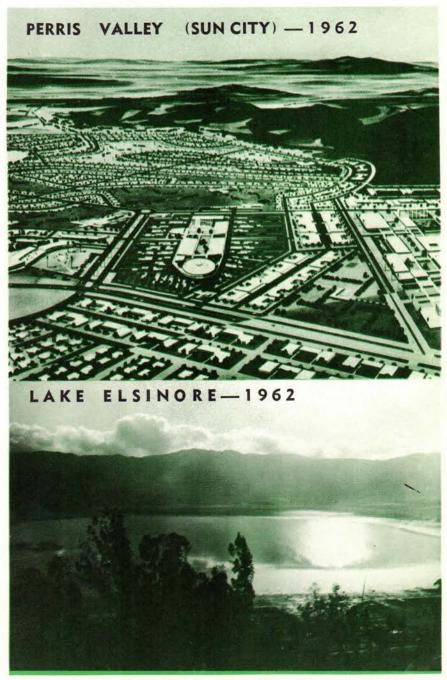
Laguna Revue "All The World Is A Stage" ... Wm. Shakespeare

MARCH 1962

35 cents



A monthly news-magazine devoted to the recording of important events occurring in the valleys of Alberhill, Elsinore, Murrieta, Temecula, Perris, and surrounding towns



FIRST NATIONAL BANK OF ELSINORE

Established 1887



MEMBER FEDERAL DEPOSIT INSURANCE FUND

ELSINORE, CALIFORNIA



PHOTO TAKEN FEBRUARY 12, 1962. WHAT YOU SEE IS WATER IN LAKE ELSINORE.

MOTHER NATURE TAKES A HAND

Thas been nearly four years since there was enough water in Lake Elsinore to float a boat and during that time the people of the valley have been placed in a position much like the heroine in the old saw mill melodrama of the Gay 90's, strapped to the conveyor and headed for the band saw while the villain stood idly by.

But now. judging by last month's record rainfall it begins to look like Mother Nature is coming to the rescue and the villain may have a change of heart or be deposed before we reach the saw.

In any event the situation looks better today than it has in the last three years and while the State Legislature has failed to act on the matter during February, up to the time of going to press, we remain hopeful that the current month will see the necessary bill passed.

Last month a lobby group for boat owners, the California Boating Council, Inc., issued a stinging attack on Governor Edmond G. Brown over the use of tax money collected from boat owners and the lack of water in Lake Elsinore.

Speaking of the lake the council statement said:

"For three long and very dry years, boaters and fishermen have asked the state La Laguna Revue — March 1962 political brass to help restore this once beautiful waterway for recreation for the people. In the 1961 session, the CBC entered the fight with a bill designed to use boating's own paid and surplus boat registration fees for this purpose. Although the Brown administration had full control of the assembly and senate, this bill failed because the governor refused to support it."

The council set forth that it had calculated that boaters now pay approximately \$4.5 million into the state general fund in the form of boat fuel taxes in addition to \$1 million in boat registration fees. Out of this estimated \$5.5 million, the council claims that only \$750.000 is made available for boating needs and that for very limited uses.

Regarding this the council said:

"The governor has been very cooperative with boating. He has told boaters he would veto any legislation designed to move the surplus boat registration dollars out of the general fund."

The council also knocked Brown's plan to authorize the Division of Small Craft Harbors to loan \$750,000 to the Division of Beaches and Parks to restore Lake Elsinore by putting water in it.

Page One

THOROBRED PARADISE



St. Crispin, 9-year-old full brother of Citation, on his arrival at Arcadia from Kentucky. Harry Cohen, co-owner of the horse in the foreground feeding him a lump of sugar while stud man Eddie Faulkner stands by.

Below: Richard Chew, ranch manager and trainer on Big Jake, 6-year-old former racer, besides section of training gates.



Page Two

St. Crispin, a nine-year-old stallion and full brother of the great horse Citation, arrived last month from Kentucky and will make his future home at the Thorobred Paradise horse ranch in Murrieta.

St. Crispin showed early signs of being as great as his brother Citation who won more than a million dollars on the track, but a broken bone in his foot prevented his racing and retired him to stud at an early age.

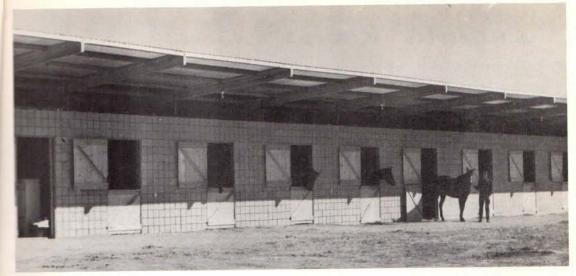
Thorobred Paradise, formerly owned jointly by Harry S. Cohen, Jim Jordan and Willie Harmatz is now in the hands of Cohen and Jordan, Harmatz having sold his interest to the two partners because the responsibility was interfering with his riding.

