

La Elsinore-Perris Valleys

Laguna Revue

"All The World Is A Stage" . . . Wm. Shakespeare

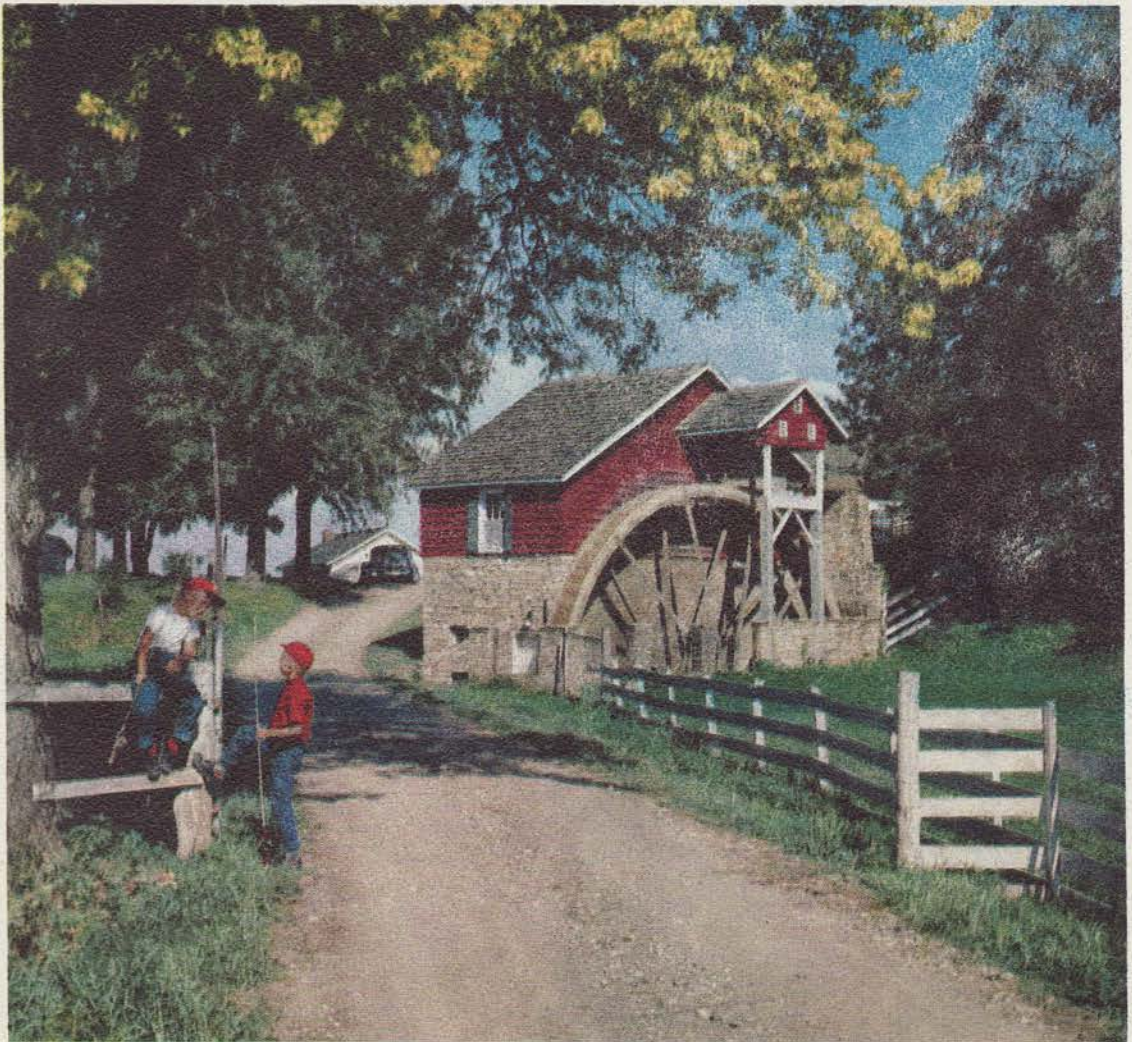
VOLUME V NUMBER 5

March, 1966

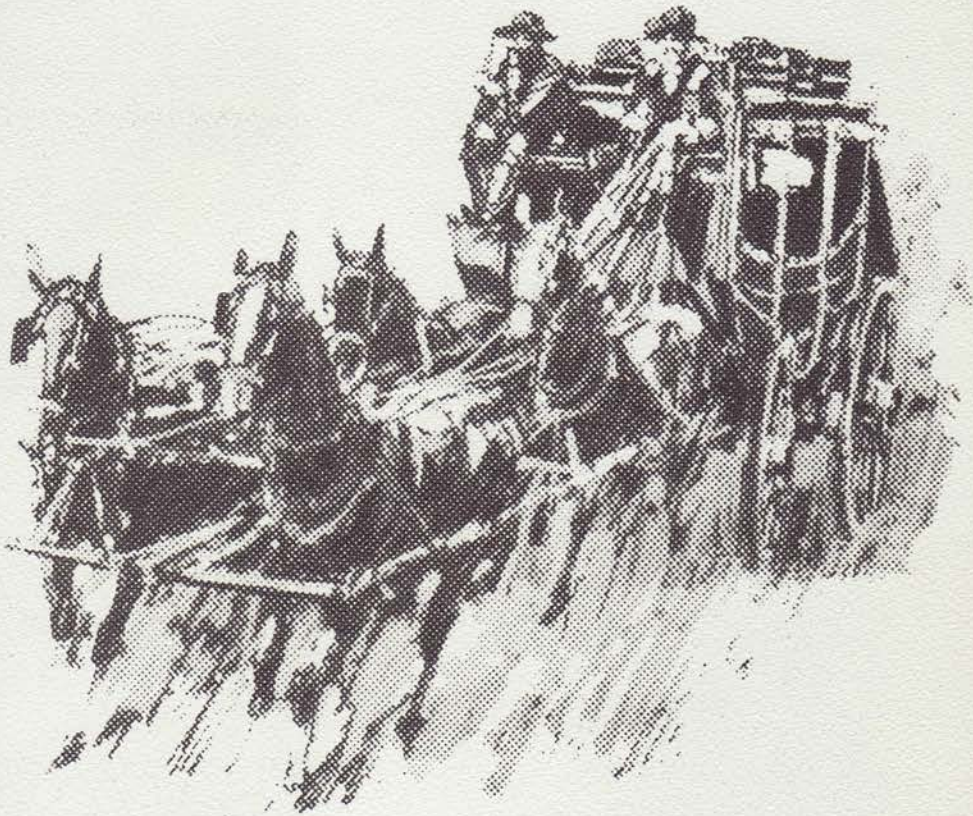
The
News - Magazine
Dedicated To
Uniting
Riverside County

SPRING IS HERE

35 cents



A Monthly News-Magazine Devoted To The Recordings Of Events Occuring In The Valleys Of Alberhill, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Quail Valley, Sun City, Edgemont, Moreno, Sunnymead, Elsinore and Perris.



BUTTERFIELD VILLAGE

Mobile Home Park
Opening Spring of 1966

La
Laguna
Revue



March, 1966

Volume V Number 5

A Monthly Magazine Devoted To The
 Recording Of Coming Events, And
 A Pictorial Review Of Past Affairs,
 Occurring In The Great Elsinore-
 Perris Valleys.

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Arlean Garrison Lo Vae Pray

March Cover



Leaning against a wooden fence
 with fishing pole in hand tells
 us that Spring is in the offering

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Subscription Rates:

California one year, \$3; Outside of State, \$3.50;

Any Foreign Country, \$4.00.



VOLUME V

MARCH, 1966

NUMBER 5

Gasoline Prices---Do they affect the Valley

Does the price of gasoline in Elsinore Valley have any effect on the business in Elsinore Valley?

I say it does and also that we residents, business people and the Elsinore Valley Chamber of Commerce should contact the major oil companies and ask that our local dealers be given the same price per gallon of gas that is offered to Corona-Riverside dealers.

We realize that the longer haul to Elsinore should be worth possibly a cent a gallon more than in these two cities, but why six to seven cents per gallon more? Why is Elsinore-Perris being penalized by the distributors? Or does the silence of all of us citizens seem to the distributors that we do not mind paying anywhere from 33 cents to 39 cents per gallon for gas, while other towns, without a gas war, pay 27 to 33 cents for gas, regular and ethyl respectively?

If the distributor lowers the price to our dealers, this will not cut their profit per gallon, in fact due to the fair price, it should increase their volume of sales since regular visitors to the lake, Skylark Field and to the State Park, will soon realize that gas prices are competitive and they can purchase their gasoline here and at the same time, stop in some of our restaurants to eat while their cars are being serviced.

Wouldn't local people fill their tanks in town, rather than wait until they are out of town to "fill it up".

This month, when you pay your credit card bill, or when you pull into your favorite service station for gas, ask the attendant for the address of his distributor

and drop them a card, requesting they lower dealer's prices so we, the consumer can say "fill it up" and receive back the same change from a ten-dollar bill as if we were out of town?

Lake Elsinore Receives More Water

Water, purchased from Metropolitan Water District by the State Division of Beaches and Parks, is steadily flowing down the San Jacinto River bed, to the channel and into Lake Elsinore.

The thirty-day water run will raise the level of the lake approximately five feet. As the 11,250 acre feet of water from Metropolitan flows into the lake, the 1200 acre feet stored behind Railroad Canyon Dam due to the recent rains, will also be added to the lake water. This means that 13,500 acre feet will flow into the lake by March 10.

Recreation for the summer months looks assured. Boaters, skiers, swimmers and picnickers are going to have a gala year at Lake Elsinore.

About Elsinore's New Superintendent

John A. Miller accepted the position of superintendent of Elsinore Elementary and Elsinore Union High School Districts, replacing Gordon E. Harrison. Mr. Miller was the superintendent of the Yorba Linda School District. He received his bachelor's degree from Chapman College in 1910 and his master of education degree from the University of California at Los Angeles in 1954.

Gordon Harrison, superintendent at Elsinore for the past four and one-half years, accepted the superintendency of the Moreno Unified School District.

Perris Chamber is on Move

With Joe Garnand, Perris photographer, as chairman of the membership committee for the Perris Valley Chamber of Commerce, the residents and business houses of the area just better have their check written out for dues as Joe, like Uncle Sam, wants you . . . and he is serious.

New members for January-February are Perris Valley Realty, 1099 Perris Boulevard; Val Verde Enterprises, 21602 Cedar Street; Dr. Charles F. Gordon; Dr. Edward B. Cooper; Dr. C. G. McClure of Sun City; Dr. Victor Overholdt; McFerran Metals Co. and Flarety and Adams Insurance.

Joe would prefer that you call him but if you don't he'll be glad to get in touch with you personally and give you all of the advantages of becoming a chamber member.

About the Office Secretary

Frank Coppel, whose official title is "office secretary", but more often referred to as manager, was a busy soul during the past year. He made 2,032 telephone calls; received 3,011. (It figures out to about 20 times a day he says "Perris Valley Chamber of Commerce, may I help you?"). Then in his spare time he opened 2,691 pieces of mail and in turn mailed 3,821. All of this was occurring while he tallied up over 3,028 visitors into the chamber office located at 100 N. "D" Street.

Appointment Made

President Robert Walker, Jr. recently appointed Don West, editor and publisher of the Perris Progress and Graphic Advertiser as chairman of the Publicity Committee. Last years publicity totaled 3,108 column inches, so this means that Don is going to be kept busy supplying news to the daily and weekly newspapers and La Laguna Revue.

Julian to hold Flower Show

Julian Flower Show

The members of the Julian Woman's Club under the chairmanship of Mrs. Ray G. Redding are making plans for their annual flower show to be held from May 7 to May 22 inclusive in the Town Hall.

This show was begun in 1926 under the direction of Mrs. Alice Blanc and this year, for the first time, Mrs. Blanc will act in an advisory capacity rather than going into the field to collect flowers.

It is expected that due to heavy rains many more varieties of flowers will be available. Varieties range from cactus from the desert to azaleas from the mountains.

The Julian Chamber of Commerce will sponsor an Art Show during the same time, exhibiting the work of local artists, with paintings on display upstairs of the Town Hall.

Hours are from 9 a.m. to 6 in the evening daily with no admission charge. All flower and art lovers are urged to attend.

