

La Elsinore-Perris Valleys

Laguna Revue

"All The World Is A Stage" . . . Wm. Shakespeare

VOLUME IV NUMBER 8

JULY, 1965

The
News - Magazine
Dedicated To
Uniting
Riverside County

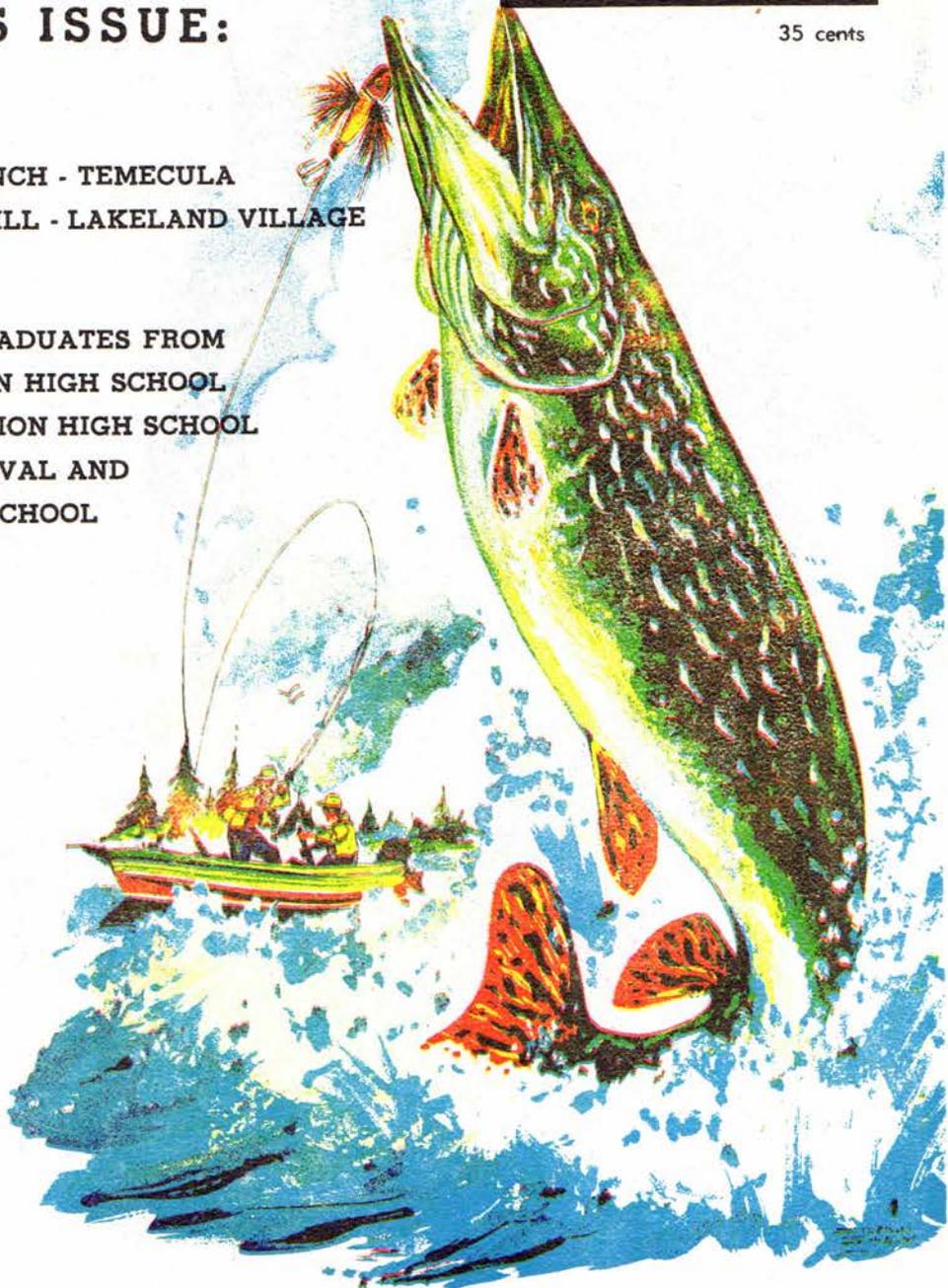
IN THIS ISSUE:

35 cents

THE HOMES OF

ARNOLD FRENCH - TEMECULA
and OLIVER HILL - LAKELAND VILLAGE

PHOTOS OF GRADUATES FROM
PERRIS UNION HIGH SCHOOL
ELSINORE UNION HIGH SCHOOL
ELSINORE NAVAL AND
MILITARY SCHOOL



A Monthly News-Magazine Devoted To The Recording Of Events Occuring In The Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Perris, Quail Valley and Sun City



“Have money-can travel!”

Dreams come true most often when you plan them that way. Many, many investors at Corona Savings do just that--regularly invest their savings at Corona's high yield of 4.85% per annum, watch their income accumulate, then enjoy a thrilling vacation to places of their choice without touching a cent of their capital! For instance, at Corona, a fully insured savings account of \$10,000 with interest compounded quarterly, earns \$494.00 per year! Enough to take you on a cruise to exotic, far-off lands. Open your account now. . . in person or by mail . . . Corona pays postage both ways. We'll gladly handle the transfer of your savings from anywhere in the world free of charge. Funds placed or postmarked by the 12th earn from the 1st.

4.85%
current annual rate

**PAID QUARTERLY
ON INSURED SAVINGS**

Effective July 1, 1965

ITS SMART TO COME TO CORONA FOR HOME LOANS TOO!

CORONA SAVINGS
AND LOAN ASSOCIATION

MAIN AT 5TH STREET, CORONA • PHONE RE. 7-2774

Resources over \$20,000,000

At the sign of the Time-Temperature



La
Laguna
Revue

July, 1965
 Volume IV Number 8

A Monthly Magazine Devoted To The
 Recording Of Coming Events, And
 A Pictorial Review Of Past Affairs,
 Occurring In The Great Elsinore-
 Perris Valleys.

LA LAGUNA REVUE Is Published
 Monthly at 138 North Main Street,
 Elsinore, California

Phone 674-2617

Second Class Postage Paid At
 Elsinore, California

ROGER L. MAYHALL,
Publisher

DOLORES MAYHALL,
Editor

RUBIE ZORRERO,
Staff Photographer

REPORTERS
 Arlean Garrison Lo Vae Pray

JULY COVER



Fishing in Lake Elsinore
 can win you many prizes.
 See rules and regulations
 elsewhere in magazine.



THIS ISSUE

Editorial Page	2
Frank Coppel of Perris	3
Anna and Oliver Hill Home	4
Perris Graduates, 1965	9
Elsinore Plaque Winners	17
Lion's Cop First Prize	18
Festival of Arts Tour	18
Gurland-Kholos Wedding	19
Elsinore Naval and Military	
School Graduates	21
Capp-Jones Wedding	25
July 4 Parade	26
Name is Born	27
Fishing Contest	29
Anna and Arnold French Home ...	32
Elsinore Graduates	37
Mark Gediman Baby	43
Fireworks Over Lake	43
Center Aisle Right	44
Gail Boyer Library	45
New Police Chief - Elsinore	48
DAL Stars and Story	50
Subscription Page	52

La Laguna Revue



Is a Monthly News-Magazine devoted to the Recording of events occurring in the Valleys of Alberhill, Elsinore, Lakeland Village, Sedco Hills, Wildomar, Murrieta, Temecula, Aguanga, Anza, Sunnymead, Perris, Quail Valley and Sun City.

Subscription Rates:

California one year, \$3; Outside of State, \$3.50; Any Foreign Country, \$4.00.

VOLUME IV

JULY, 1965

NUMBER 8

Senator Dilworth Dies

Nelson Dilworth who was born on June 27, 1890 passed away on June 21, 1965 after being ill for several weeks.

Senator Dilworth had retired from the Senate in 1960 after serving in that body since 1944. Prior to that he had been assemblyman since 1936.

He will long be remembered for the work he did in Sacramento on behalf of Lake Elsinore. It was he that laid the groundwork for our other legislators to see that the lake became a reality.

Senator Dilworth since his retirement will be remembered as one of the great speakers on Americanism and his continuous fight against communism.

Attention Subscribers

Watch your mailbox for the Special Edition of La Laguna Revue. This edition will not be available on the stands.

We have worked to make it a little different than other editions, with stories and pictures we know will interest you.

This edition will contain a page of jokes, a story about Lo Vae Pray's experience in Romoland, the opening of the Perris Building Center, installation of the Elsinore Rotary and Sun City Lions members and more items of interest.

Again I repeat, no copies of this issue will be available on the stands, you must be a subscriber to receive it. Extra copies, for subscribers, will be available at the Revue office, 138 North Main, Elsinore.

NEW EQUIPMENT MAYHALL PRINT SHOP

After one year of being without a commercial camera—to expediate our work in the printing business, Roger Mayhall, publisher of La Laguna Revue and owner of Mayhall Print Shop made arrangements to purchase a Kenro Camera.

This piece of equipment can reproduce any job with accuracy and speed.

Along with the camera, another Linotype machine was brought into the shop, enabling us to add more type faces to the ones we already have.

With this new equipment and the great need to get the business back to where it was prior to the trouble with the federal government on the counterfeiting charges the print shop will now give seven day service on most orders.

Annexation Loses

The attempt to annex Lakeland Village which stretches along the south side of the lake; Sedco, a community on the east; the "head-of-the-lake" on the west and the north heights outside of the city, to the City of Elsinore, was defeated at the polls on Tuesday, June 8th.

Elsinore accepted the annexation by a 55.2 per cent vote, but the voters in the proposed annexation where about twenty-five per cent of the property owners had petitioned for the election voted down the measure.

Votes cast in the city for annexation, 476; against 38. Area proposed for annexation, 502 voted for and 1,059 against.

The Story Behind Frank Coppel

Frank Coppel of Perris is the man you meet when you walk into the Chamber of Commerce office on D Street. He is the man that can tell you about most anything going on in the City of Perris, Sun City and all surrounding communities. If you need to know when or where a dinner or program is to be held, he'll either know, or tell you exactly where to find the necessary information.

In the time the Revue has been published, this man has furnished us with accurate facts, figures and data on hundreds of items. Many times his knowledge of the town and townspeople has cut the time of running down a story to half.