The ranch is now under the capable management of Richard Chew, former rider and trainer who plyed his trade in Canada and Florida before coming to California.

Dick and his charming wife, Merrilyn, have a strapping young son, age one and onehalf years who may soon be breaking in the two-year olds.

Dick has proved to be a successful trainer, having managed such stables as the Glad-Flo-Girls, Forrest Smith, Dwight Babcock and others. He not only has had a vast experience on the track but has also assisted his father in the management of numerous farms including Lyn-Bar in Norco.

Thorobred Paradise is ideally situated and equipped to handle every type of thorobred. Since taking over the former Jones cattle ranch last summer the old fencing has been removed and replaced with new chain link fencing with numerous runways, a new 20-stall barn complete with tack and feed rooms, plus a dispensary and operating room, a half-mile training track with four-stall starting gate with a straightaway for one quarter of a mile, 50 paddocks measuring 20 by 40 for lay-up horses, 29 paddocks ranging up to La Laguna Revue — March 1962



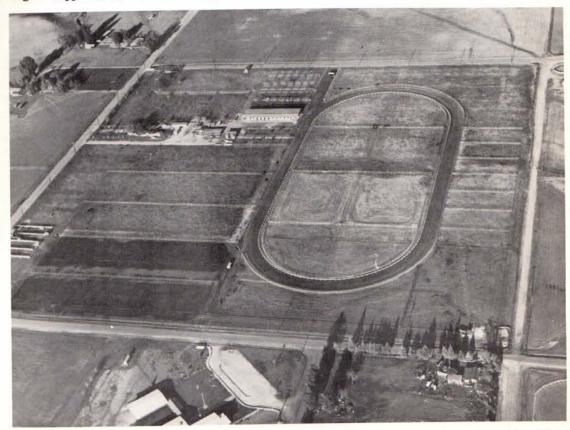
three acres for a total of 79 paddocks. There is also a well that pumps 1100 gallons of water a minute.

Harry S. Cohen and his partner, Jim Jordan, own the racing stable of HSC which boasts of a number of good ones, now racing at Santa Anita. Cohen is the president of Harco Aircraft Co., one of the world's largest suppliers of nuts and bolts for aircraft.

Jim Jordan needs no introduction to the racing industry having been a successful trainer for the past decade

According to Harry Cohen "Nothing will stand in our way of making this ranch one of the most talked about show places in California and possibly the country.

View of stables which now house five outstanding stallions. Richard Chew stands beside one of the number. Below: Air view of Thorobred Paradise, showing halfmile training track. In foreground may be seen Murrieta school and in the right lower corner a section of the horse arena at Hunt Memorial Park.



La Laguna Revue - March 1962

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VOLUME I

MARCH 1962

NUMBER FIVE

"AFTER THE BALL"

We have been giving a little thought to the old songs and comparing them with the stuff you hear today and we have come to the conclusion that the "good old days" were not so bad after all.

We can't remember further back than that classic "After the Ball Was Over" but they were still singing that sentimental ballad of the seventies, "Silver Threads Among the Gold," at the turn of the century. And those real tear jerkers of the early 1900's — She's Only a Bird in a Gilded Cage," "Just Tell Them that You Saw Me," "Way Down in My Heart I've Got a Feelin' for You," "My Mother Was a Lady" and "School Days" to name just a few of the popular songs of that day.

It was vaudeville, or rather, in those days "the varieties," which started the popular song, but there is some debate as to what was really the first big hit. We rather favor "Climbing Up the Golden Stairs." This broke into limelight at B. K. Keith's first variety theatre, and, coupled with the prominence given it by the minstrel shows, was universally known and sung. They tell us that the reason it went over so big was that every two or three lines or so, the refrain "Climbing Up the Golden Stairs" was repeated. In other words, it had the same psychology of construction as the gospel hymn which you can always sing whether you know anything about music or not.

But we must go back to "After the Ball" as the first tremendously successful popular song as all records date from this

"I'm Proud of My Town"

event. And this being March, with the seventeenth in the offing, let us not forget "My Wild Irish Rose," "Sweet Rosie

O'Grady" and "Annie Roonie" among the

That's the title of a new series we hope to launch beginning with the April issue.

And who is the author?

You. We want to hear from you!

In 300 words or less we would like for you to tell our readers why you like the town in which you now reside and just what it is that makes you proud of it.

Maybe you were born in your town or maybe you have lived there for quite a number of years but in any event there must be something about the town of which you are justly proud and we would like to have you share it with us.

Has your small town accomplished something to **make** you proud of it?

Perhaps it was just a clean-up program of back yards or the planting of wildflowers along the highway by a group of civic minded citizens, but whatever it was, if it was something that made you proud others would like to hear about it and perhaps pay your town a visit.