San Diego KOGO-TV Visits Elsinore



Elsinore Valley was once more on television, this time in "living color" by San Diego's KOGO-TV and NBC affiliate.

Channel 10's Cary Teeple, center of photo and Bob Lamert, behind camera, spent five days in the area as guests of Teeple's parents, Mr. and Mrs. Ray H. Teeple of El Cariso in preparation for the half hour documentary.

Being interviewed in the photo taken by Lo Vae Pray is David Joos, recreation specialist at a Saturday night dance at the presently closed Lakeview hotel.

The show was seen on February 5 at 7 p.m.



ASK THE THIRD GRADERS HOW

Two third grade classes of students recently paid a visit to the Mayhall Print Shop home of La Laguna Revue to learn in one easy lesson How To Print.

These students of Norman Chaffin and Mrs. Steele, could have cared less what a Heidelberg does, or a Davidson Offset Press, or even the wonderous workings of a linotype

machine, but seeing scratch pads cut apart then severed to size, this was up their alley.

And later, at the light table, when they looked through the glass and saw the thousands of dots that are necessary for color printing, they were really enthralled.

In the above photo with Mr. Chaffin we have, front

row from left to right: Jeffery Lutz, Debbie Morrell, Gary Protel, Kenny O'Toole, Barbara Mitchell, John Walker, Joe Skaggs and Sampson Barnes. Second row, Andy Conley, Duane Strickland, Kenny Olsen and Nancy Crow.

Bottom photo front row: Jerry Brown, Mark Purslow, Theresa LeBlanc, Debby Konkle, Dale





TO MAKE A "SCRATCH PAD"

Measurall and Mark Davis. Second row, Paul Darr, Lu Ann Holngren, Mike Dutra, Phil Staley and John Lee.

The students were thrilled to think that their photos would appear in the Revue. They saw the camera that would do the photographing of the photograph for the magazine page and watched as the

lenses were adjusted to make a photo go from two inches to 14 inches.

In the above photo are from left to right, front: John MacDougall; Tino Sloan, Clark Heath, Melvin Hudson, Donald Mays Janette Stuhr, Second row: Addie Ortiz, Lorri Caldwell, Anna Briggs, Eileen Connor. In the back row

are Mrs. Lyle Hodges, Mrs. Engerson and teacher, Mrs. Steele.

In the photo below are Carol Sue Schultz, Mark Bitting, Joey Collard, Brian Meincke, Kirk Farnsworth, Timmy Miller, Lee Carpenter, Susan Enberson and Lisa Hodges. Back are Gary Reynolds, Cheryl Custer and Phillip Taylor.



Br-r-r-r, But it was a cold day

Agreed the Polar Bear

How does one get to be a Polar Bear and the title as such?

In Elsinore, this accomplishment was recently done by over seventy persons on January 2, when they attended the second annual Polar Bear Ski Meet sponsored by the Lake Elsinore Boat and Ski Club.

These brave souls, attired in swimming garb, grabbed their skis and as the cold, cold waters of Lake Elsinore looked up at them they attempted to complete a ski run. Those that made the run, from age five to a young 83, were all awarded the patch that made them members of this cold club.

Local resident, Fred Ashbridge was the oldest skier and at the young age of 83, gave some of the middle-aged skiers a real run for their money.

Larry Pease, aged 5 and his sister Lisa, aged 7 and Dee Ann Stokes, a six-year old, braved the weather, water, wetness and whatever elements there were to proudly proclaim that they are the youngest members of the two-year old club.

Other local Elsinore residents completing rides were Eddie Feigner, Jr., Doug Wilson; Kenneth E. Weise; John Yates; Eddie Stewart; Donna Schulte; Donald Stokes; Dorothy Swartz; Stanley Macklin; Vernon S. Auge; Edward Gernert; Fred and Pat Stokes; Chuck Pease; Walter Bartsch; Judy and Debbie Snider; Leslie Harris; Walter O. Bartsch; Billy Joe Robb; Patty Coulter; George Fawcett and Jeff Hodges.

From out-of-town, patch winners were Carl Engel, Bellflower; Jim Cottingham, Yorba Linda; Eleanor Trantham, Cypress; Bill Buss, Sylmar; Geo. Thomas Lakewood; Jessy Roberts,

Bellflower; Louis Valentine Bell; Clifford Lee Bingham, Downey; Karl Williams, Bell; Madge Valentine, Bell; Jean and Tom Blair, South Gate; Steve and Dave Fowler, Los Angeles; Dale



Sitting on the tailgate of Walter Bartsch's pickup we find Kenneth Sater and Roscoe Taylor. By the Coffee-pot with back to camera are Chuck and Kathryn Pease. Facing camera is Ida Mae Freeman.



Getting ready for initiation in the polar bear club we see Dorothy Swartz in swim suit. Kathryn Pease has her dog by the collar, but he apparently did not make the club for his name did not appear on the winner's list. Better luck next year.

Moore, Downey; Don Hines, Bellflower.

Also, Verne Anderson, Downey; Conrad P. and Wallace Schempp, Whittier; Jim Earl, Lakewood; Lloyd Higginson, former Perris resident now of Riverside; Gladys Roher, Corona; Ennis Carl, Lakewood; Ronnie Cruta, Paramount; Clifford W. Gleesen, Fountain Valley; Mark Burrell, South San Gabriel; Ronald Tusing, El Monte;

And Virginia Glaser, Fountain Valley; Bob Schmidt, Long Beach; Gloria, Carol and Marvin Tippie of Lakewood; Don Yates, Manhattan Beach; Shirlee Fairchild, Huntington Beach; Anita Thomas, Lakewood; Norman Brown, Montclair; Wanda and Janet Anderson, Costa Mesa; John Arebuckle, St. Paul; Linda Jordon, Long Beach; James Poplachick, Riverside; P. Morgan, Corona and Rick Cowles of Lynwood.

Some have it and others don't. In this photo we have Freddie Stokes, carrying (chicken) Jim Cook to the boat. Jim is in our league, we'll never own a polar bear badge or a hospital bill for a good case of pneumonia. In the water by the boat is Pat Stokes with Les Harris, Janice Milme and Denny Stokes in boat watching the action.

There we go, Pat Stokes being towed by Hubby, Freddie, and a badge winner in the club, after the run was completed.

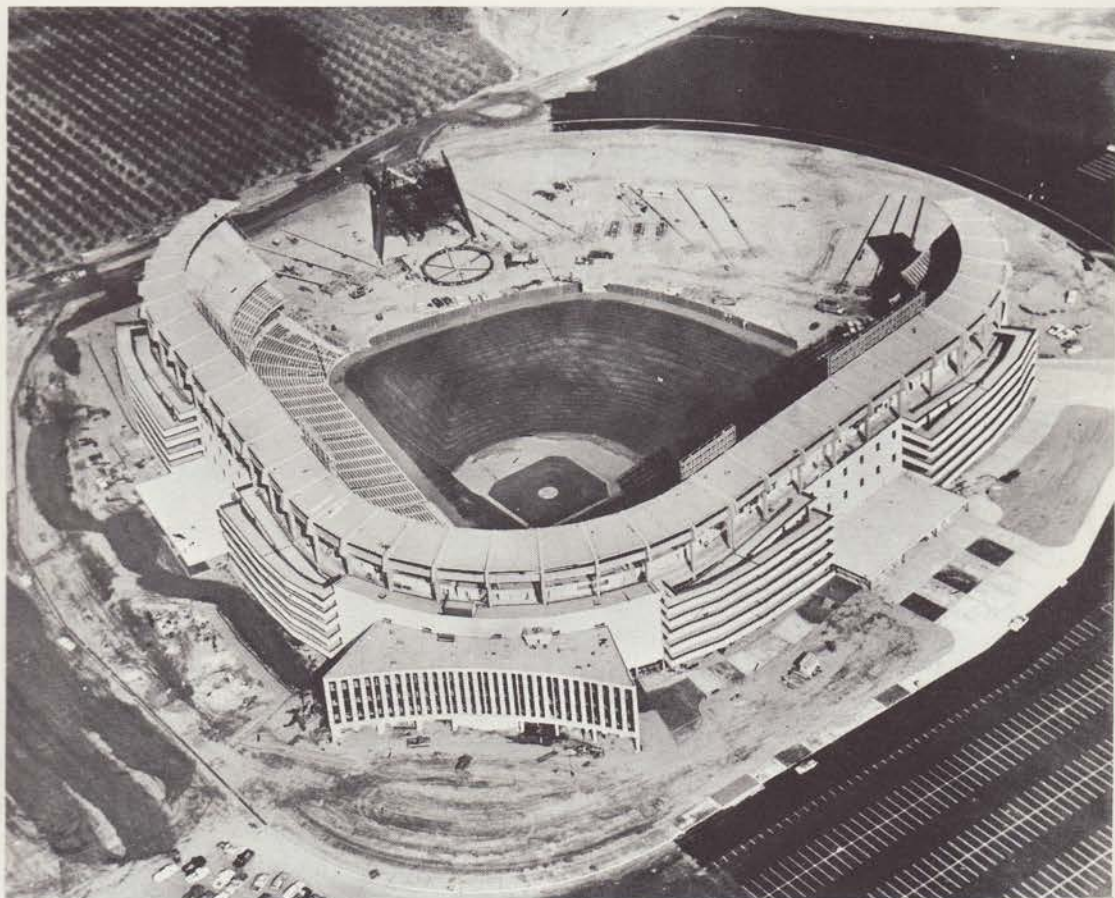


Fred Ashbridge, exiting from the water.

This is "the" Fred

Ashbridge, our 83-year young man who puts a duck to shame in water.

Photos courtesy of Ida Mae and Kenny Freeman



Bird's-eye view of Anaheim, California's gleaming new stadium reveals plenty of activity by Del E. Webb Corporation workmen, with main operations centered on installation of top-deck seats, blacktopping of the 130 acres of parking, and completion of 23-story scoreboard, seen under way beyond left-center field fence.

Stadium To Be Opened in April

It's easy yodeling distance from top deck of Anaheim's gleaming new stadium to a replica of the Matterhorn in world-famous Disneyland, where Mickey Mouse is king. Current rulers inside the mushrooming new home of the California Angels are hard-driving construction Supt. John (Mac) McAlister, and former Three-Eye League infielder V. Ruedy. "Mac" is a construction wizard who every day now scurries over the 43,200 seat triple-deck stadium the Del Webb Corporation is rushing to completion for

the City of Anaheim and the American League's California Angels.

And right now Ruedy is jealous guardian of several valuable acres of emerald turf the Angels have leased for 35 years.

Enthusiastic Angel officials already have printed 75,000 free tickets for an April 2 open house in which the public can inspect the \$24 million plant and watch Bill Rigney's team work out.

By then remaining work will be confined to out-of-sight dressing and concession areas. Former New

York Yankee co-owner Del Webb has promised Anaheim, and friend Angel Owner Gene Autry that, despite a Southern California labor strike last summer, his firm will deliver the brand new package when the San Francisco Giants help christen the stadium April 9.

Orange County's newest attraction may not seat as many people as Yankee Stadium, nor shine as brightly as Houston's glass palace, but it has a lot going for it.

It will have, for example, the only 23-story-tall free-

standing scoreboard which will be required by the FAA to sport a night light. Standard Oil has paid \$1 million, in advance, for the right to sponsor the soaring sign for 10 years, and share its 60- by 52-foot message board with baseball flashes.

It has a turf that not only will be able to grow all year in California's mild climate, but will be nourished by an underground sprinkler system equipped to handle liquid fertilizer.

Tall fans will cheer added leg room between rows of seats, and 42-inch-wide aisles. Seats are only sixty feet behind home plate and forty-five feet from the baseline to stands. And, perhaps best of all, no seat in the park is more than 109 feet from the playing field.

Transplanted Easterners, accustomed to jockeying for a high-priced parking spot at older stadiums, will grin at Anaheim's 130 acres of parking for 12,000 cars and 200 buses right around the stadium.

Once in the park, fans can reach seats via four sets of gently sloping ramps--one foot rise every ten feet--or escalators near first and third base.

Long ball hitters will not have "easy pickings" with 333-foot foul lines, 406 feet to a 10-foot-high dead centerfield fence, and 375 feet to the "power alleys."

Anaheim will have one of the easiest ball parks to tidy up. "Mechanical goats" at each end of the stadium will water down post-game debris, squeeze out the liquid, and compress what's left for easy disposal.