Finally we wondered how "Mr. Coppel", better known as Frank, was so well versed on the affairs of "state", so to speak. Now we know.

He came to Perris Valley from Illinois in 1912 and was employed on an alfalfa ranch until 1917. It was that year he opened the Union Oil Company of California bulk plant at D Street and San Jacinto Avenue.

In 1918 he married, and he and his wife, Eulah who passed away November of 1957, were the parents of two daughters, now Mrs. Wanda Nelander of Perris and Mrs. Nelda Dunagan of Wilcox, Arizona.

The family moved in 1920 to Hemet where Frank opened another bulk plant. They stayed there until 1924, when they moved back to Perris and Frank became a distributor for Western Oil and Refining Company. In 1935 he became a distributor for As-



The Man Who Knows The Answers—FRANK COPPEL

sociated Oil Company (later became Tidewater) and stayed there until he sold the business to the company in 1935.

He then stayed in the employment of the company until his retirement in 1960. In the political world Frank served eleven years on the Perris City Council, filling two vacancies and elected to two four-year terms. From 1950 to 1954 he served as Mayor of Perris.

During his term as mayor he worked with Ellsworth Statler's attorney, Ben Matthews and as a result the Statler grant to the city of Perris financed the Statler Youth Center in Banta Beatty Park. Frank remarked, "I was fortunate in having Catherine Moore, Fred Anderson, Norman Hughes and Marvin Wells

as council members. This council, prior to the Bradley-Burns Act, adopted an ordinance authorizing a 1 per cent city sales tax. Most of the curbs and gutters in residential Perris were financed by the city sales tax." He also stated that all three of those council members later became mayors.

Frank did not stay retired long though, just five months and then he was appointed office secretary of Perris Valley Chamber, on December 5th.

He lives in Rancho Village on Metz Road and is a charter member of the Rotary Club of Perris.

There he is, Perris' Frank Coppel . . . now we know why he has the job of giving information to lost souls who venture into the chamber office.

Plenty of room on the hill for Hills



This view as seen entering the gates of the Hill home in Lakeland Village. Archways to the left lead to a patio and barbecue area. Staircase to left of photo lead to the upstairs hallway from which are four bedrooms and two baths. Large arch type door in center of photo has hand tooled silver hinges and behind the doors is the music room. Door in front of auto lead to a hallway from which one can reach the reading room, dining room and kitchen.

Anna and Oliver Hill former residents of Garden Grove are celebrating the first anniversary in their home located high above the Lake on the Southside that is easily identified from Grand Avenue by the row after row of painted white rocks that seem to lead you to the enormous front gates.

Entering the front gates, you are in the center of a large Spanish style courtyard, with a swimming pool in the center. Huge archways are on either side of the gates and directly in front is the three-story house that houses six bedrooms, five baths, a read-

ing room, music room, dining room that easily seats 60 guests, a living room with a fireplace, kitchen — typical of the era in which the house was built, small with cupboards to the ceiling and verandas leading from all of the second story bedrooms.

The floors are of Spanish tile, bright red in color, and beamed ceilings of redwood and knotty pine can be found in every room. The staircase to the four bedrooms on the second floor is of the spiral type and is located off the living room.

The exterior of this house is adobe and is paint-

ed a stark white, with trim being in a dark blue and vivid red. Large hand tooled silver hinges set off the tremendous doors in the front.

From any one of the bedrooms upstairs, the Hills can see Mt. Wilson, Mt. Baldy, San Bernardino Mountain Range, San Jacinto Mountain and San Geronio Mountain. The view from the dining room windows is that of Mt. Palomar, giving some idea of the view they have from their hilltop home.

Anna was born in Kansas and is a registered nurse. She was supervisor at Queen of Angeles Hospital



Oliver and Anna Hill are kept busy with the upkeep and care of this tremendous house.

in Los Angeles for sixteen years and is now claiming retirement, but keeping up their home is a never-ending job.

Oliver began his working life with Hill Distributing Company where he worked the merchandising end and from there made and sold "silk screen process" banners. From that he opened and operated the Sleepy Hollow Ceramics Plant in Laguna Beach and made anything in the ceramic line.

(When he and Anna went to Harry Brewer, the then owner of the house, to see about purchasing it, one of the designs on an archway were three doves of ceramic, made by Oliver himself many years before when he was in the ceramic business.)

After selling the ceramic



Outside entrances are used for the two bedrooms on the lower level. Both of these rooms could sleep at least eight people each.



Beamed ceiling, bright Spanish tile floor, wood-burning fireplace all blend together to make the livingroom one of comfort. From where Anna is seated the scene in front of her is pictured in the bottom photo. Oliver stands next to the spiral staircase that leads to the second floor. Behind him is a small view of the music room.





This dining room will seat sixty people at a sit-down type dinner. Anna and Oliver are at the knotty pine snack-counter. The door behind Oliver leads to the outside bedrooms (after you descend a full flight of stairs). In the lower photo, which was taken from the snack-counter is the kitchen. The Hills designed the little windows so they could talk to guests while doing dishes or using the stove and the one doubles as a pass-through for food.



plant the Hills purchased the Twin Cedars resort located at Big Bear. They operated it for three years and then moved to Garden Grove where they had purchased the Ambassador Hotel. After ten years in the hotel business, this couple, who have been married over twenty years decided to invest in real estate, and prior to moving to Elsinore had about twenty pieces of property in the area.

During the day, Oliver is kept more than occupied keeping the grounds in order, for there are six acres of property around the house and it is all in cactus, ivy and water plant — all cared for.

The music room has the appearance of an old fashioned parlor. Bright colored floors, easy chairs, piano and shined to perfection.

The master bedroom is furnished with red drapes of burlap material, while the one bedspread is of gold burlap and the other red. The woodwork is aqua in color. Most of the drapes and bedspreads in the entire house were made by Anna and are of burlap material. Very original in this Spanish designed home.

After looking at the sights enjoyed by the Hills from their hilltop home, it is no wonder they choose this house to live in.



PHONE 674-3210
ENGINE REBUILDING

AUTO. TRANSMISSION
TUNE UPS
BRAKES
PORTING SERVICE

MCCAGHREN AUTO SUPPLY

16876 RICE ROAD
ELSINORE, CALIFORNIA

RACING SPECIALISTS

SHERROD MCCAGHREN

Congratulations Graduates of PERRIS UNION HIGH SCHOOL

Friday evening, on the eleventh day of June, 146 seniors of the Perris Union High School received their diplomas from Board President Louis Krubsack.

Valedictorian Nan Shirar and Salutatorian Kurt Stein, assisted by Barbara Gilbert, Mary Beverly and Gary Farrell, presented the commencement address en-

titled "Education Life's Foundation".

On this and the following pages are the 1965 graduates of Perris Union High School.



Gail Afner

Dennis Ahringhoff

Janie Allen

Sherryl Allen



Willard Bateman

Juanita Bates

Carolyn Bean

Mike Beckley



Mary Beverly

Linda Bliss

Valetta Bolden

Diana Boyer



Pat Brown

Steve Brown

Pam Carner

Judy Carter



Dale Bryant

Jerry Burton

Annette Clark

Martha Campos



Sharon Coltran

Les Cook

Al Cordova

Tom Cousins

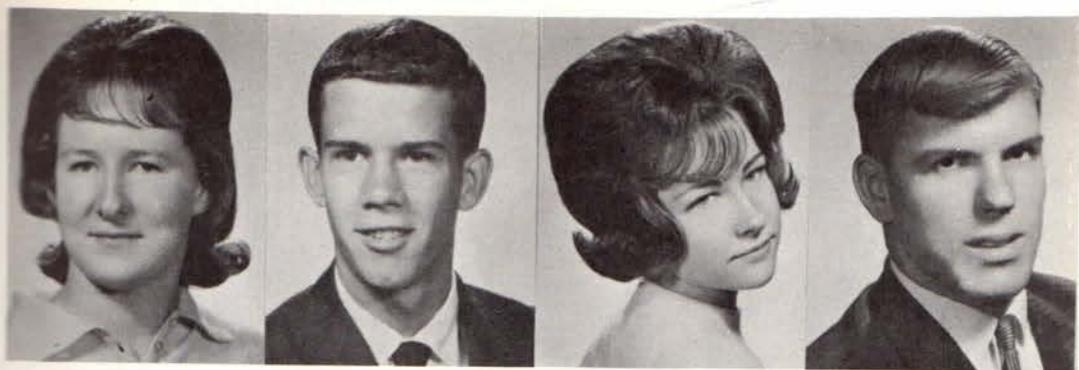


Margaret Denney

Tom DePaolo

Ernestine Direux

Margaret Donahoe



Betty Ellis

Bob Eldridge

Gloria Elwood

John Espinosa



Gary Farrell

Carrie Farrell

Dale Findley

Richard Ford



Barbara Gilbert

Jerry Gilbert

Loysann Golding

Margie George



Jim George

Robert Hadsell

Donald Harter

Kathy Hawkins



Nick Hernandez

Karen Hess

Ken Hoefs

Fredrick Holmes



Delores Howes

Terry Hughes

Pati Ishida

Carol Jones



Travis Kieschnick

Trudy Kieschnick

Danny Kinsey

Donna Knox



Kaye Lane

Linda Lauda

Mari Lettner

Dale Long



Blaine Lowe



Kirk Magruder



Brenda Marshall



Dora Martinez



Ruben Martinez



Charles Melonson



Norman Middleton



Fred Millar



Erlinda Montalvo



Leonard Moe



Peggy Mora



Cheri Moriarty



Gwen Moses



Lorraine Muckerheide



Linda McLendon



Buddy Nelms



Larry Pacheco



Gloria Parks



Betty Pittman



Karen Pree



Lilla Randall



Eloise Ray



Tommy Reynolds



Dennis Rhodes



Orlando Romero



Lawrence Ross



Penny Rusher



Larry Sanchez



Cruz Santiago



Edie Schain



John Seniguar



David Serna



Danny Smith



David Smith



Dennis Smith



Dick Squier



Peggy Stehley



George Stephens



Dianna Thomas

Balance of
Photos to
Appear in
SPECIAL
Edition

PAPINI'S
Little Plumber



at
YOUR SERVICE
— JUST CALL —

All Types of
PLUMBING FIXTURES
WATER HEATERS

CALL COLLECT FROM
PERRIS

ELSINORE 674-3415

ELSINORE 678-2388

Papini Plumbing Co.
SINCE 1946
121 S. MAIN ELSINORE

IN
PERRIS & SUN CITY



DIAL
657-2660
385 West 4th St., Perris

EVANS-BROWN MORTUARIES
Established 1888

Preferred FUNERAL SERVICE That Costs No More

MEMBER BY INVITATION  NATIONAL SELECTED MORTICIANS

IN
ELSINORE

DIAL
674-3141
126 E. Graham Ave.