Mail your letter to Town Editor, La Laguna Revue, Elsinore, California and when it appears in print your town will be proud of you.

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Page Four

Odd Fellows and Rebekahs Install Officers



A joint installation of officers of the Rebekahs Lodge No. 367 and Olive Branch Lodge No. 336 Independent Order of Odd Fellows was held January 26 in the Masonic Hall, Elsinore. Front row, reading from left to right, are Mrs. George Grey, Buelah Duke, Mr. Lee Ward, vice-grand of IOOF; Mrs. Zowie Weed, Mr. Edward Tomlinson, noble grand; Alys Tuthill, district deputy president of Corona; George Roberts, district deputy grand master of Corona; and Belle Combs. Second row: Stella Broesamle, Laura Doyen, Florence McNutt, Ruth Fabrey, Anna Ricketts, Frances Bergeson, Nellie Cuddebach, Iva Tomlinson, Beatrice McEachern, Dorothea Schmid, Ida Pearson and Blossom Lyell. Top row: Frances Westerman, Mr. Kenneth Ricketts, Mr. George Grey and Mr. Floyd Raymond.

TWO SEATS AND SIX WANT THEM

Six candidates have filed for the two places open on the Elsinore city council which will be decided at the April 10 election.

Two incumbents, Mayor
Thomas C. Bartlett and Hilbert
Stewart will have a go at it,
along with Frank Anderson, pla
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owner of Eagle Country Store; Kenneth Abbott, supervisor for building and grounds for Elsinore high and elementary schools; Ray Hull, a former mayor, now an employee of Los Angeles Brick and Clay Products Co.; and E. H. Neff, owner of California Abrasive Co. and a member of the city planning commission.

HOW THE ROW STARTED

Mr. Brown: "I had a queer dream last night, my dear. I thought I saw another man running off with you."

Mrs. Brown: "And what did you say to him?'

Mr. Brown: "I asked him what he was running for."

A man's body is extremely sensitive. Pat him on the back and his head is likely to swell.

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ALUMINUM...AND JOHN DIGIACOMO

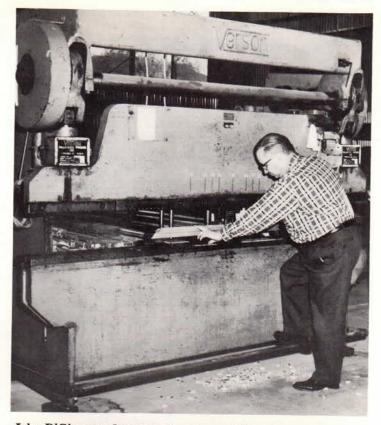
THERE is nothing about the conservative sign "Aluminum Products Company, Elsinore, Doors, Windows, Awnings," that would incite the passerby with a compelling desire to see what was inside the building but to those fortunate enough to receive an invitation to pass through the door signed "No Admittance" there is an astounding display of precision machinery that awaits his inspection.

Maybe you don't care for that sort of thing but if you are mechanically minded or are a scientific egg-head you will be enthralled by the experience.

John R. DiGiacomo, who heads the company, began business in 1958 in a modest way, manufacturing screens and screen doors. It was not long before the business grew into awnings and shades and then windows. All the products are manufactured with aluminum and the latest product, soon to reach the market, is sliding trailer windows.

Aluminum awnings are one of the company's most popular items and are shipped throughout the eleven western states. When they started on awning manufacture it required ten separate dies and machines to make the component parts and some 16 tables.

Space and lost man hours in putting the products through the various machines started Mr. DiGiacomo on a scientific study to design one machine that would do the work of ten and when he sent his rough sketch to Eastern Products Company in Baltimore a die and machine manufacturing firm, they sent back the sketch saying it was impossible. This didn't discourage John and he set to work to perfect his idea. Another sketch went forward and with it instructions to build an experimental machine. The cost, they said, would be Page Six



John DiGiacomo demonstrates at one of his twin pressure and stamping machines. These machines have a pressure capacity of 80 tons and are used in pressing together component parts of window frames and weather proofing products.

\$2600 and John okayed the expense.

The machine proved so successful that the Eastern Products Company agreed to furnish the original machine without cost for the sole right to manufacture future machines of the same design, which request was granted.

The complete awning is now manufactured on this one machine, straight cuts, angle cuts, scallops, louvres — in fact everything that goes into the finished awning is accomplished by one workman who controls the situation from one position.

Window frames are another popular product of the company and two giant 80-ton pressure machines press these into place.