"Angels season ticket sales are running 150 per cent better than last year," says Cedric Tallis, Angels' operations vice-president.

With a sparkling new stadium, and nearby convention center under way, Anaheim has earned the right to be called a "go-go" city. As one Angel said the other day:

"Mickey, Donald and Pluto--move over."

With a projected ballpark attendance of 1,500,000, Walt Disney and the City of Anaheim will be happy to share the spotlight.



Drawing the line on home runs, Bob Lee sights down right field foul line, as California Angel relief fireballer gets briefing on future Anaheim Stadium home from Del E. Webb Corporation construction boss "Mac" McAllister.

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Gold Medallion Homes and Apartments come in all price ranges and work all day for surprisingly little.

Southern California Edison Company **SCE**

Town and Country Opens New Office



Mel Haller, Diane Redding and Bill Cox are seen at the open house of Town and Country Realty, 15519 Grand Avenue, Elsinore. Greeting guests at the door along with the pictured three were Ed Ellis, manager and Jerry Kolb, broker.

Punch and cookies were served to the many guests who welcomed the office to the Valley.

Photo by Lo Vae Pray

Vote April 12

For Just Plain Good City Government

(NO CAMPAIGN PROMISES)

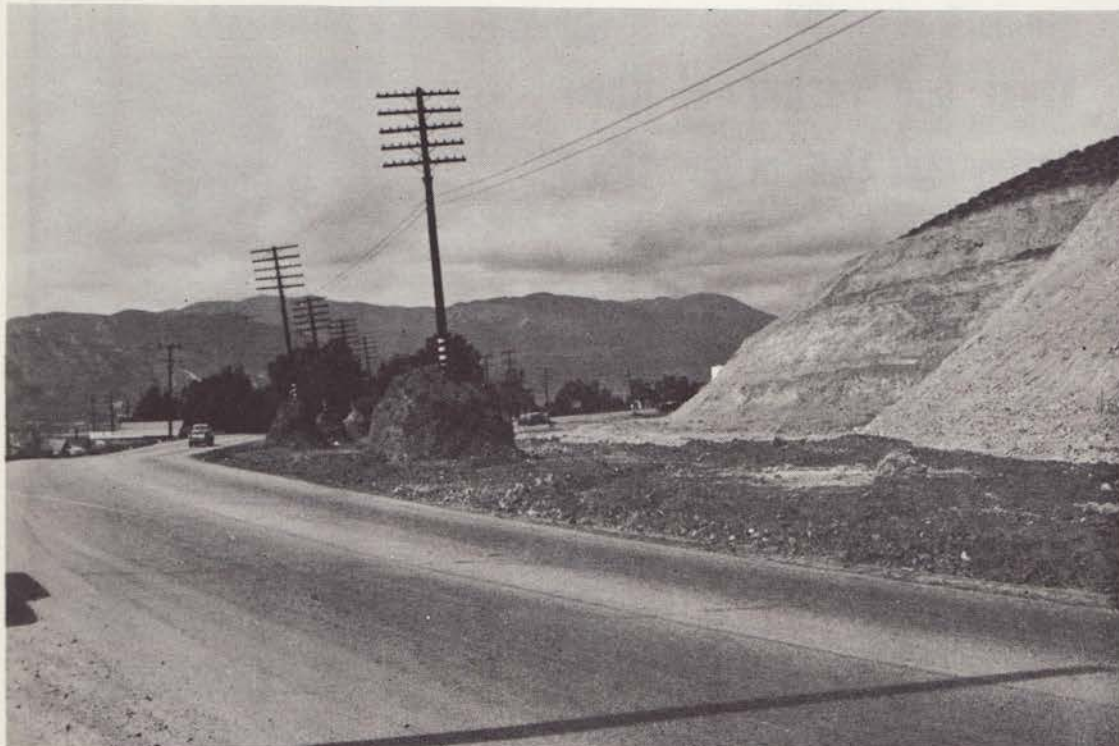
Elect

JOHN

MERRIFIELD

For Elsinore City

Councilman



Making Mole-hills out of Mountains

The so-called "S" curves Elsinore, going toward Sedco Hills from the city, is almost passe.

It began a couple of months ago when huge bulldozers, skiploaders and other heavy equipment were brought into the area to fill in twelve acres of low land at the edge of Lake Elsinore for the purpose of a major building project.

Practically an entire hill was moved across Railroad Avenue leaving drivers a full view of oncoming traffic, a sight most Elsinore Valley residents never dreamed possible.

Bernard Weiss, owner and developer of the filled property will add 146 units of apartments to the 82 units he built two years ago.

Salesmanager, Natham Berman, reports that some of the units to be built are already sold and the first

unit of 82, is completely filled with permanent residents, most of whom are from out of town, which has swelled the population of the City of Elsinore.

A park, pool and other adjuncts to be used by all buyers are a part of the plans for the property now being prepared. Weiss also plans a shopping center on 10 acres of land located just

east of the units. Lake Elsinore Village, which is what Weiss named the project, is by far the largest building project in Elsinore.

Isadore Harmatz, owner of the one-time hill property, by giving the decomposed granite for the fill, now has his land terraced and leveled for homes and commercial establishments.

ALL LOCAL RESIDENTS
DINE AT

Guenther's

MURRIETA HOT SPRINGS

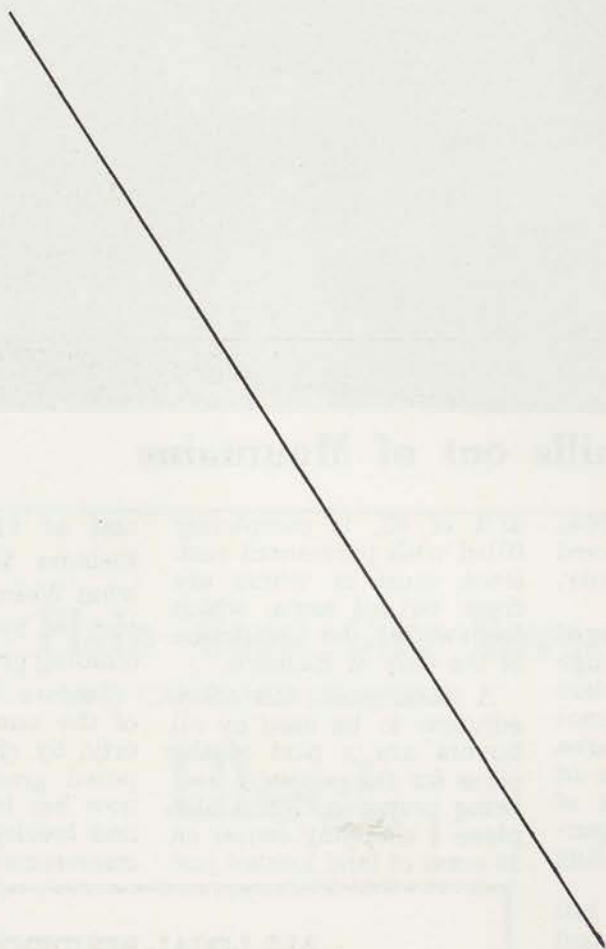
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Pettitts' Announce Engagement



Dianne Kaye Pettitt

Mr. and Mrs. Frank Pettitt, owners and operators of Valley Heating and Air Conditioning of Perris, announce the engagement of their daughter, Dianne Kaye to Norman Hamner, son of Mr. and Mrs. Bernard Hamner.

Dianne is a graduate of Perris Union High School, class of 1963. She attended Azusa College and is a graduate of Skadron School of Business. She is presently working in the office of Valley Heating.

The prospective bridegroom graduated from Perris Union High School in 1961 and is a graduate of Riverside City College. He is now in the service, stationed at Travis Air Force Base.

Nine in Elsinore Council Race

Nine men have filed for two seats on the Elsinore City Council in the April 12 municipal elections.

Filing are the two incumbents, Mayor Thomas C. Bartlett and Hilbert H. Stewart; Walter Bittle, former police chief of Elsinore; Eugene Carter, real estate salesman; Rupert Lucas, former member of the Elsinore Planning commission; Ben Corazza, real estate salesman; Fred Stokes, Sr., owner-operator of Stokes Mobil Service; John Merrifield, owner-operator of John's Furniture and Appliance and former member of the Elsinore Planning Commission and Kenneth Abbott, employed by the Elsinore School District.

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Vote April 12

Re-ELECT

HIB

STEWART

INCUMBENT

For Elsinore City COUNCILMAN



Clint Joseph, Boomer Lee, Bob Unger and Mamie Moore. A full house, as pictured, listened attentively to Master of Ceremonies G. R. Gough



Boomer Lee Heads Realty Board

C. H. "Boomer" Lee was recently installed as president of the Lake Elsinore Valley Board of Realtors at the annual installation dinner held at the Elsinore Woman's Clubhouse.

Past president Clint Joseph introduced Galal R. Gough, Master of Ceremonies for the event. After his opening remarks, Mr.

Gough presented to V. H. "Pop" Richey, the dean of Valley realtors, a plaque for his outstanding efforts made in the Valley of Progress.

Robert L. Unger, former city manager for the beach community of Costa Mesa and now associated with Rancho California was guest speaker. He told of the history and the future plans for the 76,000 acre Vail Ranch near Temecula. Unger envisioned such things as a million dollar well and road program for the planned Rancho California, with the paving of roads to begin in May. Approximately 10,000 acres of the area is slated for residential and industrial development.

A gigantic shopping center at the junction of Long Valley Road and Highway 395 is planned for opening before the end of the year. Unger said that a man-made lake of 850 acre feet is planned for next year along with recreation facilities and housing near that area.

He also stated that in-

dustry is welcomed and perhaps an area would be devoted to the citrus industry. Stating that the need for good transportation of all types is eminent, Unger feels that an airstrip built there should be open for public use.

Following Unger's statements, Mr. Gough introduced the Regional Vice President of the 14th District, California Real Estate Association, Bart Singletary, who installed the officers of the local board.

Serving with Boomer will be Mamie Moore, vice president and Anna Beicher as secretary-treasurer.

Willie Joy was named Realtor of the Year and Jerry Harmatz, Salesman of the Year.

Mrs. Harry M. Breuer, wife of Dr. Breuer of Elsinore, was presented with the Community Service Award for contributing most to community service in the past year. Realtors Fannie Lucas and Florence Richards were presented special gifts for their services to the board during 1965.



Bob Unger of Rancho California congratulates Mrs. Jane Breuer on her outstanding civic participation award.

Watson-Harrison Vows Exchanged

Linda Jeanne Harrison and Richard Earl Watson exchanged solemn vows of marriage on December 12, at the First Methodist Church of Elsinore. Rev. Charles Richmond pastor of St. Andrews Church at La Mesa, performed the afternoon ceremony in the presence of 300 guests.

The bride wore a floor-length, Empire sheath with a delustered satin skirt which swept into a chapel train. The bodice of the William Cahill original was of scalloped Alecon lace with a Sabrina neckline and short sleeves. Her elbow length veil was held in place by a cluster of orange blossoms. She carried pink rosebuds and stephanotis centered with orchids.

The bride is the daughter of Mr. and Mrs. Joseph Harrison of Elsinore and the bridegroom is the son of Mr. and Mrs. Lyle Watson, former Elsinore residents, now of Julian.

Maid of honor was the bride's sister, Jodie and junior maid of honor was Kristina Baer. Bridesmaids were Mitza Kaezevich of Riverside, Bonnie Grow of Corona, Ann Sipos of Riverside and Mrs. Sherry Harrison, the bride's sister-in-law of Yuba City.

Tommy Grow was the bridegroom's best man. Ushers were Gilroy Contreras, Robert Gittleson, Robert Harrison, brother of the bride; Kenneth Blackmore and John Sipos. Acolytes were Donald



Mr. and Mrs. Richard Watson
... the former Linda Harrison

Zinck, cousin of the bride and Tommy Watson, brother of the bridegroom.

A reception was held at the Elsinore Woman's Club following the ceremony. They spent their honeymoon at Santa Barbara, Monterey and Carmel.

Both are Elsinore Union High School graduates. The bridegroom is employed by Guenther's Murrieta Hot Springs and serves with the 40th Armored Division of the National Guard.

They are making their home on Brand Boulevard, Lakeland Village in Elsinore.