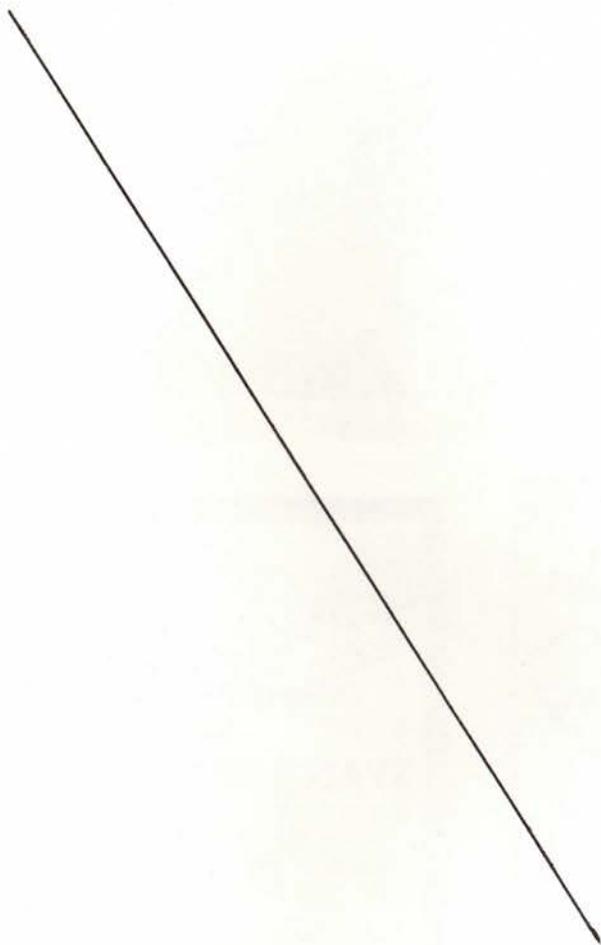


Complete Your Library With A Copy Of
MY CHILDREN'S HOME
(A History Of Murrieta)
Compiled and Written by ARLEAN V. GARRISON

\$3.50 -|- 14 Cents Tax

Box 216 — Murrieta, Calif.

**From one corner of the
Valley to the other it's**



SEITZ LIQUOR STORE

142 N. Main

Elsinore

Plaque Winners for May-June

Grace and Tom Thomsen were the proud recipients of the Lake Elsinore Valley Window Display plaque for the month of May. This couple are the owner-operators of the Western Auto Store located on the corner of Graham Avenue and Main Street.

John Merrifield of John's Furniture and Appliance Store on Main Street in Elsinore took June honors for the best window display. The plaque was given to the Chamber by Mr. and Mrs. Lloyd Crane, owners of Clarks Beach to encourage the business people of Elsinore to take pride in their windows.



**ACREAGE - LOTS
RANCHES - HOMES**



FANI LUCAS

REALTOR

Sedco Hills
32-308 Mission Trail
(Old Highway 71)
Route 2, Box 70
Elsinore, California
Phone 674-2904



Lion's Club of Elsinore Cops First Prize

Catalina Island was the scene of the district convention of the Lion's Clubs, and members of the Elsinore Club turned out in full force to prove that they were a "going" club.

Hit of the convention was a costume party and Marge Enochs created and designed "Lions on the Moon" costumes for the attending group.

Coveralls were sprayed silver and then glitter was sprinkled on top of the paint. Shoes and gloves and space helmets were painted to match the coveralls and completed the "spaceman effect".

Long-handled underwear was dyed a bright green, a braided tail of green attached to the flap-back and gloves and socklets of a vivid yellow completed the Lions outfit, along with paper bags designed to resemble the most docile of the lion family.

Wearing these costumes, which took Catalina by storm, were president of the Elsinore Club and his



We'll never tell who the three models of the costumes worn at the Lion's Convention on Catalina are.

wife, Mr. and Mrs. Pat Luck, Warren and Marge Enochs, Mr. and Mrs. Grant Tanner, Mr. and Mrs. Jewell Flinn, Mr. and Mrs. Sid Black and Charles and Kathryn Pease.

President Pat Luck, after the trip to Catalina, has finally given up one vice — that of drinking Demitasse — who wouldn't at \$2.50 per cup?

FESTIVAL OF ARTS TOUR

The Elsinore Business and Professional Woman's Club of Elsinore has plans for a trip to the Laguna Festival of Arts on Tuesday evening, August 10.

Transportation for the tour will be by bus and is scheduled to leave the courthouse parking lot on Langstaff Street at 6:45 in the evening.

Tickets for the event will sell for \$4.50, transportation included. Proceeds from the project go towards replenishing the scholarship funds set up by the BPW that are used to assist graduating senior girls in furthering their education.

Keep the date in mind and get your ticket from any member of the organization.

HOUSES . LOTS . ACREAGE

Quail Realty

GEO. W. TOOMBS
213 "D" STREET
PERRIS, CALIFORNIA

JEROME V. MURPHY
REAL ESTATE BROKER

OFFICE 657-4452
HOME 657-2939

Married in Synagogue

Bella Gurland of Ottawa, Canada exchanged vows of matrimony with Samuel Kholos of Elsinore on May 20 at the Temple of Beth Am Synagogue in Los Angeles with Rabbi Silverstein performing the rites.

The bride chose for her bridal outfit a pink suit and wore an orchid corsage.

Attending the wedding were Bella's three daughters and one son-in-law as well as the sons and daughter of Sam.

Following the ceremony the families joined together for a pre-arranged dinner and festivities.

On June 29, the couple left for a thirty-day honeymoon to be spent with Bella's daughter and son-in-law, Dr. and Mrs. Wolachow and their daughter, Ruth in Ottawa; another daughter and her family, Mr. and Mrs. William Allister and another son and family in Madison, Wisconsin, Professor and Mrs. John Gurland.

Sam is in the real estate business in Elsinore and the couple will make their home at 707 Limited Avenue.



Mr. and Mrs. Samuel Kholos
... the former Bella Gurland



IN ELSINORE

Recreation Center
Cafe

"FAMOUS STEAK DINNERS"

Enjoy an Adventure in Dining

STEAKS - PRIME RIBS
LOBSTER - FOREIGN FOODS
COCKTAILS

Recreation Bar Open for Your
Dining & Cocktail Pleasure

117 West Graham
Phone 674-3595

**BULLDOZING
AND GRADING**

PHONE 674-3319
AREA 714

DEAN YODER
ROUTE 2, BOX 338
ELSINORE, CALIFORNIA

10-Ounce New York Dinner

Steak

\$1.50

Best Legs in the Valley

Alaska King Crab Legs

... Bottle of Wine Included

GIANT BURGERS

Cocktails

**THE
HOLIDAY
RESTAURANT**

Phone 674-9994

2088 Railroad Ave.
South of Town
Highway 71

Elsinore Naval and Military School Graduating Senior Cadets 1965



Kenneth Earl Bates
Santa Ana



Barry Dean Bischof
Garden Grove



Gregory Fielding Bragg
Riverside



Jamie Cappon Cahmi
Mexico



Ronald Eugene Carey
Wildomar



Marshall Roger-Carpenter
Sacramento



Alan Bryan Curtis
Las Vegas, Nevada



James Edward Delbridge
Anaheim



Garry Lee Gorman
Capistrano



Douglas Marvin Green
Newport Beach



William Tyler Howard
Long Beach



Arthur McDowell
Capistrano Beach



John Earl McGuire
Tucson, Arizona



William Packwood Marques
Sacramento



William Mark Richison
Brea



Daniel J. Schoolcraft
Lompoc



Gregory Benjamin Scott
Long Beach



Alan Paul Spindell
Las Vegas, Nevada



Stephen Lee Vickers
Long Beach



David Edward Walton
Indio



Stephen Clementes Woods
Hamilton AFB



James Douglas Wray
San Clemente

Lawrence C. Parkhurst,
West Los Angeles
(Photo Not Available)

REPLACES

GLASS

FRAMING


A Natural!
DON'T
FRAME IT!
Perma Plaque IT...
Reg. U.S. Pat. Off.



...A MODERN DISTINCTIVE METHOD
FOR PRESERVING AND ENHANCING
DIPLOMAS...
DEGREES...
AWARDS...
PHOTOGRAPHS
19 beautiful border colors from which to choose