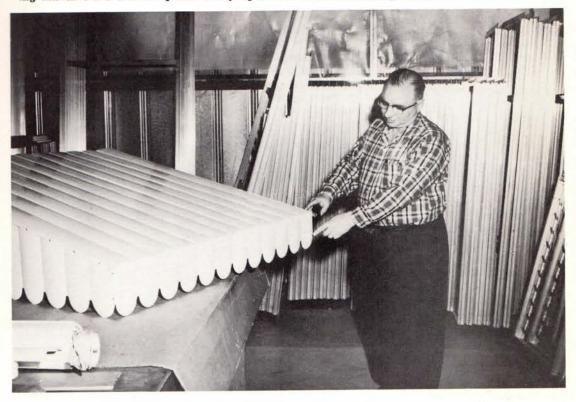
Some idea of the value of these aluminum products may be gained from the fact that a year ago one carload of aluminum billed to the Aluminum Products Company of Elsinore invoiced at \$350,000.

Plaques and citations on the office wall attest to the fact that John R. DiGiacomo stands high in his profession. One from the American Institute of Management presented to John reads "in recognition of contribution to the advancement of the profession of management." Another, from Rice Leaders of the World Association, for the standing of his name, product and policy in the business marts of the world.

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Here is the machine, designed by Mr. DiGiacomo, which now does the work which formerly required ten individual machines. This machine is used almost exclusively for aluminum awning manufacture and completes every operation in the finished product.



Here is a sample of an awning made on the above machine. This is a precision job throughout and assembly is no problem as every connection is in perfect alignment.

BETTER LATE THAN NEVER

Editor's Note: This wedding announcement was received too late for the February issue but because of local interest we present it herewith.

Miss Glory Deardorff became the bride of Alvin K. Wilson Friday evening, December 22, 1961, at the beautiful Baptist church in Costa Mesa.

Glory chose as her bridesmaids, her cousin, Dawn Renner of Elsinore and Ann Wilson, sister of the bridegroom. These very attractive young ladies stepped forth dressed in Kelly green taffeta, carrying bouquets of Mystery gardenias surrounded by white and pink carnations. Mrs. Dawn Paxton Renner acted as matron of honor for her niece. She wore a Kelly green sheath brocaded with silver thread, white gardenia corsage to match her white gloves and hat.

The beautiful bride came down the aisle on the arm of her father, Mr. Herold Deardorff of Costa Mesa. Her gown was white Chantilly lace with



Newlyweds make quick getaway after reception.

Page Eight



L to R — Vic Renner, Cliff Young, Stephen Biege, (Bride and Groom) Dawn Paxter Renner, Dawn Maries Renner and Ann Wilson.

sweetheart neckline and long sleeves ending in princess points. The full skirt was a cascade of lace and tulle ruffles in the back and a fan of lace in front caught up by a white rose. Her crown of irridescent orange blossoms, her veil of French illusion silk. She carried a bouquet of white orchids, roses and stephanotis.

Stephen Biege, a boyhood

friend of the groom, served as best man. Ushers were Vic Renner of Elsinore and Cliff Young of Anaheim. fr

co

ol

Mr. and Mrs. Wilson are at home at 206 W. Wilson St., Costa Mesa, after a lengthy honeymoon.

Glory attended Elsinore schools much of her childhood, graduating from Newport Beach High School in 1961.



Glory and Alvin join in cutting wedding cake baked by Mrs. Cionni of Elsinore.

INTERNATIONAL SHOW AT WOMAN'S CLUB

If the enthusiasm, honoring International Relations at the Elsinore Woman's Club February 8 was a barometer for the world, peace and friendly relations could be a fact and not wishful thinking.

Many members dressed in costumes representing other countries and all decorations on the luncheon tables were objects of art from all over the world, too many to enumerate.

The efficient program chairman, Mrs. Ernest Simmons, dressed in a beautiful white and gold Japanese kimono, started the musical program at the piano by playing the French Marseillaise.

Mrs. Walter Gregory, dressed in authentic Swedish costume, seated on a milk stool, brought by her parents from Sweden, with a spinning wheel before her, sang a poignant little song, taught her by her mother.

Mrs. Garey Carr sang in German "Du Du, Liegst mir im Herzen" and several songs of other lands, with audience participation.

All this was an inspiring prelude to the informative address given by Mrs. Gus Rudeen.



Flags of all nations made a colorful centerpiece at the El-inore Woman's Club gala international event. Mrs. Gus Rudeen, center, is the gifted California State Chairman on International Affairs. At the left is Mrs. Ernest A. Simmons, program chairman for the club and to Mrs. Rudeen's left is Mrs. Beverly C. James, club president.

Dressed in costumes for the occasion are left to right seated: Mesdames Jerome Wilson, Garey Carr, Beverly James, Roland Williams, Ernest Simmons and Della Clark. Standing: Mesdames M. D. McCaghren, J. D. McDowell, S. F. Lyon, Ramona Salisbury, C. W. Richards, Frank Splitek, Samuel Page, Gertrude Flyte, Walter Gregory, Edna Wetzel and Warren Hillis.