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Through the Looking Glass

by Lovae Pray

Startling is the news that a number of cosmetic manufacturers have decided that our American men are no longer satisfied with colognes and after-shave lotions. They say that such concoctions as skin creams, wrinkle erasers and facial masks are "in", with the cash sales receipts to prove it.

A spokesman for Elizabeth Arden which introduced men's treatment items in 1959 says the Arden For Men line has tripled in volume in the last three years and now accounts for

12 per cent of the company's total volume.

An executive of John Robert Powers says the "Face Up" mens creams and lotions "are doing fabulously. Some stores have re-ordered several items since November."

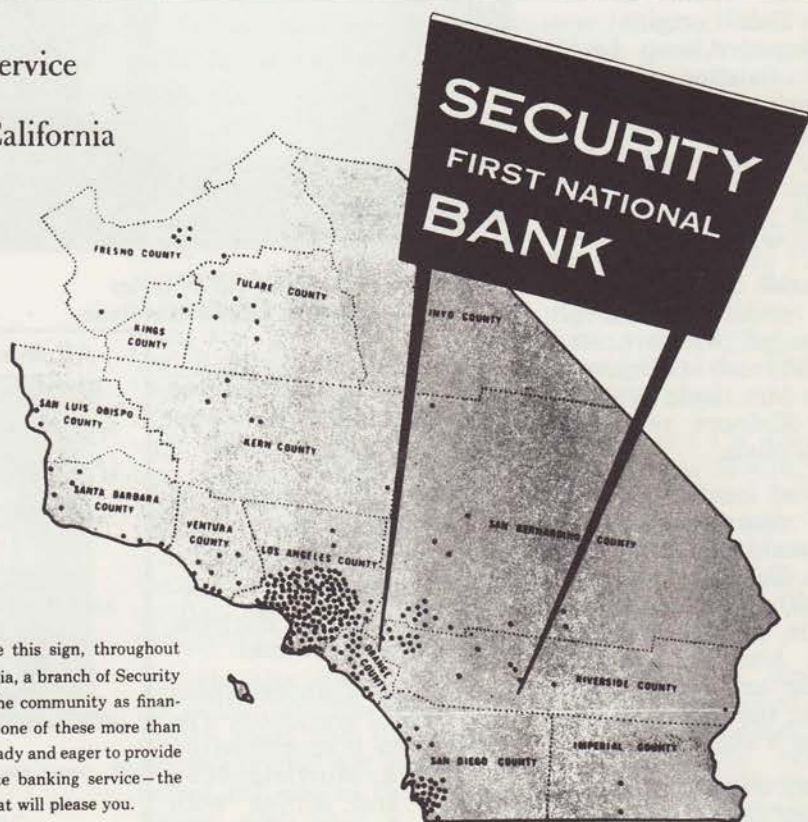
Whether the Beatles, with their soft, peaches-and-cream, skin-you-love-to-touch complexions have anything to do with this accent on femininity is unknown. But whatever the causes, this alarming situation has caused eyebrows, smirks and guffaws.

A casual survey of the

men in our small area of the world indicates that the virile American male would rather fight than switch to anything like a "mud-pack." Cool grooming, they say, does not extend to the ridiculous. Pleasing the ladies is important--being "nice to be near"--and the personal drive to be clean--are all reasons gathered in the poll--and they snort at any other beauty treatments.

When approached with queries on the subject our Riverside County men usually reacted one of two ways: a pensive "I couldn't

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MURRIETA FIRE HOUSE TO BE DEDICATED DURING ANNUAL BARBECUE

Murrieta residents will long remember April 24, 1966, for that is not only the date set aside by the members of the Murrieta Volunteer Fire Department for their annual barbecue but it is the day they will dedicate their new fire station, which is under construction on B Street.

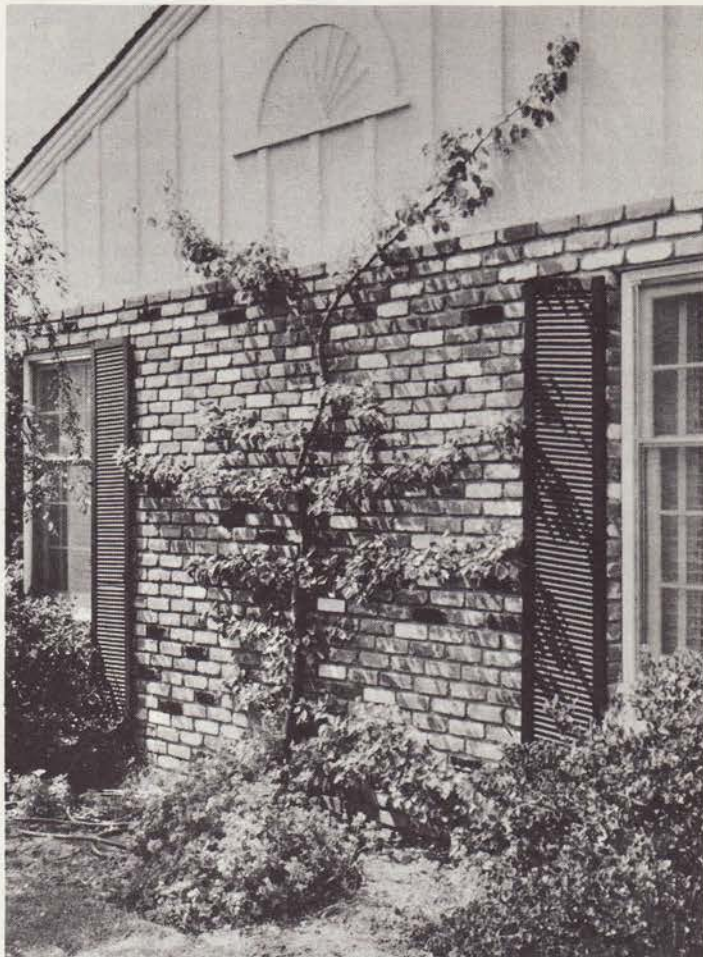
Its grounds extend a block to Juniper street and it will house four fire trucks in the apparatus room, as well as an office, bunk room, and rest room facilities. Kitchen and cafeteria style counters are also in the plans. The tables for the barbecue will be set up in the apparatus room with the pit being dug to the rear of the new station.

The annual ball will be held the night before the barbecue and will take place in the apparatus room.

It was nineteen years ago, that the fire station on C Street was built and it was also that year that the first barbecue was held. Monies raised by this event is used for fire equipment and other community purposes.

Raymond Thompson, who has been fire chief since the department was organized, and his firemen, Gus Dimitri, Marvin Curran, Lawrence Dunham, Curtis Thompson, Bill Jennings, Jim Kean, George Smith and Clifford Mefferd and their families will do the cooking and serving for this gala feast.

This is the time of the year when old friends get together and many new acquaintances are made.



WHY NOT FRUIT?

If you haven't room for your favorite fruit tree, or if you have a bare wall you'd like to decorate, take advantage of the beauty of an espalier. Many fruit trees are easy to train flat against a wall, and produce fine crops of fruit when grown in this way. In photo, an espaliered pear adds it charm to a fine exterior. Photo courtesy of California Association of Nurseryman.



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DONN RHODES

Claudia Swartz, Perris Planner

A woman's touch is a necessity according to most men and women, and the members of the City Council of Perris has hired the lovely, red-haired woman from Brooklyn to serve as executive director of a proposed urban renewal project called the Perris Redevelopment Agency.

Claudia's job is to remodel the downtown section of Perris and make it a beautiful and functional shopping area.

Her first job is to find out what the population of the area needs and then if the area can support the need in the way of businesses.

She graduated from

Brooklyn College with a bachelor of arts degree in 1960; was awarded a scholarship to the university of Pittsbury and earned her master's degree in public administration. She then completed a study on urban renewal and development.

Currently a study is being made on the area from the Santa Fe Railroad tracks eastward to the east property line of lots facing the east side of Perris Boulevard between First and Fifth Streets.

After each study is completed a proposed plan for redeveloping a particular area will be presented to the city council.

WE HEAR FROM OUR
WY WOVE WOO CANINE
FRIEND OF HEMET

Editor's Note: Jack is the Collie dog, who is boss of the Alice and Garey Carr Hemet home. Prior to that he and his sister, Jill, were top dogs at their Murrieta ranch home. Jack loves to write and receive letters. Let's read his mail.

Dear Jack:

Enjoyed our little visit with you last August. Thought you were looking fine, even younger than several years ago when we first met in Murrieta. Take good care of yourself and watch over Alice and Gary.

Helen and Jim Brunner.

Dear Aunt Helen and Uncle Jim,

I was happy to get your pretty card. You are the only ones to send me a card. However, we have a nice neighbor who gives me bones instead of cards. The man's name is Ed Bills and he watches his wife, Maude, to see that she doesn't eat all the meat off the bone.

They are very rich and sometimes they buy filet mignon steaks and then I don't get any bone. I wish you lived in Hemet and then maybe I could get your bones too.

Wy Wove Woo, Jack.

If any of you readers have a spare card--Christmas, Valentines or even a bone, why not make Jack happy. Just address it to "Jack Carr, 41364 McDowell Street, Hemet.

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(A History Of Murrieta)

Compiled and Written by ARLEAN V. GARRISON

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Judge Gediman Unites Couple



Nancy Kay Trausch, daughter of Mr. and Mrs. Alfred Trausch of Riverside, and Wayne Lee Mayhall, son of Mr. and Mrs. Roger Mayhall of Lucerne Street, Elsinore, exchanged vows of matrimony on Friday, January 7, in a private ceremony held in the judicial chambers of Elsinore's judge, Arthur C. Gediman.

Judge Gediman, a long-time friend of the family, officiated at the double ring ceremony.

The bride chose for her wedding, a blue two-piece suit and wore a white orchid corsage, made for the occasion by Grace Richens.

An open-house buffet dinner reception was held on the following Sunday at the home of the bridegroom's parents. A three-tiered wedding cake, baked and decorated by Jeannie Harrison, was used as the centerpiece for the buffet table.

Nancy is a senior at Elsinore Union High School and will graduate with the Class of 1966.

Wayne is presently employed by Guenther's Murrieta Hot Springs.

Personal Tribute to B. C. James Long-time Elsinore Publisher

Beverly Chase James, publisher of the Elsinore Leader-Press for fourteen years, died on Wednesday, January 26, at the age of 54.

Bev or B. C. as he was known to friends, was the man, who, eighteen years ago, handed publisher, Roger Mayhall, a "stick", "line gauge" and "make-ready rule" and made him a "printers devil" for the weekly newspaper of which Bev was editor.

He came to Elsinore with his wife Betty in 1946, and took over the Leader-Press when Joe Frishman, the publisher at that time became ill. Bev had known Harry Frishman as executive officer in the U. S. Navy at North Island, San Diego. When the younger Frishman's father became ill, he asked Bev to come to Elsinore and take over the newspaper. At that time Bev was in the Navy and editing the Navy newspaper of North Island—"The North Islander."

He and Betty ran their newspaper with "just the facts" as their policy. If the lake went dry, that is what they wrote; if John shot Mary, this is what they printed; if a scandal was rumored--you never saw it in the Leader-Press. "Yellow Journalism" was the foulest two words in the English Language, according to Bev. Newspaper work was inborn in Bev. His father, the late William H. James, was the business manager for the McClatchey newspaper chain, which was located in Northern California.

He attended San Francisco University, worked in the editorial department of

the Modesto Bee and the Fresno Bee prior to joining the Navy in World War Two. It was in 1953, that the Jameses hired me, Dolores, to work in the subscription department of the newspaper. From there, billing, editing out copy and finally writing for the paper. All the knowledge I wanted to learn was available, and from an excellent teacher, Bev, the boss.

He leaves behind his widow, Elizabeth; his mother Rita James of Sacramento and his brother, William of Essex, Conn.

Services were conducted by the Elsinore Masonic Lodge in the Evans-Brown Elsinore Chapel.

This is "thirty" to a friend.