A J A X
ENGRAVING COMPANY

880 RAILROAD AVENUE
P.O. BOX 57
ELSINORE, CALIFORNIA

Also Available:
Nameplates, Namebadges, Signs



ELSINORE

PERRIS

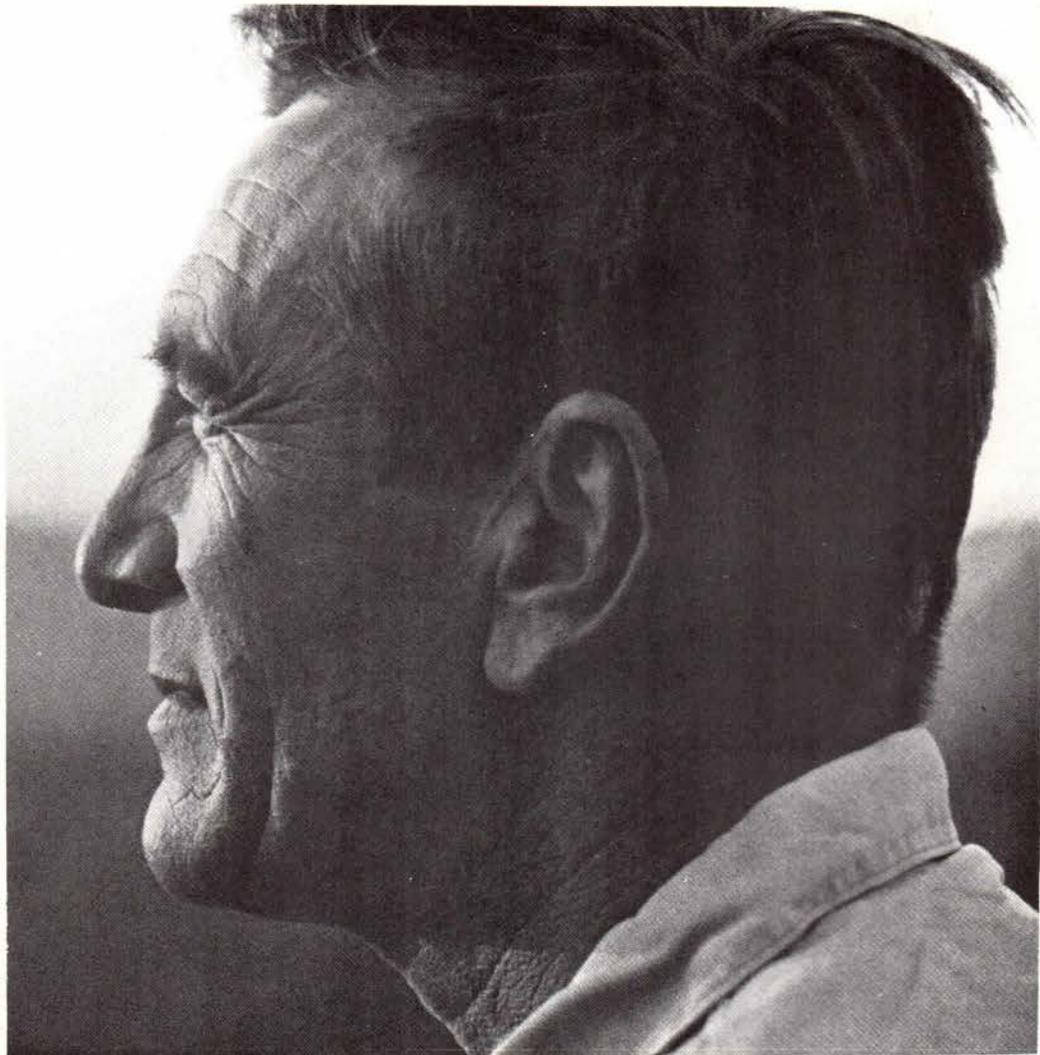
Richard T. Blowers, O.D.

OPTOMETRIST

9 A.M. TO 5 P.M. DAILY

TUES. AND THURS.
158 N. MAIN STREET
PHONE 674-2436

MON. - WED. - FRI.
322 "D" STREET
PHONE 657-3665



We'll accept your ability
and integrity as collateral.

We think a man's ability and integrity are as important as his balance sheet. Sometimes more so. If we think you have good ideas, and ability, we'll bend a little to help you get started in ranching. Or to expand and modernize.

Some of our biggest customers started

with us when they were long on ideas and short on collateral. Today, they're long on both.

If you have the ability to see around the next turn or two, come in and tell us about your plan. Maybe we can help you transfer those ideas from your head to the balance sheet.

So much is possible with Security Bank as your financial partner

SECURITY FIRST NATIONAL BANK
MEMBER FEDERAL DEPOSIT INSURANCE CORPORATION

Married in Nevada



Mr. and Mrs. Ken Jones
... the former Corinne Kapp

Mrs. Corinne A. Kapp of Lakeland Village, Elsinore and Kenneth A. Jones of Lakewood were united in marriage in Las Vegas on June 5.

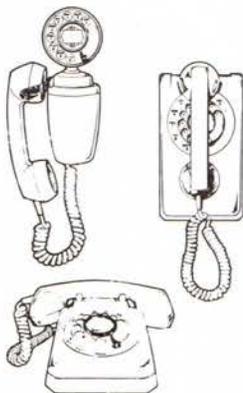
The new Mrs. Jones, better-known to Valley residents as "Cappy" came to Elsinore in 1958 from Long Beach where she worked as a bookkeeper. She is the manager of Californian Bear Real Estate on Grand Avenue and the proprietor of the Village Inn Apartments and Motel.

She is the young woman that presides over the monthly Town Hall meetings held at the Veteran's Building and is a director on the board of the Elsinore Valley Chamber of Commerce.

Cappy is the mother of three, Freddie, Paul and Bobbie and she proudly boasts that all three are "young ladies," but she liked the names.

Ken is an associate of Colormar, Inc. in Bellflower, dealers in cultured marble.

They are making their home in one of their two homes — the Village Inn Apartments or their home in Lakewood.



What is a home without a phone?

Handy phones make happier homes. Modern telephone conveniences are yours for the asking — wall phones, small phones, colored phones — just call our local business office.

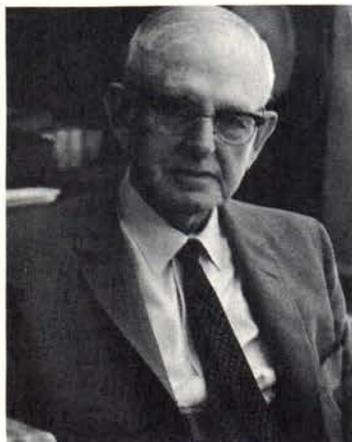


**CALIFORNIA
WATER & TELEPHONE
COMPANY**

Serving Over 5000 Square Miles in Southern California

Elsinore 674-2111 • Hemet 658-2233 • Moreno 653-2101 • Perris 657-3111

Kelly Paper Co. Executive Dies



J. Arthur Kelly, Sr.

Mr. J. Arthur Kelly Sr., passed away on April 27, 1965. He was founder and owner of Kelly Paper Company of Los Angeles and Long Beach.

In November of 1963, the Revue did a story entitled This Is Your Life, La Laguna Revue and it was there that we told of the important part Mr. Kelly and his son, Arthur Jr. played in our beginning the Revue, for without their knowledge of paper and their willingness to give a helping hand the Revue might never have been.

We at the Revue shall sincerely miss this great man, who began his career in San Francisco with the Zellerbach Paper Company, was general manager for General Paper Company and in 1936 opened Kelly Paper Company.

Mr. Kelly was born in St. Helena, California in 1885, was active in politics and a member of the Jonathan Club and was active in his business up to the time of his passing.

GET WITH IT — JOIN THE PARADE ON JULY 5

An old-fashioned Fourth of July celebration and parade will take place on July 5, in the City of Elsinore beginning at 10:30 in the morning.

All five Elsinore Valley Veterans organizations, the Chamber of Commerce and valley residents are joining together to make this a parade of parades.

Entrants in the parade will be led by flag bearing veterans of the five valley organizations (The American Legion, Veterans of Foreign Wars, Veterans of World War I, GI Forum and the Jewish War Veterans), marching bands and costumed groups.

There will be entrants on horseback, ancient autos, merchants' floats, club and service cars, horse-drawn units, boats and many more.

LAKE ELSINORE FISHING DERBY

(ENDS JULY 31, 1965)

FIRST PLACE — BASS DIVISION
GARCIA SPINNING REEL



STOP IN and see ALL our Fishing Equipment!



Perret's Elsinore Hardware and Sign Co.

111 North Main

674-2715

A NAME IS BORN

by Tom Hudson

JACKSON HOLE

Along the base of the Teton Mountains in Wyoming there is a lovely valley known far and wide because of its scenic grandeur and because it fairly reeks of the spirit of the old west. Its name is Jackson Hole. Its centerpiece is peaceful Jackson Lake, reflecting the justly famous crags and spires of the Tetons.

To the thousands of tourists who visit Jackson Hole each year while vacationing in Yellowstone and Grand Teton National Parks, the small but captivating town of Jackson is the place to go for a bit of "city life" when one seeks a change from the fascination of lakes, streams, mountains and forests. On Jackson's streets visitors encounter ranchers and cowboys from the vast cattle ranches outside the "Hole," smart shops that display the latest creations of New York and Hollywood, stressing western wear, and camera-clicking tourists from every part of the globe.

While Jackson Hole is fascinating to tourists and

ranchers alike, it is also attractive to herds of elk and deer. Moose and bear roam its forests and meadows and the wily mountain lion looks upon it as a favored spot because food is so plentiful.

In the terminology of early-day western trappers a "hole" is a defile in the mountains — literally a hole in the mountains. True to its name Jackson Hole is completely surrounded by towering mountains whose rims and foothills feed two oceans.

It was in the winter of 1807 that John Colter, trapper and explorer extraordinary, made a solitary trek from the upper Missouri River over the continental divide and made history by being the first white man to see Jackson Hole.

Twenty-two years later William Sublette and David Jackson, partners in furtrading with the Indians, rendezvoused in un-named Jackson Hole to await the arrival of a third partner, Bible-carrying Jedediah Smith. Smith was detained and during the months of awaiting his arrival Sublette, perceiving Jackson's love of the secluded valley and its aspen-rimmed lake, named it in his honor.

Today Jackson Hole typifies the Far West that is every American's heritage. Its wild and unspoiled grandeur have been preserved to be handed down from one generation to the next.

Copyright 1960 Laguna House,
Elsinore, California

CHAMBER MOVES TO NEW QUARTERS

The office of the Perris Valley Chamber of Commerce moved into more modern and spacious quarters at the Statler Youth Center, 100 North D Street on the first of June.

President of the chamber, Marvin Funk and members of the board believe that the new location will project a more favorable impression with the many non-resident visitors, as well as providing secretary Frank Coppel a little more "elbow" room. Although the address has changed the phone number will remain 657-3555.

During the first six months of the 1964-65 chamber year there were 1,931 telephone calls received; 2,126 phone calls made; 1,993 items of mail received; 1,540 items of mail posted and 2,133 visitors in the office. This is quite a record for a 9 to 5, Monday through Friday job for Secretary Coppel.

At the June meeting of the Chamber the scope of the Perris Valley master plan was outlined in detail by Byron Barnes of the planning division of Daniel, Mann, Johnson and Mendenhall, Los Angeles planning consultants. The project will cover 293 square miles of the Perris Union High School District and include March Air Force Base and the 5000 acre site of the future Perris Reservoir, the southern terminus of the Feather River Water Project.

Perris also had the distinct honor of being one of five chambers in Riverside County listed in the newly published Industrial Site Seeker's Guide to Southern California.