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ELSINORE HOSTS DISTRICT PTA

THE spacious club rooms of the Grand Avenue Civic Association was the setting for the Twenty-third District of Parents and Teachers annual Founders Day meeting on February 2, 1962 to which came some 175 delegates from all corners of Riverside County representing the 3500 Parent Teacher members in local units.

Hostesses from the local planning committee including Ruth Venable, Magdalene Cavanaugh, Betty Hindman, Vesta Bennett, Betty Burke, Daisy Longe, and Mabel Cope, greeted the delegates and pinned on name badges made by the Elsinore Union High PTA.

Guests were escorted to the sunny patio where coffee and rolls were served by Ramona Salisbury and committee. Mrs. Linda Driskill was there to gather up the children and care for them during the day. Delegates were seated at long tables in V-shape formation and attractively decorated by the Elsinore Elementary PTA hostesses with trailing vines and lovely flowers using the PTA colors of blue and gold.

Seated at the long head table were the District president, Mrs. W. J. Mazzetti, Mrs. Betty Burke, Secretary; Mrs. Hugh Renner, Treasurer and Past Presidents: Mrs. Melvin Parmer, Mrs. Elwood Rutherford and Mrs. Clyde Petoney; Corresponding Secretary Joan Dale Honorary Life Membership Chairman, Mrs. Glen Casrer, County Superintendent, Dr. Leonard Grindstaff, Dr. Ralph Eckert, and Dr. Dina Stallings, all members of the Advisory Board, and Mrs. Vinton Luther, Parliamentarian of Indio, and Supt. Gordon Harrison of Elsinore.

Mrs. Gertrude Flyte, District Founders Day Chairman brought greetings and Dr. Dina Stallings gave the main address, choosing as her topic Page Ten



DR. DINA STALLINGS

"The Unchanging Values of the PTA." Reports of local units were given by Mrs. Royal Miller of the Perris Council. Local unit reports were given by Betty Hindman of Elsinore Elementary and Mabel Cope of Elsinore Union High units.

The luncheon program opened with a brief Founders Day explanation of the use of the Founders Day gift by Mrs. Flyte. At each plate was an individual yellow cup cake with a tiny blue candle. As Mrs. Flyte spoke the candles were lighted as she read the following lines in tribute to the PTA Founders:

"One candle is a tiny spark
To light a way now grown so
dark

'Tis hard to see the good. But if on Founders Day our candles burn

Wherever there are hearts that yearn

For peace, their light may help us learn

The way to brotherhood."

The highlight of the day was the awarding of a National Life Membership to Mrs. Clarence Kechter of Riverside for outstanding Parent Teacher service and four State Life memberships to the following: Mrs. Irving Hill of Arnold Heights





PTA, Riverside; Mrs. Ivy Hill, prominent lecturer and promoter of good penmanship, Riverside; Principal De Weese Stevens of Banning High School; Pearl L. Nichols, retired teacher and school custodian, Winchester.

Music was in charge of Mrs. Ruth Venable of Elsinore, District Music Chairman. Local educators in attendance were Supt. Gordon Harrison, Principal Al Swan, and Principal Lloyd Thompson of the Elsinore Schools and Principal Nelson B. Sewell of the Elsinore Naval and Military School. Rev. Carl Schmitt gave the invocation.

And so, in such fashion, all over the United States and from far-off Hawaii and Alaska and in countries across the seas, members of this far-flung organization of over 12,000,000 pay tribute to the founders of the National Congress of Parents and Teachers: Alice McClellan Birney of Murrieta, Georgia and Phoebe Apperson Hearst of California who called the first meeting in Washington, D. C. on February 17, 1897.

Legion Auxiliary for 19 years

Left — Christine Wright presents an autographed quilt, which she fashioned, to Mabel Beers.

A SURPRISE BIRTHDAY PARTY

Mabel Beers' birthday last month was a surprise celebration that will long be remembered.

The affair took place at the Veterans' Hall and was a complete surprise to Mrs. Beers who is Auxiliary President of the American Legion Unit 200.

Among the treasured gifts was a friendship quilt made by Christine Wright which contained the signatures of the 63 guests present including the Twenty-first District President Lissetta Stone, Amelia Rivera, president of Unit 289 Arlington and six of her members.

The signatures were affixed with liquid embroidery and the quilt was presented to Mrs. Beers by Christine Wright as a "remembrance of sweet friendships, good wishes, and effection that's heartfelt and true."

Mrs. Beers has been in the

and has served seven of those years as president of the organiaztion.

Larry Beers, the recipient's husband, is a life member of the Legion, past commander three times and has been a Legionnaire 39 years He showed colored slides of the construction of the Veterans' Hall from the day the foundation was started and also special Legion events which have taken place since the building was completed.

Mrs. Malvern Ferguson entertained the guests with special music while Christine Wright had charge of the "guest book" which in this case was the quilt.

Refreshments consisting of cake made and decorated by Mrs. Effie Foley, along with ice cream and coffee, completed an evening of enjoyment and good fellowship.