Five Candidates File For Perris City Council

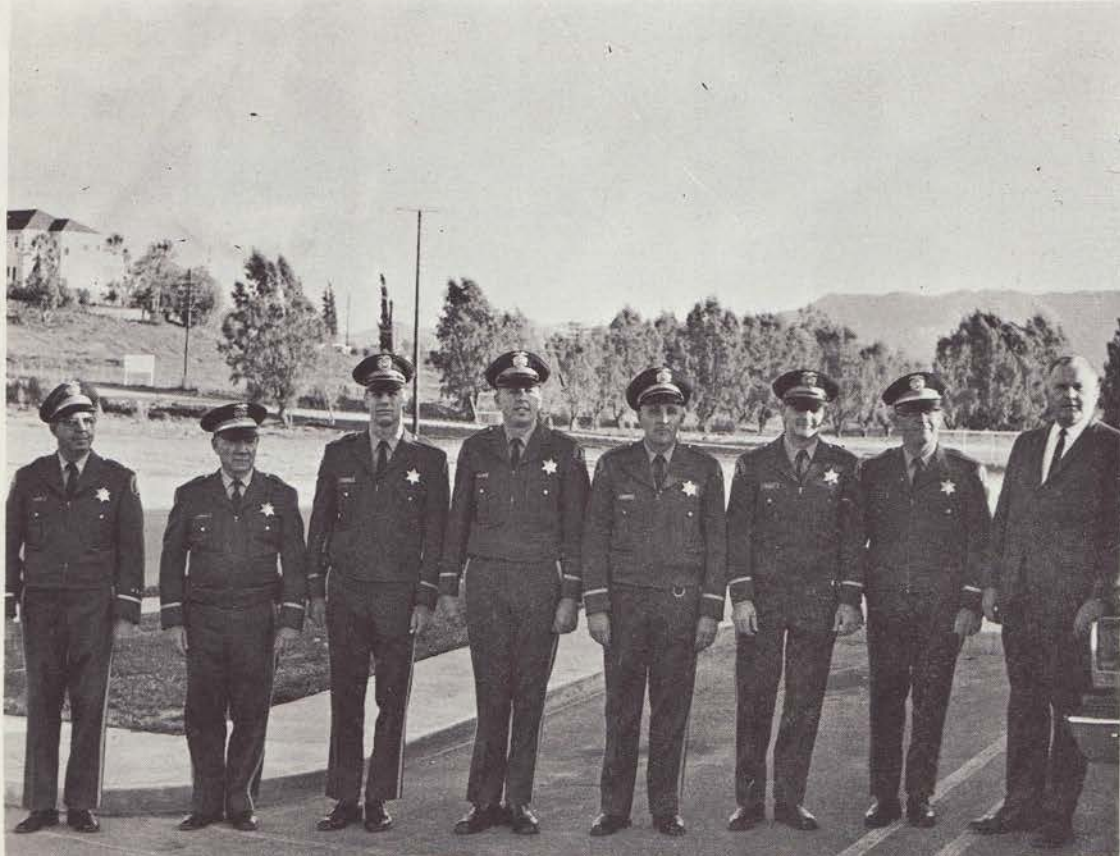
Five Perris residents filed their nomination petitions for Perris City Council, to fill the two seats that will be vacant on April 12.

Candidates for the two seats are Royce Bell, incumbent; Mrs. Jean Groves; Mrs. Beverly Heidanus; Bob Perry owner-operator of Perris Auto Sales and Russ Stewart, salesman for Perris Valley Realty.

Election date is set for April 12.

Dwight B. Minnich, incumbent, did not seek reelection.

Holdover councilmen are Mayor Robert E. Warren, Jr., Elmer Smith and Bert Broesamle.



Here they are, the men of Elsinore's Substation. From left to right: Lt. Lee Laster, Captain G. C. Crowell, Darryl Eastman, L. Karr Farnsworth, Clifford Wyatt, David Browning, John Myers and Sheriff Ben Clark

Sheriff's Department of Elsinore Has Inspection

Sheriff Ben Clark visited the Elsinore Sheriff's Station recently for the prime purpose of checking the officers and their equipment, the station and to be certain the official cars are up to par.

The men of the Elsinore Substation turned out, not a bit different than they look every work day, and passed a rigid inspection, --from shoes to cap.

The official cars were inspected inside and out and the trunk opened and all equipment tallied out in that department.

This group of men and their station, passed with flying colors.





Guns open, shells in hand and the official inspection continues.

MINNICH TAKES OUT PAPERS

Perris Vice Mayor Dwight Benton Minnich yesterday was the first to take out nomination papers for the Republican nomination as representative for the 38th Congressional District.

Minnich said, "I am undertaking this in the face of a lot of advice that it is impossible, for my friends, recognize, as I do, that the incumbent is heavily financed and widely publicized. But I am reluctant to accept anything as being impossible, and in view of the president's determination to make this a one party nation, I feel that the national interest would be served by a resounding

rejection of this notion in November. Since this will demand competent Republican candidates, (and I think I would be one) it seems entirely fitting that I should enter the contest."

Minnich was elected to the Perris City Council in 1962, at which time he received the largest number of votes that had ever been cast for that office. Mr. Minnich was for many years the publisher of the Perris Progress and also the Riverside County Record.

Since selling the publishing interests last year, Minnich has continued to contribute to other publications and has been active in the real estate business.

He is a trustee of the Orange Empire Trolley Museum in Perris and is the Riverside County representative on the Public Transportation Subcommittee of the Transportation Agency of Southern California.

Minnich, 42, is married has two sons.

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The Paint Store at 330 D Street for your painting needs.



**ELECT
BEN
CORAZZA**



**FOR
CITY COUNCILMAN
HONEST CIVIC MINDED**

Keeping up With the Boys in Service



Ralph Villegas ..

Perris Boy In Korea

Ralph Benny Villegas the twenty-one year old son of Mr. and Mrs. Cesario Villegas of Perris is presently completing a course

in radio and teletype communications at a camp located fifteen miles from the capital of Korea.

Ralph is a graduate of Perris Union High School. He went to Cal-Poly in San Luis Obispo for three years and entered the service on July 6, 1965. He received basic training at Fort Ord, California.

Frank L. Kennedy

A Sun City, Calif., sergeant was a member of the first C-141 Starlifter crew at Tinker AFB, Okla., to help shorten U.S. Air Force supply lines to Southeast Asia.

Master Sergeant Frank L. Kennedy, son of retired Colonel and Mrs. Emile T. Kennedy of 26613 St. Andrews Dr., Sun City, was an aircraft loadmaster on the

giant transport which recently carried a 50,000 pound priority cargo via the Arctic route to Yokota AB, Japan

His crew loaded additional supplies at Kelly AFB, Tex., and 19 hours later—including a refueling stop at Elmendorf AFB, Alaska—landed in their giant transport at Yokota.

Sergeant Kennedy and his crew made the flight as part of his Military Airlift Command (MAC) wing's new commitment to meet growing Southeast Asia airlift requirements. The sergeant's unit, the 443rd Military Airlift Wing, previously had the primary mission of training aircrews who fly more than 1,000 aircraft in the MAC global airlift system for the nation's military forces.

The sergeant is a graduate of Riverside Military Academy, Gainesville, Ga.

For Elsinore City

Councilman

Who Is QUALIFIED and EXPERIENCED

Elect

FRED

STOKES

A visit to Alaska - Our 49th state

BEN MINNICH

Continued from the Jan-Feb issue.

Continuing back down the road to Dawson, the road gradually descends into the Klondike Valley with views to the north of vast mountain ranges that are even now only partially explored. The valley itself contains some limited farming activity, mostly for local supplies, and as one nears Dawson more and more evidence of mining and sluicing operations.

A sign marks the site of the original Klondike River strike. The city of Dawson itself is located at the confluence of the Klondike and Yukon Rivers and is one of the finer and better preserved old ghost towns.

It was the original capital of the Yukon Territory, and the removal of the government offices to Whitehorse was apparently quite a blow to the community, which now relies largely on tourists for what livelihood it has since few mines of any significance are still producing in the main Klondike district.

Dawson is some 60 miles from the Alaska border, either by road or by river, but the border custom stations of both the U.S. and Canada have long since closed.

We accordingly had to hunt up the customs inspector in Dawson to turn in our tourist card, an even more casual operation than it usually is at regular border stations.

Two ferry boats ply the river at Dawson, linking the city to the 60-mile road to Alaska. This historic route climbs very steeply out of the river valley and soon emerges on a broad upland plateau in part above timberline, affording numerous magnificent vistas of the hills and valleys of the interior.

Here we ran across our second traveler in distress. A gentleman from Ohio, whose automatic transmission mechanical dinosaur lacked the capacity of pulling his trailer up the hill. However, he had already summoned a wrecker and we were dismissed, since there wasn't much we could do about it anyhow.

Just over the boundry in Alaska, there is still operating a pioneer-type roadhouse where the miners and tour-

ists come in and are fed boarding house style. This facility had long been operated by some of the oldest of old timers, but when we inquired about them we were advised that they had retired only this spring and had moved away because it was getting too cold for them.

This evoked, of course, a mental picture of the old sourdoughs off trying to make a go of it in Sun City or some such place. So I pressed further as to where they had gone. "Oh, they're living in Eagle (a town about 60 miles north on the Yukon River) where they own property."

Just beyond the border, the road to Eagle turns off. This being the original highway. The road towards Fairbanks is a somewhat newer development. Eagle was the first big city to be built in interior Alaska. It was used as a residence by Klondike gold seekers who, for one reason or another, didn't find Canada congenial.

Everybody has heard of the Mounted Police, who maintain law and order on the Canadian frontier from the very earliest days. One of the features of our very inept administration in Alaska was that during almost the entire period there was not even the mechanism for law enforcement, much less the personnel. Historians find it incredible that the level of frontier violence was as low as it was. It has been suggested that this lack of supervision was one of Eagle's attractions.

Eagle is a thoroughly subdivided and promoted townsite with streets that have names and all the rest, although some of the signs are in considerable disrepair and quite a few of the lots were never sold. Just what advantages it might offer as a retirement community were not clear from our superficial inspection.

We spent the night there and the next morning headed back toward the main road. Some 60 miles back to the junction to the road from Canada and another 100 miles beyond that to Tetlin Junction through Jack Wade and Chicken.

Tetlin Junction had the first pavement we had seen in well over a thousand miles of travel and its gas station appropriately enough had a do-it-yourself car wash rack. We seized upon the occasion to dump everything out, shake out the dust along with the general hose down.

Continued next month

FOLLOWING GRANDPA is a MIGHTY BIG JOB

Editor's Note: Following is a portion of a letter from Fran and Ron Wickerd, former Murrieta residents, telling of a recent California Trail trek they made in May of 1965.

"We followed in the footsteps of my grandfather, B. W. Tarwater, who made the 2,000 mile trek from Independence, Missouri to Sutter's Fort in Sacramento, back in 1852. He made the arduous journey in six months with a cumbersome covered wagon pulled by two sturdy oxen named Buck and Bright.

We made the trip both ways in three weeks in our modern-day prairie schooner, a 1961 Volkswagen Camper.

Grandfather eventually settled in Murrieta and opened a general store. For many decades B. W. Tarwater was a respected and loved personality in Murrieta. His passing was the end of an era. My mother, Mrs. Alda Colby, who was born in the old Tarwater home, 73 years ago, still lives in that town.

Whenever possible we camped along the trail where grandfather did. We were surprised to find the terrain almost as wild and primitive as it was a hundred years ago. The covered wagons followed rivers, and many of the towns along the way sprang up as a result of Emigrant Train campgrounds.

In the busy metropolis of Independence, Missouri we wanted to camp beside Emigrant Springs, located in an old section of town, so that we could set the mode for our forthcoming adventure. For permission to stay overnight we went



Sandstone Buttes beside the Green River in Wyoming, we set up an impromptu campsite beside the Green River. In pioneer days Mormons operated a toll-ferry service near here. Before the covered wagon migration the annual fur trade rendezvous took place on the Green. Today it is the starting point for the hazardous "white water" boat trips down the Green to the Colorado and Hoover Dam.



Fort Bridger State Park, Wyoming. The museum contains mementoes of covered wagon days. Nothing of trading post days remains. There is a picnic area along the river but overnight camping is not allowed

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Elsinore, Calif.

to the Independence police station where we explained our unusual request. They were amused and surprised but gladly gave us permission to stay. The patrol kept watch over us throughout the night.

At the multi-million dollar Truman Library in Independence, we had the good fortune to talk to Mr. Truman about our forthcoming trek. He was quite interested for his grandfather had been a Wagon-master on the Old Santa Fe Trail. At one time in his career Mr. Truman had been President of the Santa Fe Trail Association.