Pachanga Hot Springs In Business Since 1924

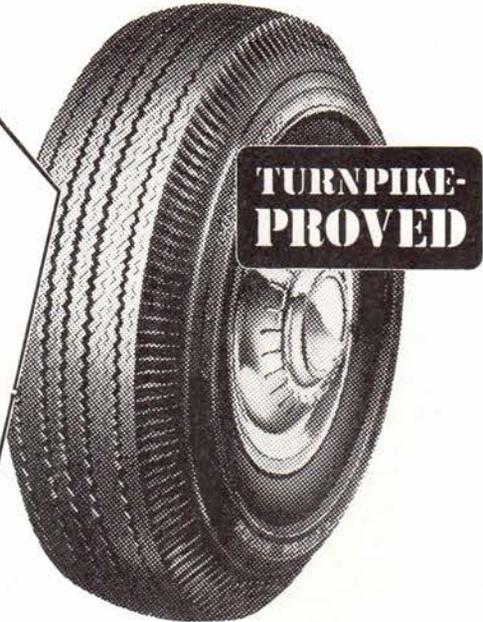
Eight potential mineral hot springs. Five healthy potable waters. Water level from 25 feet to several thousands; geological reports. Immense opportunity, Development invited. Centrally located.

DR. T. M. LUKOVICH
CHIROPRACTOR, PROP.
ELSINORE, CALIFORNIA
RIVERSIDE COUNTY

674-3440 301 N. Spring St.

Elsinore

... GOODYEAR TIRES



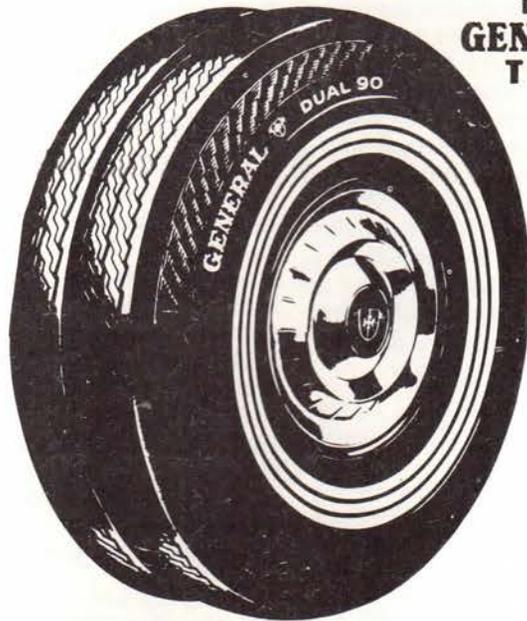
TWO LOCATIONS TO SERVE YOU...

Hemet

**Is Your Car
Ready for
Vacationing?**

1-day Retreading

Front End Alignment
Wheel Balancing



**THE
GENERAL
TIRE**

PAT LUCK'S TIRE SERVICE

232 West Graham Avenue — 674-2330 — Elsinore, California

162 No. San Jacinto St.

658-7167

Hemet, California

Fishing Derby

The Talk of the Town

Get out your fishing pole, untangle the line, get a handful of sinkers and undo the hooks from each other and head for Lake Elsinore. Once you get to it, toss your line into the water — either from shore or a boat — and hook yourself a bass or catfish.

Why do all of this? The Merchants of Elsinore and the Lake Elsinore Valley Chamber of Commerce are sponsor-

ing a "Lake Elsinore Fishing Derby" and prizes galore will be given away for the largest fish caught in the lake.

Hurry, though for the contest ends on July 31.

In order to see that this contest is in no way fishy (laugh) there are four weighing stations where the fish are weighed and you can register for the prize:

WEIGHING & REGISTER STATIONS

The Red Garter

31628 Riverside Drive
Open daily 11 A.M. to 2 A.M.

Elsinore Public Market

159 North Main Street
Daily 8 A.M. to 8 P.M.

Perret's Elsinore Hardware

111 North Main Street
Mon. through Sat. 8 A.M. to 6 P.M.
Sunday: 8:30 A.M. to 1 P.M.

Rollie's Boats and Sports

31626 Riverside Drive

Bass Division

FIRST PLACE

GARCIA SPINNING REEL

Perret's Elsinore Hardware

SKI BELT and TOW ROPE

Rollie's Boats & Sports

DINNER FOR TWO

The Holiday

ICE CHEST

M & M Market

CARTON CIGARETTES

Seitz Liquor Store

SECOND PLACE

DINNER FOR TWO

Crossroads Cafe

3-LB. CANNED HAM

S & S Liquor

FLY LINE

Southside Hardware

THIRD PLACE

TANK OF GAS

Wally's Chevron Service

DINNER FOR TWO

O'Hara's

Catfish Division

FIRST PLACE

WEEKEND FOR TWO

Village Inn Motel

DINNER FOR FOUR

The Red Garter

COACH LIGHT

Action Electric

MEN'S TIE

McEwen's Men Store

3 ICE CHESTS

Elsinore Public Market

SECOND PLACE

DINNER FOR TWO

Pedro's Cafe

BOX OF CIGARS

Ashton Distributing Co.

FIRST AID KIT

John's Furniture and Appliances

THIRD PLACE

TANK OF GAS

LeBlanc's Richfield Station

DINNER FOR TWO

Lake View Hotel

Perris Valley's Most Progressive Business People Sincerely Like To Welcome You To



King Potato

**M.S.W. PRODUCE
PACKERS AND SHIPPERS
POTATOES AND ONIONS**

R. J. WALKER
General Manager

P. O. Box 158
Perris, Calif.

DAN'S FEED and SEED
3rd and E. Perris Blvd.

657-2320

John Harrison

W. M. Kolb

**PERRIS BRANCH
SECURITY FIRST NATIONAL BANK
P. O. BOX 308
PERRIS, CALIFORNIA 92370**

Louis R. Boettcher
Manager

Marvin L. Funk
Asst. Mgr.

Perris Rotary Club
Fifth Annual
Pancake Breakfast
STATLER YOUTH CENTER

July 17, 1965
6:30 a.m. to 11:30 a.m.

**J. C. ASSOCIATES
and
BIG SKYLAND CO.**
Developers Of
INDIAN HILLS

PERRIS VALLEY POTATO FESTIVAL

JULY 15 Thru 18



Ronnie's
APPLIANCE and REFRIGERATION
SALES and SERVICE
24 Hour Emergency Service

R. G. (Ronnie) Goret 155 E. 4th St.

PERRIS VALLEY DEVELOPMENT
BUILDERS OF GALAXY HOMES

231 "D" Street
Perris, Calif.

Telephone
657-2144

SMITH BROTHERS
PACKING COMPANY
P.O. BOX 552

Sales Office
657-3181

Perris

WE WELCOME YOU AND
THINK OF YOU AT

BUD'S DRIVE-IN

It Makes Cents To Eat At Bud's

140 "D" STREET

PERRIS, CALIF.

HAVE THE TIME OF YOUR LIFE —

GEORGE TOOMBS
213 "D" STREET
657-4452

Dodge Tough Trucks

RUFUS M. HOOK CO.

225 D Street
PERRIS, CALIFORNIA



Dodge

Rufus Hook
Bill Gullatt
Mitch Mitchell

Bus. Phone 657-3121

WELCOME TO PERRIS
NEWELL'S RICHFIELD SERVICE
200 "D" STREET

Newell Caro

FOR A REAL GOOD TIME

PERRIS VALLEY INN

1075 North Perris Blvd.



House In The Weeds

Editor's Note: The following story was written by Arnold French of Temecula and it is about the home he and his wife. Ann purchased, renovated and presently live in. Mr. French is not a recognized professional writer, but in the story below, his use of the English language and its adjectives make one wonder if he has chosen the wrong vocation. Presently Mr. French is employed at Guenther's Murrieta Hot Springs and is editing for the firm "Guenther's Gazette", a newsy publication of the happenings at the Spring.



It's hard to believe that this was the front of the French home before they got to work and remodeled.

Tommy Morrow does sell Insurance

HOUSE IN THE WEEDS

by Arnold French

It was early May. In the fields and edging even to the house, the heavy growth of weeds and grass sang like a harp against the restless wind.

We stood knee deep in this green spawn and even though the sun, not half way down the western range, blazed steady in the cobalt sky, we shivered as we braced against the pouring wind, and gave our full attention to the house.

An old house, mouldering with years, lacking every grace, untended, un-lived in, waging a lonely battle against the blade of time.

Edging thru the weeds we skirted this relic of the past and noted that the paint, slobbered on so many years ago, lay now in festering scabs against the wind worn siding. One window pane, almost opaque with dust, carried a jagged crack, and in the light of the westering sun, made me think of a scar on a blind eye.

An attic door, unlatched, swung crazily on one hinge and beat monotonously against the stop in rude rhythm to the wind.

Some windows, with the glass completely gone, were boarded up and circling the house, we peered thru one intact, and glimpsed the bleak interior of a small bed room shabbily paneled with flattened cardboard cartons.

We knew it was a bedroom — a rust flaked bed proclaimed it so. Otherwise the room was empty. Other rooms that we could glimpse were bare, and in one, long shards of brittle wallpaper hung in stiff streamers to the sagging floor.

Long cobwebs pendulant



Standing at the rear of the house are the Frenchs and a friend. This back view of the house is a far cry (see below) from the way it looks today.



with dirt festooned each corner and hung like witch's wreaths in every room.

Fronting the house, a small stoop braced itself against the threshold of the door, and stepping on it carefully we heard it groan and felt the entire structure shudder with our weight.

I fingered an old iron key from my pocket and fitting it carefully to the lock opened the screaming door and solemnly carried Ann across the threshold of our home.

For nineteen years we had lived aboard boats and in those years I had made my living on the sea. They were good years and full and we had made many special friends and had a great amount of fun, but with the passing of time we felt the need of change and to this end we made a long and detailed search for a different kind of life.