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Annual Junior Chamber of Commerce Awards Feb. 7

L to R — Jerry Gilbertson, newspaper; Curtis Thompson and John Cantacessi, outstanding J. C. members; Robert Bennett, outstanding boss of the year.





John Merrifield, outstanding young man of community receives plaque from Jake Lepper.

Pat Cavanaugh (left) presents plaque to John Cantacessi for his outstanding work on behalf of the Elsinore J. C.



Page Twelve

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Enjoyable living
Land of sunshine
Scenery superb
Interesting history
No smog
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Right prices
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Live happily and

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VETERANS COLUMN



"It is one of the most beautiful compensations of life that no man can sincerely try to help another without helping himself."

—Ralph Waldo Emerson

Forty-three years ago this month, a small group of members of the AEF met in Paris to organize The American Legion. So on the 15-17 the American Legion will celebrate its birthday throughout the world. A huge birthday cake, and all that go to make the party a success will be given by Lynn Mort Post 200 and auxiliary on the 14th of March at 8 p.m. in the Veterans Memorial Hall. This will be a joyous celebration . . . so let us light the candles . . . then, with our best wishes give pledge of continued dedication and support to this great organization of war veterans.

These past 43 years have been crowded with tremendous events. Never has change been so sweeping or progress so swift . . . never danger so dark opportunity so bright. Through it all has marched The American Legion, working untiringly, unselfishly, unfalteringly to keep America secure in its freedom and true to its basic ideals. More than ever a mighty organization of strong and determined men of proven patriotism serving mightily for America is needed. Happy birthday, dear Legion, because happy birthdays for you help assure free and happy days for America.

Dear Elsinore: You now have five veterans' organizations . .

The American Legion Post 200 and auxiliary . . . the V.F.W. Post 1508 and auxiliary . . . the V.W.W.I Barracks 924 and auxiliary . . . the G. I. Forum and auxiliary . . . the J.W.V. Post 757. Al eligible veterans, their wives, widows, mothers, sishalf-sisters, daughters, foster-daughters and granddaughters in our Valley and surrounding area, have five posts and four auxiliaries from which to choose, and we hope you will get in touch with our committees. membership have the authority to beat the drums of publicity for two of these auxiliaries and in so doing I make every effort to include the aims and purposes of all five groups. Our local newspaper, the SUN and our local magazine, LA LAGUNA RE-VUE have gone the second mile to publicize the veterans and their activities.

The reason for the inception of these organizations and service to the sick and disabled veterans and their dependants. Eligible veterans have always joined because of this. We invite you to join this genuine all-American cause and meet with us in our new Veterans Memorial Hall. We are making a great continuous contribution to our nation without thought of praise or reward, but only because what we are doing is right and necessary.

America's population of living veterans of all wars is more than 22,500,000. Together with their families, they approximate 40 per cent of the total population of the United States. For the future of the American ideal, of the ideal of men governing themselves in such a way that each retains the maximum of liberty and at the same time gains the maximum of security from the arrangement, depends after all on an unspectacular day-after-day devotion of many to making it work. This too, is loyalty and patriotism. "And thank you."

-Christine Wright
Page Thirteen

LITTLE LEAGUE OPENS SPRING TRAINING

By IRENE McDOWELL

RATTER UP - Play Ball! The sixth season for Elsinore Little League baseball began last month with the first board of directors' meeting for 1962.

Following election of officers, President Walter Swick met with his board members and team coaches at the home of Mrs. Lyle Hodges, Little League secretary. They discussed such matters as completion of the new ball park, finances and general organization.

Players' sign-up for Spring try-outs was to be completed by March 1. Any boys 8 years old prior to August and not yet 13 prior to that date are eligible to participate in the Little League program. This includes a farm league for those youngsters not playing on a regular team.

Ken Abbott will be managing the farm teams again this year.



Little League Team Managers James Barden, Ted Nelson, League Secretary. Gretchen Hodges and Dr. Jack McDowell.



Three players ready for spring training. McDowell.

Mike Thompson, Jeff Hodges and Tim Page Fourteen

Team sponsors this year are the 7-Up Company, Rotary Club, American Legion, and 15 individual merchants, sponsoring the Merchant Braves.

The same stalwart die-hards will be managing teams again - James Bardon will pilot the 7-Ups, Hank Alonzo the Legion Cubs, Ted Nelson the Rotary Red Sox and Dr. Jack McDowell the Merchant Braves.

Game schedules will be announced later. Watch for them and come down to the City Ball Park and join the fun. The rules are simple—you can cheer your head off for your favorite team, but you can't boo the umpire or the other fellow. We're not only teaching them how to win, we're teaching them to lose like men, and that's a lot harder to learn. All good examples are most gratefully accepted.