While chatting with the ex-president Fran said, "I understand, Mr. Truman, that your grandfather was a wagon master on the Santa Fe Trail". He snappily replied, "Wagon-master Hell, he was the Santa Fe Trail".

While exploring the old Trail it is possible for the traveler to camp the entire distance, each night stopping at organized campsites. If the more adventurous wished to get off the beaten track and rough it a bit as we did, he could visit some of the more isolated areas where our pioneer forefathers camped and study the Trail in more detail.

The busy, white-collar motorist could easily get the feeling of the Trail and the old west without leaving a main traveled highway. He could stay in excellent motels or expensive hotels, eat in first-class restaurants and still absorb the historical past, because the Old Trail basically follows modern highspeed highways the entire distance.

What an interesting way to learn history and absorb our great American herit-



Register Cliff near Guernsey, Wyoming (close-up and wire enclosure). One of the best preserved "Guest Books" on the entire Trail is found on the cliff in the background. Many early day pioneers paused to carve their names on the surface of this steep cliff. Interested sight-seers are hunting early names.



Oregon Trail Trading Post near Brule, Nebraska. Old wagon is placed interestingly in the Oregon-California Trail.

ELSINORE

PERRIS

Richard T. Blowers, O.D.

OPTOMETRIST

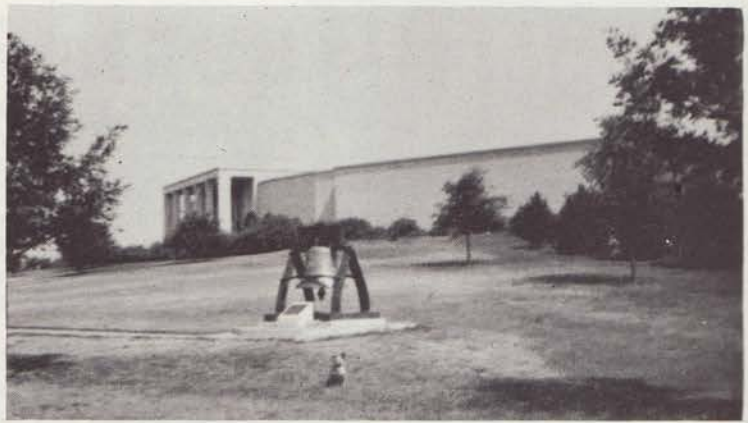
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A reproduction of Harry Truman. The inscription on the photo reads "To Ron and Fran Wickerd from Harry S. Truman, 6-30-65."



Truman multi-million dollar library and museum in Independence. Ex-president Truman granted us an interview here and wished us well on our trek. Our dog Binkie is sitting in front of a replica of the Liberty Bell.

age! It is an ideal holiday for the young fry to learn the fascinating story of the great westward migration without having to crack a book loaded with monotonous facts and statistics.

We have written a five part series on our Trail Trek which we have titled "After You Grandfather". With colored pictures for illustration, it will appear in the Sunday Supplement of the Los Angeles Herald Examiner "California Living" in the near future. We have also completed a three part narrative with black and white pictures which will soon appear in "Camping Guide".

Now we are working on an article tracing the history of Murrieta, Calif. up to the present time. We are hunting information and old-time pictures of the town and surroundings.

At present we have only scanty data. For example, the town was not named after the Mexican bandit, Joaquin Murrieta, but a peaceful land-loving Span-La Laguna Revue — March, 1966



Deep Rut Hill near Guernsey. Located on the south bank of the Platte River are found the most remarkable wheel scars still discernible on the entire Trail. Due to a heavy concentration of traffic over the ridge of a steep hill, the rough sandstone rock was deeply grooved by the steel rims of the wagon wheels.

iard from Barcelona, Spain by the name of Juan Murrieta.

We have property in Murrieta and plan to live there permanently in a few more years.

Next time we're in the area we'll stop and say "hello". — Fran & Ron Wickerd, 230 South Broadway, Redondo Beach, Calif.

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A NAME IS BORN

by Tom Hudson

OHANNAPECOSH RIVER
(pronounce it o-HANNA-pe-COSH)

Born in the slow melting of a massive glacier on the slopes of Washington state's lofty Mount Rainier, the Ohannape-cosh River shouts its way through tortuous canyons and deep green forests to its confluence with the Cowlitz River, and eventually with the mighty Columbia.

In reverse order, up the Columbia from the Pacific Ocean, and up the Cowlitz, and up the Ohannape-cosh to the very shadow of the remnants of America's Ice Age, each year swim lithe and glistening salmon that, having lived most of their life span in the Pacific, are returning to the exact spot of their birth to spawn a new generation of their successors.

For centuries before the white man first glimpsed the Ohannape-cosh and its mother, Ohannepecosh Glacier, the Indians who inhabited the virgin wilderness knew the river by the name it still bears. They knew its foaming waterfalls, its deeply shaded cascades, its blue-green pools which were, and still are, spawning grounds for salmon.

The exact interpretation of the word Ohannape-cosh is shrouded in mystery. Some say that it means "splashing waters." Others interpret it as "deep blue hole." But there is another interpretation vastly more romantic.

In the towering forests just to the south of Mount Rainier National Park there is a deep blue-green pool in the Ohannape-cosh where hurrying waters pause for an instant in their mad rush as if to rest and gather new strength.

A very long time ago, an old legend tells us, a vain young Indian brave stood upon a moss-covered boulder at the pool's side, held his spear aloft, and searched the blue-green waters for salmon. Instead he saw his own reflection. In surprised admiration

New Advertising Manager Named for Sun City News

James, better known by all as "Jim", Hansen, was recently promoted to advertising manager of the Sun City News. The announcement was made by Lou Hoeflin, county sales manager of the Riverside Press-Enterprise Co.

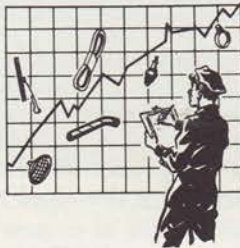
Jim has been with the Sun City News since 1962 as its advertising salesman and assistant advertising manager.

the vain young brave thumped his chest and exclaimed "W h o-h a n n a-bagosh!" In the brave's language this has been interpreted as "Oh, handsome man!"

And so ever since that day so long ago the river, and the glacier that gives it birth, and the sylvan forests through which it flows, have been called Ohannape-cosh.

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DEAN YODER
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December Bride JoAnne Breuer

The wedding of Jo-Anne Breuer, daughter of Dr. and Mrs. Harry Breuer of Elsinore and Herbert A Younger, son of Mr. and Mrs. Herbert Younger of Wildomar, was solemnized on December 18, 1965.

The vows were exchanged at the St. Frances of Rome Catholic Church with Rev. John Cloonan assisting the pastor, Rev. B. Francis Ross in the evening ceremony.

For her wedding the bride chose a white crepe gown, fashioned in Empire style. The Spanish lace bodice had a square neck and long pointed sleeves, Spanish lace fell from her shoulders to form a chapel train. Her elbow length veil was held in place with a crown made of the lace motif. She carried a cluster of five orchids with Stephanotis.

Micki Papini, Miss Elsinore for 1965, was the bride's maid-of-honor. Other attendants were Donna Lee Breuer and Cheryl Younger, sisters of the bride and bridegroom, respectively. Stephanie Lynne Breuer was her sister's flowergirl. She carried a basket of gladiolas, with China and white pompon mums.

Walter Gearhart was the bridegroom's best man.

Ushers were Dennis Younger, brother of the bridegroom, Louis Schulte, Herman DeJong and Nicky DeJong. Ricky Younger, brother of the bridegroom, acted as ringbearer.

A reception for the newlyweds was held at the Elsinore Woman's Club. The couple spent their honeymoon at Idyllwild and are presently residing in Riverside.



Sun Publishing Company Photo

Mr. and Mrs. Herbert Younger . . . Jo-Anne Breuer



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Murrieta Fire Station Groundbreaking

The brief ground breaking ceremony for the new Murrieta Fire Station was held on December 6, 1965 at 10:30 in the morning.

Attending were Fire Chief Raymond Thompson; Assistant Fire Chief Marvin Curran; Firemen Bill Jennings, Gus Dimitri, Curtis Thompson; Fire Commissioners Ira Rail, Howard Sykes and builders Stewart and Mohr. Others attending were Mrs. Alvin Matteson, Mrs. Olga Gordon and the Vic Garrisons.

Commissioner Howard Sykes, president of the board of commissioners of the Murrieta Fire Protection District reported that the builders of the station to be constructed on Juniper Street will be Lloyd D. Stewart and Mohr Construction of San Bernardino.

On November 30, the bond buyers bid of the \$30,000 Murrieta Fire Protection District bonds, 1965,

were opened and the bid of Dean Witter and Company of Los Angeles was accepted.

Mr. Fredric P. Sutherland of the law firm of O'Melveny and Myers computed the bids. Commis-

sioners Sykes, Morrow and Rail along with Chief Ray Thompson have worked since June of 1965 toward this goal and in October the successful bond election was held bringing in the support of the people of the district.



Photo by Arlean Garrison

Many hands grasp the shovel that signifies "ground breaking" for the Murrieta Fire Station. This happy group of men were instrumental in seeing that the dream became a reality.

Arie Louis

Airman First Class Arie Louis, son of Mr. and Mrs. Albert Louis Sr. of 18020 Avenue D, Perris, Calif., has arrived for duty at Bentwaters R A F Station England.

Airman Louis a weapons mechanic, previously served at George AFB, Calif. He is assigned to the U. S. Air Forces in Europe, the American overseas air arm standing guard with NATO for the free world.

The airman, a graduate of Los Angeles High School, attended Ventura (Calif.) Junior College, during off-duty hours.

His wife, Lillie, is the daughter of Mr. and Mrs. Arthur Hewitt of Rt. 7. Tylertown, Miss.

Re-ELECT
'MAYOR'
BARTLETT
For Elsinore City
COUNCILMAN

Friendly Hands Across the Border

by Gertrude Flyte

Many people of Elsinore Valley are contributing their interest in a most worthwhile project initiated by Mrs. Zeta Demar of the Demar Ranch home in a rural community of some 100 families, the Ojida Uropan Colony about 20 miles south of Encinada.

Mrs. Demar accompanied by Mrs. Lupe Sanchez as interpreter made monthly trips to the colony all last year. Working with the leader of the colony, Mr. Gregorio Gonzales, Mrs. Demar was instrumental in getting many sanitary improvements made in the isolated community.

Water was piped from hot springs into an outdoor laundry accomodating 12 women at a time. Bath houses were constructed for both men and women with this hot soft water piped in. Women were taught to can their garden surplus, to make jellies, to make soap from donated animal fat and innumerable things that added to the health of the community. This story was told at length in last year's volume of the Laguna Revue. It was the sort of Self-Help project advocated by the General Federation of Women's Club in their GFWG-CARE Vocational Program.

Mrs. Lupe Sanchez who is the newly elected president of the Elsinore Valley Literacy Council gave emphasis to the educational phases of the program and is now continuing her emphasis with youth groups. Working with the Youth group of her church, the Seventh Day Adventist, Mrs. Sanchez was able to take some 75 baskets of goodies to The Door of



Lupe Sanchez, president of the Elsinore Valley Literacy Council

Faith Orphanage which cares for 74 children from 1 to 14 years of age. This is located at La Mision just below Rosalita in Baja California, Mexico.

It is operated by Rev. and Mrs. Freeze, the founders of the orphanage and supported by donations. Friends of Elsinore Valley have been generous in their donations of used clothing and other items which Mrs. Sanchez delivers every Saturday as far as the Border where Rev. Freeze meets her and takes the contributions on from there.

Friends from Los Angeles donated a large supply of powdered milk, so sorely needed. A Los Angeles doctor donated medicine. Mrs. Sanchez expresses her appreciation to her neighbors Mr. and Mrs. Frank Tope and all the good friends of Elsinore Valley who have helped these children. This is a continuing project of her Church Youth Group which she says is open to all interested youth of the Elsinore Community and meets the first Friday of each month with special programs.

Meanwhile Mrs. Demar continues to aid and inspire the families of the Uropan Colony to improve their living conditions under the

leadership of Mr. Gonzales. They are building little homes replacing the mud huts and learning ways of improving and marketing their crops. Last year through Mrs. Demar's efforts and good publicity in the Laguna Revue, a used tractor was donated to the colony.