The usual thing was not for us. We wanted no part of a "housing development", no "instant slums" for us. We wanted elbow

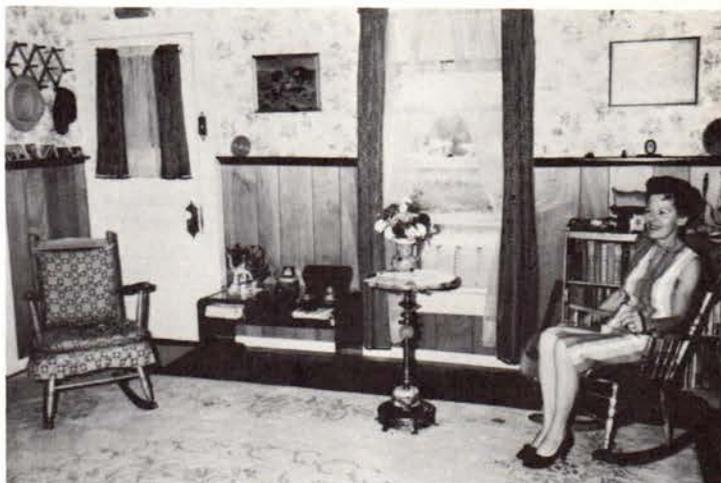
room, clean air, and a quiet country side.

At first we scoured the regions close at hand, but it became obvious that we would have to look farther afield than we had first intended.

The semi rural areas I had known, but two years past were gone, smothered completely with an ugly weltering spawn of housing developments and cluttering clots of "shopping centers."

Too many people had come. Too many people who ruined a leisured land, that a fortunate handful had known and loved in earlier and more favored years.

Finally we rediscovered Temecula. Thru-out the years we had visited this historic village at infrequent intervals. It was



Interior furnishings go along with the era of the original house. Ann is a great collector of antiques and she and Arnold have refinished many pieces of the furniture themselves.

more remote than we had planned and if we settled here it meant that I would have to find a different means of livelihood. A real stumbling block.



In the bedroom we discovered this beautiful chest. Hidden in the corner is a mandolin, which Arnold plays with great ability. The next photo is one corner of the den located off the kitchen and sun porch. Adorning the top of the divan is "Loudmouth" who acts more human than cat. The belts behind "Loudmouth" are made by Ann in her spare time. They are completely square-knot belts of line found and used by boaters. The silver lantern on the shelf is over 100 years old.



**Arnold French,
seaman, housebuilder and
now writer**



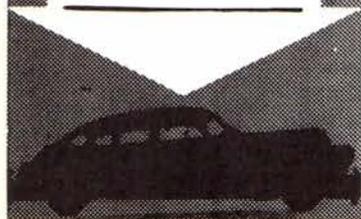
Ann French

HOLD IT, BROTHER



Have you noticed that your car wanders to the right or left, every time you stop? Compensating with the steering wheel won't help - a brake adjustment job will! Low cost - rapid service. Better drive up today!

FINNELL'S SERVICE
Hwy 74 - Meadowbrook



But, we reasoned, something will be sure to turn up, we'll face it when the time comes. Meanwhile, what could we find in the way of housing in Temecula?

Actually there seemed to be nothing available. It takes but a few minutes to cover the entire town, and there were no "For Sale" signs out anywhere.

Finally in a remote corner of this settlement, separated from the township by a weed grown road, we found this old neglected farm house.

In the beginning it was not for sale, but we made a cash offer and not too long thereafter, the place with almost an acre, was ours.

Really we bought it for the price of the land. The Realtor who negotiated the deal for us, felt that the structure itself was not worth the cost of bulldozing down. We assured him that we loved it and he left us shaking his head.

It took us one month to rid ourselves of our former life. At the end of this time we gathered together a few household effects and moved in this long unused relic.

It was the first house we had ever owned and in the first few days of vague bewilderment I did little but hack aimlessly at the weeds surrounding the place. I paid too much for an old scythe that I didn't know how to use, and finally discovered the "Idiot Stick"; a simple device for chopping weeds that required no knack, just muscle. With this gimmick I gradually cleared an area around our new home.

The siding was loose enough in places to get your fingers under and it

took fifteen pounds of 6-penny nails to draw the house up tight.

Then an old friend showed up. He was a treasure. A good seaman who had made many long voyages in small boats, one an epic voyage alone to the Marquesas - Captain Barney. Besides being a good shipwright he knew all about old houses, having rebuilt many of them in his time. Again I say he was a treasure. With his help we made a real beginning.

We jacked the sags out of the house, and where it was indicated put in new underpinning. I write this so glibly, but there were snakes under the place, scorpions and black widows to watch, to say nothing of large green centipedes and a dead cat long mummified. It took a little doing, but with this deal accomplished you could walk heavily across the floors and not feel that you were going through.

Then we turned our attention to the front. Tearing away the rotted stoop was a matter of minutes. In fact it leaned so heavily against the sill that by itself we knew it couldn't stand.

Even at the beginning the place, except for the gabled roof, had been noth-



Musical instruments such as the zither, mandolin and accordian shown in the above photo are commonplace items in the French home. On the table with the mandolin is a basket, handwoven by Ann.

ing but a box like structure. The years had given it character, but only of decay. Now then I proposed a Victorian perch clear across the front. In Texas they'd have called it a gallery. I finished it off with sufficient ginger bread to give it the proper tone. I cut the gingerbread out with a sabre saw and when it was completed, the house even with its scabby paint, had lost its handgou look.

Next we turned our talents to the back side, and in due time we had an enclosed back porch. This turned out to be almost all windows, all of which I had salvaged from a source in Wilmington. The interior of this enclosure is still unfinished but even so it is a delight to sit there on a winter afternoon when a cold wind is blowing and the night is soon at hand to watch the heavy fogs roll down the mountain slopes.

I don't remember how long it took to paint the place, but it seemed forever. All the old paint had to come off. Some of it just fell off, while in other spots I chewed it away with a disc sander. Incidentally with all the power tools we used I can tell you our electric bill was really something to look up to and I mean up.

We used gallons and gallons of undercoat. The wood so old and dry, drank like a thirsty sponge. And we topped it off with two coats of white enamel, with the windows trimmed in Shamrock green.

I spent almost a week building screens. Each was tailored to individual windows as no two were exactly alike.

And so, after months of solid work, we stood off to admire the results of our labor.

The trees, vintage themselves and fully leafed, cast solid pools of shadow on the scene, and in their midst the house stood bright and sparkling underneath the intermittant sun.

Certainly not magnificent, even a little humble, but our hearts were full.

In an earlier time, many of these simple dwellings had cheese cloth glued to the rough interior planks, and over this cloth were pasted many layers of newspaper. This method provided a fairly smooth surface for wall paper. So it was with our place, however most of this had been torn away leaving only the rough redwood planking. But there were fragments, and these I peeled carefully away with a large butcher knife.

Up until now no one had been able to tell us how old the place actually was.

Some Temecula residents, now venerable with age, remembered it in their childhood.

With a lot of luck I managed to slice off a few legible pieces. All of them were from Dyersburgh, Tennessee and the dates were June, 1818.

The Civil War had finished but twenty-three years before. The Spanish-American War was ten years in the future. High wheeled bicycles were featured in the ads of the Youth's Companion for that year, also Pear's Soap, collapsible bustles, positive cures for cancer, three dollar pistols and Studebaker Wagons.

Thruout the house, except possibly the kitchen, we have tried to suggest a farm house of the eighties. The living room was paneled in mahogany four feet up from the floor. Surmounting this, a plate rail runs completely around the room. Then, using sheet rock, rather than muslin and newspapers, we covered the remainder of the wall with wallpaper carrying a design of roses. I might add that I had nothing to do in regards to putting up the wallpaper. Ann and Captain Barney did this and a magnificent job it was.

We have a few pieces of old furniture fitting to the period, and as time goes on and when we can afford it, we plan to get more. Both of us have set our hearts on a parlor organ, but those we have found are way beyond our means.

It's been a lot of work and a great deal of fun, with never a dull moment. There's a great deal yet to be done and my biggest problem, now that I have gone to work, is finding time to do it.

Elsinore Union High School

PROGRESS—OUR DISTINCTIVE MARK ALONE

The graduates of 1965 of the Elsinore Union High School were handed their diplomas on Thursday, June 17 by Louise Munoa, vice-president of the Board of Trustees at Cass Memorial Stadium.

Over eighty young men and women attired in their bright red caps and gowns walked the long platform to be handed the "sheepskin" that they had spent at least twelve years of their life earning.

Reverend Larry Campbell of the Lake Providence Baptist Church opened the commencement exercises with the invocation. The Pledge of Allegiance was led by John McFerran, president of the Associated Student Body for 1964-65.

Marc Berry, Salutatorian was the first to deliver the customary address. He is the son of Mr. and Mrs. Edward Berry and has been active in sports and scholastics, holding a grade point average of 3.7 as of his first semester

Valedictory speeches were given by Marilyn Mitchell and David March.

The class gift was presented by Ralph "Dee Dee" Arvison, president of the class of 1965 and accepted by Lane Parry, president of the Associated Student Body, 1965-66.

After commencement the graduates attended an all-night party given in their honor at the Veteran's Building.

On this and the following pages, we present the Class of 1965 — Progress - Our Distinctive Mark Alone.



Marilyn Lou Mitchell *



David J. March *



Marc Harvey Berry *



Robert Walter Arndt



A TO Z LIGHTING
Electrical Contracting

See Us for Your Swimming Pool
Supplies and Chemicals

224 WEST GRAHAM AVENUE
Call 678-2127 — 674-3958



Alan George Arsenian



Ralph Richard Arviso



Sandra Irene Barnes



Gerald Lee Bartlett



James Frederick Basiger



Janet Marie Barry



Lynda Marie Brassfield



Dorothy Jean Briggs



Albert Duran Buenrostro



Domenic Jowell Cantacessi



Paul Hadley Chamberlain *



Peter Allison Chiesa



Tyrone Dalton



John Jerry DeJong



Patricia Jean DiGiacomo



Judy Lee Dodson



Lawrence Arthur Dunham



Janet Marie Egley



John Jessie Finnell II



Mack Louis Flinspach, Jr.



James Harfey Gardner, Jr.