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SERVICE CLUBS CONTRIBUTE

The recent Snow Flake dance seed by members of the Beta Sema Phi in order to raise seed for the school bond campaign conducted by the Citiens' Committee cleared \$200 to efforts of the group beaded by Toni Stewart. The sels put on a whirlwind fund raising campaign prior to the sance, at both the Rotary and Lions Clubs.





Toni Stewart gives high pressure pitch at Rotary Club luncheon while "cigarette girls" pass among members selling dance tickets. L. to R.: Dr. Jack McDowell, club president, Toni Stewart, and seated, Boomer Lee, program chairman.

Left: Scene at Rotary Club luncheon.

SEWER RATES RAISED

The members of the Perris City Couicil voted to raise sewer rates \$1 per month for the average homeowner.

The raise in rates was necessary to raise revenue to meet interest and principal payments on the new \$120,000 sewer plan bond issue, it was stated.

Rates for the average homeowner had been fifty cents per month and with the increase they will pay \$1.50. Potato plants and schools as well as other heavy users of the system will pay \$3 per 4,000 cubic feet of waste per month. The old bulk rate for the heavy users was \$1 per month for the same quantity.

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There Is No California

According to the Iowa Outdoor Advertising Association a campaign is underway to plaster billboards in the state of Iowa proclaiming "There Is No California, Stay in Iowa."

This is a drive to drive away the adjective count in the California advertising used in Iowa. A spokesman said "We deny that California exists and we invite our people to dismiss the illusion and settle down to the good life in Iowa."

We Californians agree that the Iowans should stay in Iowa, Iowa Street in beautiful, sunny, healthful, wonderful California.



FIRST IN YOUR BOOK

SEITZ LIQUOR STORE

142 N. Main

Elsinore

SEVENTY-FIVE YEARS OF BANKING

HISTORY OF THE FIRST NATIONAL BANK OF ELSINORE

what is now the First National Bank of Elsinore received its charter Ausust 18, 1887 under the name of Exchange Bank of Elsinore, California.

The officers at that time were F. H. Heald, president; S. A. Stewart, vice-president; W. E. Hampton, secretary; S. M. Chambern, attorney, and directors Peter Wall, W. G. McVicar and J. T. Kuhns. All named served on the board of directors. W. F. Baird was cashier

Those were the so-called "horse and buggy" days. The automobile had not made its appearance and the long drive to Elsinore from surrounding districts resulted in only periodical trips to the bank.

The United States was on the gold standard then and there was a limited amount of currency in circulation, gold and silver being the popular medium of exchange.

In fact a dollar bill was a rarity and caused interest when one was exhibited and was generally brought west by a tourist from the east where currency was in more general use.

Many cash drawers, made in the west, made no provision for currency but provided one compartment for gold and the balance for silver and nickels. There was no compartment for pennies as they were seldom if ever used. If an item came to an odd cent it was "give and take" and all stores followed this policy. If your bill totalled \$1.48 you paid \$1.50, if it was \$1.47 you paid \$1.45 and it was not until the coming of the big department stores in the cities that pennies came into general use.

Canvass pockets were provided in most men's trousers as the pockets of today would not stand up long under the weight of fifteen or twenty dollars in silver.

So that being the situation in the early nineties and up to about 1910 there was not the need for banking that there is today. There was practically no installment buying. Most everything was on a cash basis, with the exception of land and houses, and it was "cash on the barrel head" for horses, cows, hay and grain and just about everything else. The saying got its name from actual transactions as it was not an uncommon sight to see a man counting out

several hundred dollars in gold and silver on a barrel in payment of a purchase.

Money in those days, being in the form of gold and silver, there was no danger of loss by fire and holdups being another rarity the farmers felt safe in keeping large amounts of cash on hand in their homes.

Along about 1910 to 1915 a change took place. The automobile had arrived and Henry Ford had made the "tin lizzie" not only popular but cheap and people living at a distance found that a trip to the bank which had once been a hard day's work for the old gray mare could now be accomplished in minutes and at little expense.

That's when banking really came into its own.

In the April issue we will tell what happened to the Exchange Bank of Elsinore, leading up to the present institution—The First National Bank of Elsinore.

(To Be Continued)

Black Heads Highway Association

L. L. Black of Elsinore was again elected to the post of president of the Imperial Highway Association and Harry Bergman of Aguanga was re-elected a director at the organization's annual meeting in Elsinore.

Local Artists Plan Art Tour

Theresa Borchard, Lakeland Village artist, accompanied by her art student Betty Tomlin, will join the 17-day art tour of Spain and Portugal conducted by Dr. Marques E. Reitzel, professor of art at San Diego State College, where he served as head of the art department for nearly 20 years.

The group will leave by jet from Los Angeles on March 15. They will fly by way of Copenhagen and Lisbon. In Spain they will visit Estoril, Nazara, Madrid, Terremolinos and Malaga, with side trips to Cascais, Toledo and Gibraltar.