The difficulties in getting this tractor delivered across the border would make a story in itself but deliver it she did and Mr. Gonzales uses it for all the little farms. Truly that is an example of self-help.

She made her usual trip to the Colony at Christmas time bearing gifts of candy and other good things.

The next trip for both Mrs. Demar and Mrs. Sanchez will be the Easter trip when again they take baskets to both the Uropan Colony and the Door of Faith Orphanage. Anyone having items to donate may call either of these ladies and the items will be picked up.

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Anna Weintraub Feted on 75th Birthday



Mrs. Shirley Robbins, director for "Musica Selecta" listens as cellist Keith Tolstead introduces tenor Dennis O'Connor.



Photo by Lo Vae Pray

Anna Weintraub expresses her gratitude to the large crowd gathered at the concert to honor her on her 75th birthday.

A concert entitled "Musica Selecta" was given to Mrs. Anna Weintraub on her seventy-fifth birthday with over 300 friends and relatives attending the affair at the Elsinore Vilage Auditorium.

Anna, an active clubwoman in the Valley and in the City of Hope Hospital group was presented a gold plaque from all the members of the fight against catastrophic diseases. The presentation was made by Mrs. Jean Murphy of the City of Hope Directors in Duarte.

Proceeds from the musical went to the City of Hope.

Artists performing were Douglas McKern, pianist and harpsichordist; Dennis O'Connor, singing tenor; Keith Tolstead, cellist and Mrs. Shirley Robbins, Mrs. Weintraub's daughter-in-law was director for the evening.

Selections ranged from old English folk ballads to the more popular tunes.

Anna remarked, "I've had birthdays before, but this is my first real birthday and I had to wait until I turned 75 to have it!"

Keeping up With the Boys in Service



Robert W. Arndt

Airman Robert W. Arndt, son of Mr. and Mrs. O. F. Arndt of 16548 Lash Avenue, Elsinore has been selected for training at Chanute AFB, Illinois as an Air Force aircraft maintenance specialist.

The airman, a 1965 graduate of Elsinore Union High School, recently completed basic training at Lackland Air Force Base, Texas.



Housebreaking

Cats are fastidious by nature and easy to housebreak. Often kittens have been housebroken by their mother, and all you need do is show them where the litter pan is located. Do not allow a new cat the run of the house until you are sure he is using his litter pan regularly.

If you are training a new kitten, place him in his litter pan first thing in the morning, last thing at night, after each meal and after periods of energetic play. If he seems restless, take him to the pan and keep him there till he uses it.

Choose a plastic or baked enamel pan that is easily washable and big enough for kitty to move around in. Empty pan as often as necessary and wash weekly with hot soap and water. Never clean it with strong disinfectant as its unpleasant odor will keep the cat away. Cat experts at the Purina Pet Care Center in St. Louis, Mo. suggest that you use cat litter in the tray rather than newspaper which is absorbent but must be changed more frequently.

A good place to keep a sanitary tray for kitty is in the bathroom, a secluded part of the kitchen or the basement. Remember, however, a cat that can go outdoors at regular times during the day does not have to be pan-trained.

Now That You Mention It

By BEN MINNICH



You may have read that Vice President H u b e r t Humphrey is in a bit of a panic least the finest of his hours in 1968, when he needs to be renominated, and in 1972, when he hopes to take over the Great Society, or whatever catch word his own Madison Avenue boys may have thought up for his benefit, may be marred by the circumstance that the Republicans may have taken over his home state of Minnesota.

As the result of the unexpected passing of my father, who spent almost his entire working life time as a University of Minnesota professor, I had occasion to spend some time in Minneapolis recently and stumbled upon some interesting grass roots information relating to this problem. I thought our readers might like to share it.

My dear mummy, whose bleeding heart intellectualism is founded upon one of the world's vastest and

most amazing storehouses of misinformation which she has amassed over the years through listening to the radio at low volume while sleeping and devoting most of her attention to other matters, got things off to an amusing start by blasting urban renewal as a device of the dirty capitalists to line their pockets at the expense of the poor suffering masses.

Whereupon she outlined all the beautiful buildings that had gone before the bulldozer despite efforts to save them and the architectural monstrosities that had taken their place.

Never had I had to defend urban renewal from this angle before. I endeavored to point out that idiocies of this sort were occasioned by the regulations of the great bureaucracies rather than any mishmashes of the vested

interests.

This failed to get through and that particular discussion had to be closed by my simply telling her that she just plain didn't have any idea what she was talking about.

As friends and neighbors gathered, however, I found a general euphoria among those whose left of center thinking might be anchored to a sounder foundation. It was proudly pointed out that the neighborhood had produced such political luminaries as Humphrey himself; Walter Mondale, the man appointed to succeed him in the senate; the mayor of Minneapolis, and an old acquaintance of mine who I couldn't even remember as having political views, Don Frazier, who had defeated Dr. Walter H. Judd, Bible thumping dar-

Continued on page 44

Let's Get Acquainted

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CENTER AISLE RIGHT

By Garey Carr

February was a bad month for four of our top old time entertainers. We lost Sophie Tucker, the red



hot mama of the vaudeville days, still getting top billing and drawing the crowds past her 75th birthday; Hedda Hopper, who made her mark in the early days of musicals and pictures and became a top columnist for the movies in her latter days; Buster Keaton, the dead pan, sad faced clown of the silent screen who probably drew more laughs during his life time than any other actor, including Charlie Chaplin. He died of lung cancer at age 70. And last, but not least was Billy Rose, song writer, producer, night club owner and columnist who will not soon be forgotten.

We could name a dozen more old time favorites who have checked out during the last few years, and we still miss them, but when they start going four at a time within the space of a few days, it's hard to take.

* * * *

The long trek of the covered wagon brigade, from Washington, Oregon, Utah, Idaho, Arizona and Texas will begin this month headed for Murrieta and the Fireman's Annual Barbecue scheduled for April 24th.

It happens every year when Spring is in the offing that all the former residents of Murrieta, like the swallows that return to Capistrano, have that craving for just one more helping of that barbecued beef

and an irresistible urge for another visit to the world famous Murrieta Town Hall, a tourist attraction for lo these many years.

It is not quite the colorful reunion it was some years back, as many of the old timers have acquired horseless carriages, campers and the like, and make the trip in a few days where it used to take weeks. But the spirit is still there and tall tales grow taller each year. If you like the flavor of the good old days don't miss the barbecue on April 24th and the fireman's ball.

* * * *

Friday, February 17, 1966, will go down in my book as a day of mourning. Sam Preston, one of my dearest old pals died on that day. His wife, Edna, called from Los Angeles with the sad news. Sam, originally from Illinois, arrived in Redlands along with his father, mother and sister, when he was seven years old and we met in December of 1910. Sam was 18 at that time. Sam's mother took me in as a boarder and I remained there until early in 1912 when I was sent to Idaho on an assignment. Returning to Los Angeles in 1914 we picked up where we had left off and were constant companions until World War One.

In the summer of 1914 we conducted a picture show and dance hall at Newport Beach. Sam played the violin, we hired a young lady to play the piano, picked up a young fellow who was clever on the drums, and we were in business. We set up folding chairs for the picture show which ran from 7 to 9 and then cleared the floor for the dance which began at nine and lasted until around midnight. I sold tickets for the show and was floor manager for the dance. We had a ball all summer.

I realize this is of no interest to my readers but I am like an old maid who complained to the desk sergeant at the police station that a strange man had thrown his arms around her and kissed her. When questioned as to when and where the attack had taken place she admitted that it was many years previous. "Then why are you reporting it at this late date?" asked the sergeant. "Well, I like to talk about it," replied the lady. And I like to talk about Sam and all the good times we had.

I am going to miss you, Sam, even though we only got together on an average of once or twice a year these last few years. I always knew where to find you. Now I don't know.



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It's Never Too Late to Announce The Winners

It was in November that the Elsinore Woman's Club held its annual Art Show, but it wasn't until this month that we located the pictures.

Cecelia Averill and Peter Kineard won top honors. They were pronounced by the judges as outstanding experienced amateurs. No professionals exhibited.

Cecelia's exhibit, which won her a blue ribbon, was a desert scene in oils. Mr. Kineard's was a watercolor of a desert scene.

Other blue ribbon winners in the advanced amateur class were R. L. Reino, portrait; Pearl Scovil, ani-

mals; Dora Cloudsley, seascape; and Cecelia Averill, flowers.

Ruth Tarner's pencil portrait of a child won outstanding for a beginner.

Top award in arts and crafts went to R. L. Reino



Cecelia Averill, blue ribbon winner

for his plaque in carved wood. Still life award to Effie Miller for her boudoir dresser oil painting.

Art students working under supervision who were given awards; Georgina Teeples, Olive Hall, Louise Taylor, Ruth Tarner and Dolores Flinn.

Children under twelve years of age who received awards were Janis Ashton, Suzanna Luck and Lynna Ray.

Mrs. Henry Pfaff acted as chairman for the Woman's Club, Esther Clapp, director of Elsinore Art Center, who has been chairman for years of the exhibit, aided greatly in the success of the show.

Judges were Theresa Borchard, Marie Jesme, John Stevenson and Creighton Capra.



Two of Mrs. Averill's winning oils. Left is her desert scene, painted in the softest of colors and the other her vase of flowers.



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Go Fly a Kite Safely

How the comic characters "Tweety and Sylvester" learn to make a prize-winning kite-and fly it safely-is told in a cartoon booklet now being distributed to school children this month by Southern California Edison Company.

Edison district manager Mr. J. N. Savage said today that more than 800,000 copies of "Tweety and Sylvester Kite Fun Book" have been made available to youngsters in elementary schools located throughout the utility company's service territory in central and southern California as well as parts of Nevada.

In addition, kite-safety posters have been issued for school bulletin boards as part of Edison's annual

educational service concerning this popular but sometimes dangerous play-time activity, he said.

In the book, Reddy Kilo-watt gets into the act by telling "Tweety and Sylvester" how to fly their kite safely. His rules include:

1. Don't cross streets or highways while flying kites.
2. Don't fly a kite with metal in the frame or tail.
3. Don't use tinsel string, wire or any twine with metal in it.
4. Don't fly a kite over TV or radio aeri-als.
5. Don't fly a kite near electric power lines and don't try to retrieve a kite caught in power lines.
6. Don't fly a kite in the rain.



William A. Spicer Jr.

Airman William A. Spicer Jr., son of Mr. and Mrs. William A. Spicer, who reside on Star Route, Elsinore, Calif., has been selected for training at Amarillo AFB, Tex., as an Air Force fuel specialist.

The airman, a 1965 graduate of Elsinore High School, recently completed basic training at Lackland Air Force Base, Texas.

YOUR CANDIDATE . . .

HONESTY

ABILITY

INTEGRITY

RUPERT H.

L U C A S

For Elsinore City

Councilman




Dwight D. Van de Walker, 2nd vice president, Past International Director Carroll Weberg and wife; District Governor 4L-5 James Wagner and wife, Past International President Claude DeVarss and wife L. L. (Sid) Black, International Counselor and his wife were among the attending guests.

Elsinore Lions Host Officials

Elsinore Lions during 1965 were hosts to District Governor of 4L-5, James Wagner and Past International President Claude De Vorss at the Kings Inn,

The affair was attended by over 200 Lions and Lionesses and guests, who took part in the social hour, banquet and entertainment. During the meeting,

Claude De Vorss presented a plaque to Lion member Del Crane in honor of forty years of service to Lionism by this charter member of the Elsinore Lions Club.




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Larry Frolick, District Governor 4L-4 and his charming wife joined the guests to make this 40th anniversary of the Elsinore Lions Club a success.

Rudolph E. Dedeaux



Airman Third Class Rudolph E. Dedeaux, son of Mr. and Mrs. Carl J. Dedeaux of 22-671 Fisher St., Perris, Calif., has been graduated at Sheppard AFB, Tex., from the training course for U. S. Air Force aircraft mechanics.

Airman Dedeaux will be assigned to one of the more than 250 installations world-wide where Air Force combat and support units are based.

A graduate of Perris Union High School, he attended Riverside (Calif.) City College and is a member of Kappa Upsilon

Through the Glass

Continued from page 17

to themselves will progress and reach a point where almost every barber will have to have special hair styling, blow waving, etc." He pointed out that "men recognize their vanity and try to improve their appear-

ance by artificial means. I think this trend will be more wide spread, but will be so in moderation . . . not so much cosmetics, but perhaps more attention to their looks."