Donna Aileen Garrison



Dale Duane Gerdes



Martha Kaye Graham



George Eddie Gunderson



Amelia Teresa Gutierrez



Kathleen Marie Guy



Roger Keach Halsell



Janice Ann Harris



Lynne Marie Haun



Susan Arlene Hicks



Carolyn Irene House



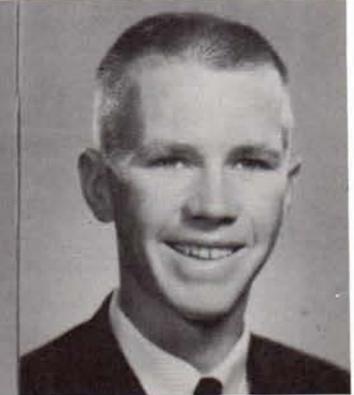
Frederick Gaylord Jackson



Gregory Michael Jacobson *



Freddie Deane Kapp



Dale George Liefer



Pat Douglas Luck



Matild Edith Matyus



Michael Roy Mayhall



John Lynn McFerran *



Mellany Elaine Miller



Ruth Elaine Munoz



Joseph Meredith Murphy, Jr.



Arnold Eugene Natalie



George Andrew Nicholai



Rosalie Noriega



Susan Marie Null



Micky Peene Papini



Rodolfo Jose Perez



Patricia Jean Perryman



Pamela Jeanette Poland



Sylvia Ponce



Lawrence Joseph Ramirez



Barry Andrew Rayshel



Glenn Alan Risnes



Nancy Lee Rodriguez



JoAnne Schulte



Sandra Loretta Seay



Linda Sue Shanley



Sharon Lee Shirley

Tell it to the Judge

Judge and Mrs. Arthur Gediman of Elsinore are the proud grandparents of a baby boy born to their son, Gary and his wife, Susan, of Weaver Street in Riverside.

The newest member of the family was born at Riverside Community Hospital on May 27 at 7:09 in the evening. In his bare feet he stood 21 inches in length and weighed a 'bare' 7 pounds, 13 ounces at birth.

According to Grandma Gediman, little Mark Andrew is cuter now, than when his picture was taken at the ripe old age of two days.



Mark Anthony Gediman

Fireworks Display July 3rd at Lake Elsinore

The second annual mammoth display of fireworks will be held at the State Marina at Lake Elsinore shortly after dark on July 3rd.

The Atlas Fireworks Company will bring the same high type of pyrotechnic entertainment that this firm has been putting on at Disneyland, Harold's Club and County and Worlds Fairs. Skilled technicians will be in to put on the display which will be shot out over the water from the breaker on the lake. Everyone will have a perfect all around view of the fireworks from any place on the marina.

Admission will be 25 cents per person, no charge for children under twelve, and free parking to all.

Announcing the commencement of the display will be powerful Signal Aerial Maroons, bursting high in the heavens with terrific reports and blind-

ing flashes, followed by the grand flight of large colored shells: Sixteen assortments are sent soaring skyward bursting into aerial acres of shimmering jewels and torrents of illuminated molten spray.

The program will consist of batteries of colored romans discharging mammoth jets of shimmering golden fire, studded with variegated fire crystals. A device called "The Revolving Sun" will be illuminated and will show a huge sun dispersing blossoms of

transparent light in every direction as it slowly revolves, interspersed with jeweled clouds and concluding with a fusillade of marooned reports.

There will be a grand display of multiple break shells, fired in rapid succession and bursting high in the clouds with thunderous reports breaking from red to green and report to other colors, shell whistles, serpents reports and back to colors. You will see and hear batteries of flash and sound romans remindful of a real battle in the clouds.

PHONE 674-2335

Dr. Ray Simon, D.D.S.

DENTIST

8:30 A.M. TO 5:00 P.M.

SATURDAY 8:30 A.M. TO NOON

222 W. GRAHAM AVE.

ELSINORE, CALIF.

CENTER AISLE RIGHT

By Garey Carr

An over crowded curriculum resulted in my falling behind some ten days in my yard work and with the lawn showing evidence of going to seed a professional yard man was contacted to give a price on mowing the lawn on a monthly basis.



In response to a telephone call there appeared a giant of a man who shook his head sadly as he went on a tour of our front and back yard. From his expression it was evident that he had seldom if ever viewed such a run down place in his long experience as a gardner.

It had been but two weeks since a man with a tractor had gone over the back yard and knocked out all the weeds he could reach, without injury to the trees, and the following day a young man had gone over the yard with a hoe (at \$2.00 an hour) and cleaned out the balance of the weeds.

However, the news failed to dispel the gloom. It would require many hours of work to get the place in proper shape but once he had accomplished the preliminary work he would mow the lawn once a week and keep out the weeds for \$37.50 per month. Incidentally his lawnmower didn't have a grass catcher so he would have to use our lawnmower, but he would furnish the gas. The man who invented the power mower certainly didn't have this giant in mind.

My thoughts went back 30 years to 1935 to our

home in Los Angeles where the lawn and yard work were comparable to our present place. We had a Japanese who took care of the place and every Friday he would leave a bouquet of flowers on our back porch. He was with us until World War Two started in 1941 when the government included him along with several hundred other Japanese confined in a stockade some distance from Los Angeles. And how much did we pay him for his services all those years? FIVE DOLLARS A MONTH! The flowers alone were worth more than that.

And to go back a few more years. At the age of 12 my business venture was four lawns in the neighborhood — two at 15c each per week, one at 20c and a 25 center on a corner. The work was done with an old fashioned pusher type machine and it wasn't self propelled. If it had ball bearings they were well hidden and it took all my strength to keep the thing in motion. It was a

great challenge, especially the 25 center.

Had the great future of gardening been revealed to me at that time all those wasted years on a newspaper could have been avoided.

It takes me just 40 minutes to mow the lawn and another 20 minutes a week would keep the weeds out of the yard. That would be four hours a month and four into \$37.50 comes awfully close to \$10.00 an hour.

However, it seems so many other things claim my attention at this time and frankly we didn't consumate the \$37.50 deal with the giant. And agreed on a counter proposal whereby he does nothing but mow the lawn every week with our lawnmower and his gas and the responsibility of weeding and watering is mine. It makes us both happy for the time being.

I have come to the conclusion that the so called "good old days" are right now, providing you are on the receiving end of the deal.

Good guides for new home buyers



THE MEDALLION HOME AWARD is one award that requires a new home to conform to specific and rigid standards that mean important, lasting values for the buyer. Look for the Medallion Home when you buy, and start now to enjoy the all-electric future.



FREE HOMEBUYERS MAGAZINE AND MAP GUIDE brings you complete descriptions, prices and guide maps to more than 800 new housing developments in Southern California. Send your name and address to Homebuyers Magazine, Dept. M., 205 Ave. I, Redondo Beach, California.

Southern California Edison



Good Hope School Library Named for Gail Boyer

A great honor was recently bestowed upon Mrs. Xenia Gail Boyer, teacher for the past nineteen years in the Perris School District, when the library at the Good Hope School was dedicated in her name.

Mrs. Boyer earned her teacher's credential at Citrus Junior College and the University of California at



Gail Boyer

Los Angeles. She has completed graduate work at San Jose State, Redlands University, Arizona State, University of California, at Riverside and Claremont College.

Mrs. Boyer taught in Prado, Indio and Alberhill before coming to Perris in 1951, where she was a first grade teacher at Perris Elementary School until 1962 when she requested a transfer to the new Good Hope School. She retired this June.

Tallying up her record during her teaching career it figures out that Mrs. Boyer taught school for thirty-one years, which means that approximately 700 children had the benefit of her knowledge. In fact some of the students that graduated from the Perris Union High School this year were students of this woman.

A bronze plaque bearing her name and the date will be placed in the library.

PRINTING



Mayhall Print Shop

138 N. Main

Elsinore

674-2617



ALL ELECTRIC KITCHEN"

Has the
HEAT

Then It's Time for a
"GET-UP COOLER"
A Thirst-Quencher,
Well Mixed with ...

CIRCLE - E - CLUB ★

26020 HIGHWAY 74 - BETWEEN PERRIS & ELSINORE

STEAKS - CHICKEN - SEA FOOD - COCKTAILS

12 NOON TILL 2 A.M.

CLOSED MONDAYS

YOUR HOSTS

AL AND HERA EVANS



OPEN ALL HOLIDAYS



PHONE

657-4771

Perris Valley's Most Progressive Business People Sincerely Like To Welcome You To



King Potato



O. K. YOUNG

Distributor

Signal Oil Products • General Tires

115 EAST THIRD STREET

P. O. Box 165

PERRIS, CALIFORNIA 92370

Phone 657-2350 (714) Day or Night

ENJOY YOURSELF . . .

JONES

76

SERVICE

2 "D" Street

Perris, California

PERRIS READY-MIX CONCRETE

Pre-Cast Septic Tanks

Perris Blvd.

Perris, Calif.

HAVE A GOOD TIME . . .

PERRIS MOBIL SERVICE

Milt Dunham

603 "D" Street

Have Fun

R. T. O'DONNELL

Properties

Phone 657-2760

PERRIS VALLEY POTATO FESTIVAL

JULY 15 Thru 18



Hawaiian Pacific
INVESTMENT & REALTY CO.
503 SO. "D" ST.
PERRIS, CALIFORNIA PHONE 657-4500
Lawrence J. Larson RES. 679-3978

**DORTHY SAYS . . . Have Fun While In
Perris and for Real Values Visit**

DORTHY'S 1009 ITEMS
Next to Post Office
Perris, California
We Give Orange Stamps

For The Very Finest

**CLARK'S NURSERY
And FLOWER SHOP**

636 "D" Street 657-3390

**GEORGE P. FRALEY
INSURANCE SERVICE**



Bill Cox, Sub Agent and
Life Insurance Broker

PHONE 657-2663 129 EAST FOURTH ST.
PERRIS, CALIFORNIA

BREYER LIQUOR STORE
395 "D" STREET
(Heart of Perris)

New Hours 9 A.M. to 12 Midnight Daily

WELCOME

from
**WESTERN AUTO
ASSOCIATE STORE**
"D" Street

Anthony George

**Phone:
657-3396**



PHONE 657-8066

RAWLINS CHEVRON STATION

**Atlas Tires
And Batteries**

340 D STREET
PERRIS, CALIFORNIA

**Perris is the finest place to
Live under the Sun . . . Have Fun!**

THE HOUSE OF TIRES
"Get the facts from men who
know tires best"

Reddington New Chief of Police - Elsinore

William L. Reddington was recently appointed to serve as chief of police in the City of Elsinore.