Well, this reporter feels you can have your wrinkle cream, face powder and blow waving . . . provided you're a female. Let the American male be a MAN without, as little James said "all that stuff". After all women should be the sissies.

Sheriff Ben Clark to Speak

Sheriff Ben Clark to Speak

The Elsinore Valley Business and Professional Woman's Club will have as guest speaker at their April 12 meeting, Sheriff Ben Clark of Riverside.

The meeting will be held at the Lakeland Village home of Lovae Maddox,

recording secretary with B P W president Dorothy Dodson presiding.

Members and their guests are invited to participate in the question and answer period following Sheriff Clark's talk on "Today's Problems in Law Enforcement."

In the Interest of Better City Government

Elect

WALT

B I T T L E

For Elsinore City

Councilman



The winners of the costume parade at the Beau Arts Dance held Saturday, February 26. From left: Mrs. Bill Cox, the Peytons, Barnes, Wallaces and Florence Richards

Beau Arts Ball A Hit

This is a paid advertisement

The second Beau Arts Ball was held on Saturday, February 26 at the Veteran's Building in Elsinore and like last year the ball was well attended.

Chairman of the affair, Mrs. Art Gediman, proclaimed the ball a success and thanked all for their help in decorating and the selling of tickets.

Galal Gough, master of ceremonies, introduced Joe and Marion Doyen who provided the entertainment part of the program and the "Naturals" a musical group played for the evening's dancing.

COUNCIL CANDIDATE

I respectfully submit my qualifications as Councilman. Education: Elementary, High School, College, University, majoring in Political Science, Psychology and Government. Successful businessman for the past thirty years with a well balanced understanding of administration and finance. Formulated legislation setting the ground rules for Senior Citizens and other legislation from the Federal level down to the Local level. Having been invited to the White House and Sacramento for consultation. My name appears in the Congressional Records, together with various letters to governmental agencies attesting to my capabilities.

Respectfully submitted,
Eugene J. Carter





Winners of the prize for the most original costume went to Mr. and Mrs. Jerry Barnes of Barnes Realty. Their attire was of Dracula and Vampire, but to the attending group they were "The Munsters".

Mother and daughter took top honors for the most beautiful prize. Joann Wallace, the lovely bride and her mother Doris as the dapper groom.



Last year's winners Mr. and Mrs. Edwin Peyton once more came in as firsts, taking home the prize as the couple wearing the costume judged to be the "Most Outstanding" The Mr. and Mrs. represented Louie the Eighth and his wife.

Florence Richards was awarded the gift in the single division for the most beautiful.





Gypsies were finally identified as Mr. and Mrs. Jack Kaufman.



Fred Ashbridge copped top honors in the "single funny division" his original ?.

John and Betty Burke of Grand Avenue

Princess Judy Givens and MC Galal Gough



NOW THAT YOU MENTION IT

Continued from page 35

ing of the super-patriots, in the Minneapolis congressional race.

Indeed the triumph of mind over money seemed at hand. As a climax, John Jamison, next door neighbor and good personal friend of mine from way back when, but about whose politics and professional situation I had no information, apparently had been appointed Minnesota Highway Commissioner.

He replaced some nasty old General appointed by the Republicans and would soon create a vast new wonderland out of Minnesota's freeway system, whose complexities and routing had heretofore been dictated by the vested interests. Hence the mess any one would be happy to agree exists at the moment

for whatever reason.

This pretty picture was the more delightfully shattered when I had occasion to visit an old friend in a different section of the city, who turned out to have become a ward boss of some significance in the DFL.

The resurgence of the Republicans under the leadership of Harold Stassen made it necessary for the Farm Labor party to consolidate its strength by embracing the previously ignored Democrats after the war, and the organization has since been called the Democratic Farm Labor Party.

This gentlemen saw matters in a light that could only be pleasing to the opposition. Said he: "We have three political parties in this state. There are the Republicans, the Democrats and the University of Minnesota. It will be necessary to eliminate Prospect Park

(where most of the faculty live) as the controlling factor in our organization.

Mayor Art Naftlin, a political science professor on leave from the university, had, he said, been unable to find the money to operate the city, much less make any progress. Roundly condemned was my highway commissioner friend (without saying why) as the worst appointment ever made by Governor Carl Rolvaag, who, you may recall, was installed after many recounts by 90 votes in the closest election in United States history.

This report was met with some hysteria by my mother but it would bring some more sober reflections by others in Prospect Park, and I couldn't help but be fascinated by this renewed demonstration of the defects in the thinking of those who like to style themselves as great liberal intellectuals.

Indeed these people are very brilliant, and they are very educated, and many of them in their own fields are even extremely capable, which makes it the more astonishing that many of them should be so totally incompetent. But I think the problem may be relatively simple.

As much as they espouse the love of the common man, they tend to regard themselves as somewhat superior to the great unwashed masses. Their hope, of course, would be to uplift all to the intellectual realm, but until this can be realized they would just as soon not get too contaminated by the lesser types.

A consequence of this, of course, is dismally poor communication. They never know until too late what the people whose votes they need are thinking.

**VOTE FOR
KEN
ABBOTT
For Elsinore City
COUNCILMAN**

E.

R.



M.

S.

The Admiral

OPEN HOUSE GREAT SUCCESS

On the 13th of February, with the wind blowing heartily and chillingly, the cadets toured their parents through the classrooms and introduced them to their teachers. It seemed to this reporter that the Open House was very successful. The parents enjoyed seeing the progress of their sons and talking over their weak and strong points with the teachers in spite of the very troublesome wind.

Most of the classrooms were colorfully arranged with different exhibits which might interest the



In its first performance ever the new Glee Club entertained at the recent Open House. Cadets pictured left to right are: Scalzo, McKellar, Lewsader, R. Develasco, Delbridge, Olson, Noble, Countryman, Sommerville, and Pete Smith. Mrs. Flyte was the accompanist.



For his solo, Return to Sorrento, Cadet Scalzo received the ovation of

parents. Mrs. Flyte had a very interesting display of naval biographies, International projects and letters from foreign students. She showed dishes, dolls and other objects which had been sent to her from former students of the school from foreign countries. Indeed, Mrs. Flyte had the library looking its best.

Lt. Graham had greatly

improved the atmosphere of his classroom with paint and new desks plus a black piano with gold accents. It was in his classroom that the Glee Club held its program. They sang two songs -- "All Through the Night" and "Drink to Me Only with Thine Eyes". In the latter song Cadet Olsen soloed. There were four solos by Cadets Scalzo, Olsen, De-



Parents found journalism table interesting place as portraits and group shots in color were offered for sale.

velasco and McKeller, all of which were well received by the audience. The program was indeed impressive.

The parents seemed especially interested in the display of pictures which were on the bulletin board. These pictures will be in the annual but they will

not be in color. So, if you would like some colorful pictures of you and your friends, order now.

Following the Open House, the cadets had their usual Sunday dress parade which was a colorful event even though the cadets were half frozen at its finish.

In Memory of John Scott



Cadet John Scott
Tragic death of one of our boys in an auto accident.

by Elmer Tilson

On the 2nd of February, four students went with Col. Stimus and Capt. Penfield to the funeral of cadet John Scott, who was killed in an automobile accident during a leave from school.

The funeral was held at the Bunker Bros. Funeral Home in Las Vegas. Cadet Lt. Tilson and Cadet Lt. Freed along with cadets Miller and Martin, and two of John's friends were the pallbearers.

John Scott was dressed in his Blues when he was interred at the Mountain View Cemetery.

I know that the corps of cadets will feel the loss of John because he was a boy whom one could like immediately. He got along with everyone no matter where he was. Not only at school, but in Las Vegas, his home town, as well. This was quite evident from the number of young people who attended the funeral for a last look at their friend John.

People have asked me if it was a good funeral. At my age, I really couldn't distinguish between a good funeral and a poor one. But I do know that it was a memorable one, one in which true feeling came out, one in which everyone felt the loss of a true companion.

The feeling and the prayers were so strong that I could almost hear the people asking God to bless this boy and his family. This wasn't a good funeral to me, but it was one that I would be proud of having when I die.

Cadet Keely Accepts Airforce Appointment

Cadet George Keely is looking at what the future holds for him as he prepares for the Air Force Academy in Colorado. Keely comes from a military family, his father being a full colonel in the Air Force.

He recently travelled to Pennsylvania where he was interviewed by Congressman Moorhead who appointed him to the Academy. This appointment was the "principle appointment" of the Congressman.

Keely has been invited to tour the Academy at which time he will receive his physical tests. The Corps of Cadets wishes him well in his career.

A Letter From Viet Nam

Ed. Note — Colonel Conklin received the following letter from a former cadet, James Boren, class of '48, who is now serving in South Viet Nam. It is his wish to share it with all friends of E.N.M.S.

I want to take the opportunity at this time to wish you and yours a very Merry Christmas and Happy New Year. As you can tell from my address, I am at present serving in South Viet Nam with the 1st Infantry Division. I am at present the operations officer (S-3) Division Signal Battalion. It has taken me many years to attain my present status in the U.S. Army, but I can say that the basic foundation was laid during my four years at E.N.M.S. from 1944 to 1948.

The situation in Viet Nam is basically reported in the newspapers. But as wars go, it is an entirely different situation than the U.S. Army has ever encountered. This is truly a war of insurgents and nerves. Every military installation must be defended 24 hours a day, with emphasis at night. There are no clear cut rules of war, with uniformed armies meeting in combat, but rather farmers by day and V. C. by night. Even the children who are old enough to walk are potential weapons for the V. C., and many G.I.'s have been wounded and killed by innocent little girls or boys of five to fifteen who have detonated a hand grenade or thrown one into a passing jeep or truck. I wish you, Major Conklin, would pass on to the cadets at Elsinore one thought from



James Boren as he looked in 1948, his last year in the Academy.

me and I believe I speak for all the troops over here—that is that we are over here to defend our freedom, and the freedom of all the future Americans so that their freedom of speech, press, and religion will continue.

But when certain elements speak out against a united nation and aid the enemy with their protests, medical supplies, and blood for the Viet Cong, then it is time for the U.S. to take steps to censor these elements. When American men in the prime of their lives are called to the standard by the President and the Congress, the civilian populace must unite to assure victory in whatever war we must fight. The military man's code is not to question his orders so long as they are not against good common religion and moral standards, but to seek the enemy and destroy him. The old saying "my country, right or

wrong" must apply in Viet Nam as it has since our forefathers founded this great and glorious country. It is every American's right to speak openly against policies laid down, but it is not right to openly ail the enemy in utterances defying U.S. actions.

Your school has been instrumental in the foundation for my life. As you know, I didn't come from a wealthy family, and did not complete college but I have attained a professional status few men have attained solely on their own merit. This I attribute to excellent instruction I had at Elsinore and the military training afforded. I believe that these two factors are paramount to teaching a young man his responsibilities in life and to prepare him for what ever may occur. Whether he comes from a wealthy environment or from a not too wealthy family is not important but what he does with training in the betterment of his life is the essence of its truth.

I'll close this now as I am sure that you are tired of hearing one of your former cadets giving a sermon, but I do wish to say that I am eternally grateful for your guidance during my years with you and the school. Give my best wishes to Mrs. Long and those of the faculty and staff who are still there. I wish you both and all the teachers and the cadets a very Merry Christmas and a Happy New Year. By the way, I am sorry I haven't sent a Boren to your school. But I am afraid my four girls wouldn't quite fit the entrance qualifications.

Can You Afford a Psychiatrist?

A local resident of the Valley decided he needed to consult a psychiatrist since he had been so lonely and depressed lately.

Resolving to get a good man, he picked out one in Hollywood and entered the doctor's reception room. The room was beautiful, but there was no receptionist—only two doors labeled "Men" and "Women". Pushing open the door marked "Men" the Valleyite found himself in a second room.

Here were two more doors lettered "Introverts" and "Extroverts". He hesitated a moment, then entered the door marked "Introverts" and found himself in still another room with two doors.

These were designated, "Those making under \$10,000" and "Those making \$10,000 and Over."

There was no question that the Valleyite was the under-\$10,000 door. So he walked through it—and found himself outside in a dead-end alley facing a huge poster on the brick wall.

The poster read, "Go home and subscribe to La Laguna Revue for \$3, it will cure all the ailments you can afford to have."

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