Chief Reddington has been on the Elsinore force for more than three years and along with his regular duties served as juvenile officer.

The new chief is well qualified for his position. He spent thirteen years as a member of the Arcadia Police Department and three years with the Vernon Police department.

He is a member of the California State Juvenile Officers association, was one of the original founders of the Peace Officers Car



Club association and a member of the California and Los Angeles County peace officers associations. He has been graduated from the FBI Juvenile Control School and the Advance Narcotics School conducted by the county sheriff's office. He has attended the Advance Fingerprinting and Forgery School conducted at the Los Angeles Police Academy and the Delinquency Control Institute at the University of Southern California.

This man, a native of Duquesne, Pennsylvania not only has an impressive background for his job as the Chief of Police of Elsi-

PUT A SMILE ON THEIR FACE



Cliff Mefford

Bill Jennings

Gus Dimitri

ATTEND MURRIETA'S

BREAKFAST and COUNTRY AUCTION

ON JULY 11 AT TOWN HALL ON JUNIPER STREET

Co-Sponsors: Murrieta Volunteer Fire Department and
Town Hall Association

BREAKFAST. 7:30 A.M. TO 1 P.M.

Donation: Adults, \$1.25

Children Under 12, 75c

AUCTION STARTS AT 1:00 P.M. UNTIL SOLD OUT

PROCEEDS TO TOWN HALL ASSOCIATION

nore but as to being Citizen Reddington as well.

In Arcadia he was awarded an honorary life membership in the California Congress of Parent and Teacher Association, whose selection board listed among his accomplishments his taking dozens of unorganized youths with a lust for speed and came up with nine well-run, self-policed car clubs in the Arcadia area. Also that he organized the Youth Economy Run, a junior grade ver-

sion of the big one.

He served with the U.S. Army, receiving his basic training at Camp Robertc. He then was assigned to the 63rd Infantry regiment of the Sixth Infantry division, with which he saw combat duty in New Guinea as a machine gunner and on the Island of Luzan in the Philippines. He also participated in the battle Manila. During his combat service, he contracted a serious case of Malaria, which hospitalized him for many

months. For his combat service he was awarded the combat infantryman's badge and two battle stars.

He is a member of the American Legion and the Knights of Columbus. Chief Reddington, his wife Lillian and their children reside in Elsinore.

Pat Cunning, who came to Elsinore last November as Chief, and his wife have returned to their home in the Idyllwild area, where Pat is happily, for the present, retired.



Thank You

for making
our opening days a tremendous success

Business Is
"Wonderful"

S & S LIQUORS

Hours 9 A.M. to 12 Midnight Daily

16851 1/2 RICE ROAD (FOUR CORNERS)

We Deliver Large Orders — — 674-3747

All Moving Rates
are NOT the same

Republic

VAN AND STORAGE CO. INC.



ASK FOR "FREE" BOOKLET "33 WAYS TO SAVE"

"Local Agent"

ELSINORE
VAN & STORAGE

118 E. Peck St.

Elsinore

674-2616

PHONE

674-3333

Members of EUHS Tiger Team... We Salute You



Elsinore Union High School Trophy winners are from left: Wayne Liefer, Papa Whisenant, Dee Dee Arviso, Jerry Cram and Donny Cantecessi.

I know women aren't perfect,

But they're the only opposite sex we have.

Thanks to a handful of young men in Elsinore, the name "Elsinore" during the month of May was literally plastered over the sports

section of daily and weekly papers throughout Riverside County, reporting on the fact that the Elsinore Union High School Tigers were DeAnza League title winners for 1965.

An honor that takes skill, agility, practice and much ability on the part of each of the fellows that made up this winning baseball team.

To show these ball players how grateful the townspeople were the Quarterback Club members held an award banquet at the Machado Street School on June 3.

Masters of ceremony for the event were Quarterback Club president, Roy Shadel, EUHS team coach, Ken Hunt and Junior Varsity coach, Dave Ortiz. The ceremony was opened by Ken Hunt who read a letter from Jim Taylor, Needles High School baseball coach.

In the letter Coach Taylor commended Ken for his fine team and the excellent coaching job. He also gave

The Mark Twain Restaurant

CHEF'S SPECIALS —

MONDAY Chicken Basket **\$1.10**

TUESDAY Shrimp Basket **\$1.15**

FRIDAY Fish & Chips **\$1.00**

PRIME RIB — Every Sunday **\$2.95**

With AU JUS

HOURS — 6:00 AM/ to 800 P.M.

Monday — Saturday

Sunday — 9:00 A.M./ to 700 P.M.

AT THE ALL NEW—
MARK TWAIN
RESTAURANT
IN THE SUN CITY
SHOPPING CENTER



Come in and
Get
Acquainted!
We Will Be
Happy to
Serve You

some interesting statistics on the season totals: First, Elsinore won 17 games, lost 7. In League play, won 8 and lost 2. In the first CIF playoff they defeated Calipatria but lost to Needles,

consequently Lutheran of El Segundo won CIF championship. Teams batting average for the season was .386.

Tropies were presented to the team and leagues most outstanding athletes.

Ralph Arviso received a trophy for his phenomenal record during the season and for being voted the most outstanding baseball player in the entire league.

Horace "Woody or Papa" Whisenant, who batted .528; Don Cantecessi for hitting and consistent good play; Jerry Cram, runner-up as De Anza League's most valuable pitcher and Wayne Liefer with a batting average of .444.

Other team members honored were Albert Buenrostro, Rich Rodriguez, Eddie Nelson, Mike Duncan, John Garrison, Chuck Jensen, Julian Duarte, Butch Murphy, Norman Park, Bato Duarte and Clark Taylor, team manager.

SOMETHING NEW HAS BEEN ADDED

Ajax Engraving on Railroad Avenue in Elsinore has added a new feature to their business of nameplates, trophies and plaques.

The new item now being featured is called "Perma Plaque" and is something that replaces glass framing of diplomas, degrees, awards, citations, photographs, certificates or anything made of paper by a saminating process.

It permanently preserves, since it is hermetically sealed against air, moisture dust and the elements; is unbreakable, washable and can be had in any one of eighteen different colors.

Sally Glick, owner-operator of Ajax Engraving, is extremely pleased to be the dealer for this product, since once more she can give the people of the Valley something that in the past has had to be ordered out of town.

Remember - Shop at home, where your dollars are shared with your neighbor.

Demar's
RANCH HOME

Known as
ALL NATIONS REST HOME

Call Elsinore
674-2574

HWY. 74 NORTH ELSINORE

We print everything under the sun . . .

Well, almost everything. We do all kinds of job printing and, they tell us, we do an excellent job. Prices reasonable, deliveries prompt.

Let us show you samples of our work in any category of printing that interests you . . . and quote you on your next job.

Mayhall Print Shop
Printing and Publishing
138 NORTH MAIN STREET
ELSINORE, CALIFORNIA

PORTRAITS TAKEN IN YOUR OWN HOME

By
mayhall
of elsinore

674-2617

Rubie Zorrero, Photographer

How's That Grab You?

It was November of 1961. I went to the store and saw a magazine called La Laguna Revue by the cash register. The owner of the business explained that it was a newly published magazine covering local affairs and persons of the Valleys.

I spent 35c, went home, read the entire magazine and after reading Issue Number 1, sent in three dollars for a subscription.

Yesterday, I looked on my bookshelf and to my amazement, a space totaling about 7 inches was filled with *Revue*s (after this time I refer to it by its first name). Forty-three copies in all.

Getting down to brass tacks. Through the "Revue" I have had the honor to tour approximately 70 homes I might never have seen. In the "people" line, I have read over 200 feature stories. New businesses I didn't know existed until I read about them in the "Revue", 72.

And pictures, why, it is a pictorial success, for I know that I have seen over 4,000 since that first issue.

I have toured with the "Revue" places such as pony farms, pheasant farms, potato fields, boat, motorcycle and ski races, festivals at Pala, Anza, Perris, Elsinore, Sun City and Murrieta. Eaten at about forty different restaurants they wrote about and even began taking an interest in city affairs.

To be honest, I belong to the "Revue" family . . . do you?

La Laguna Revue

138 N. Main St., Elsinore, Calif. 92330

I would like to become a member of the "Revue" family.

Please enter my subscription for years.

Enclosed \$3.00 one year: \$5.00 two years.

Name _____

Address _____

City _____ State _____ Zip _____

Subscription rates: California, one year \$3.00, two years \$5.00;

Outside of State, \$3.50; Foreign, \$4.00

Top Camper SLEEPS 8 ADULTS

MORE LIVING SPACE THAN A 25 FOOT TRAILER

Upstairs over 6 ft. — Height — Downstairs over 6 ft.



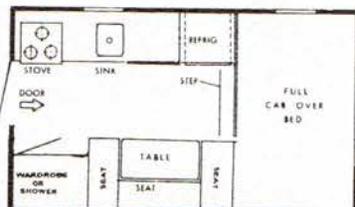
TOP CAMPER READY FOR THE ROAD

STANDARD EQUIPMENT

Butane tank with regulator
Butane light
Butane stove with oven
12-gallon tank, city water hook-up
plus tank pump
12 volt lights plus one porch light
12 volt light plus suction fan
110 light plus wall plugs
1 side roof vent
Double cedar lined closet
Sliding glass front window
Complete screens - -
upstairs and down
Sleeps four upstairs in weather
tight screen Sleeps four downstairs
Complete foam rubber mattresses for eight people

Top Camper construction is the finest

SIDE DINETTE



Sun Deck
Full length mirror
Extremely large drainboard
SIDE DINETTE
Grab Rail
75 lb. completely insulated ice box
Turn signals and stop lights
All copper tested plumbing
Drain on Water tank

OPTIONAL EQUIPMENT

Instant Hot Water Heater
25-gallon storage tank
Hot and Cold Shower
Toilet

Top Camper

Hodges Ford Company
420 North Main Street
Elsinore, California
or Phone (714) 674-3166



VIEW OF SUN DECK AND SLEEPING AREA
ON TOP CAMPER

MARJONS
ELSINORE, CALIF. - 92330

101 NORTH MAIN STREET

TELEPHONE - 674-2775

Chester Morrison
Rt 1 Box 69
Romoland, Calif.

Complete Home Furnishings - Interior Decorating Service