About 12 days will be devoted to sketching and painting classes conducted by Dr. Reitzel.

La Laguna Revue - March 1962

Page Seventeen

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The above scenes were taken at the Elsinore 4-H dinner served to parents and guests by the girl members on Lincoln's birthday at the Sedco Hills Clubhouse. Without adult assistance the girls prepared a turkey dinner with all the trimmings and the affair was declared a huge success.

COMING IN APRIL

Each year the President of the United States proclaims a National 4-H week the first of March. This year the dates are March 3 to 10. The 4-H program is a fun-educational program and all of the club activities and events are planned with these two ideas in mind. It is a part of the extension program of the land grant colleges under the direction of the Department of Agriculture of the United States.

This is one of the largest youth movements in the history of the world and now has over two and one-half million members in over ninety thousand local clubs. The members are ages 10 to 21

The state of California has 36,000 young people enrolled in this program. Riverside county has almost 1000 members, and the Perris Panthers 4-H Club has 53 active members.

Our story in April will be about the Perris club, one of the outstanding groups in the county. An entire section will be devoted to the activities of this club along with numerous photographs.

If possible attend one or more of these 4-H events during the week of March 3-10 and then read the complete story in the April issue of La Laguna Revue.

Two Kinds of Tickets

You don't have to break a traffic law in Perris in order to get a ticket.

Just stop any police officer and tell him you would like to attend the Fifth Annual Police Ball to be held in the Perris Civic Auditorium March 3 and he will be glad to accommodate you.

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TIGER'S CORNER

Comprehensive program offered in commercial area



Student office workers, Sharlee Tellef, Connie Cain, Susie Schaefer, and Darlene Bartsch receive instruction from Mrs. Upton, attendance clerk.

Elsinore High offers a full agenda of business education classes under the direction of Mr. Stephen Price. Commercial courses are among the most popular and useful in helping a student to earn a better living, prepare for college, be a better neighbor and citizen. and develop skills for personal use.

Typing I classes are offered two periods during the day with a full class of over 40 students each period. Beginning typists are acquainted with the touch typing method and during the year as they acquire mastery of the typewriter, speed and accuracy are emphasized. Care of the machine to gain its full and most efficient use are taught as well as proper typing techniques. Typing II classes further increase skill and speed and special work is put on business typing and form.

Training in shorthand is offered for students who are working toward a career in the commercial field and also for those who wish to go to college and desire a shorthand background for note-taking. This is a specialized business course leading to fine positions and fields of responsibility. Mr. Price states that his first-year students usually master dictation of 80

words per minute while a few with special aptitude may learn to take 90 words per minute.

Bookkeeping is another popular class in the commercial area. The aim of this two semester course is to enable students to learn basic procedures and vocabulary in the accounting processes, useful in business and office work or to an individual, family, or social organization.

Affiliated with the commercial department are the student office workers, upperclassmen who gain practical experience working in the high school office.

Cooperating with the principal's secretary and attendance clerk, they learn procedures in the book room, do filing, type and prepare masters for the office machines, and learn to operate the ditto and mimeograph machines. In addition, text assignments are required and spelling is emphasized, providing the student with a diversified background in general office work.



Mr. Price instructs Albert Arzate and Sharlee Tellef in a bookkeeping assignment.



Ray Rodriguez

Speech Contest Winner

Ray Rodriguez won first place and Jack Anderson second place in a local speech contest among junior and senior agriculture students, which qualified both boys to compete in the sectional contest on January 10 at San Jacinto.

Ray placed well in this contest, tying with the San Jacinto speaker for second place. Ray's speech was "The Mysterious Assailant" and dealt with the life cycle and control of the heel fly.

GI Forum Announces Scholarship Plans

In accordance with its objectives of aiming toward improvement of social, economic, and political conditions of the Mexican-American community, the local American GI Forum has announced its intention to provide a scholarship award to the worthy EUHS student of Mexican-American descent.

The high school has been asked to name a group of senior students who rank high in scholastic aptitude, grades, character, integrity and seriousness of purpose. From this group, the American GI Forum organization will make the final selection of a student to receive the scholarship to further his education.

Foot-Loose Feet Flop for Fun

Nearly ninety "sox-happy" teen-agers braved the rainy, blustery evening on January 12 to attend the CSF sponsored "Sock Hop." Shoes were to be left at the door and socks were the fashion wear of the evening. Sam Hicks, with his creations involving "braces," pink lace and attached miscellany, along with Marilyn Mitchell, clad in aligator socks, scooped up prizes for the cleverest footwear.

Tony Elam and Janet Berry "twisted" their way to the dance prize and Carol Nicolai with Robert Pasquale were winners in the cha-cha competition. A paper-mate pen and autograph album were awarded as door prizes while refreshments capped the evening.

Proceeds from the dance will go toward a scholarship to be presented to the top senior at the end of the year.



Elsinore High Drill Team performs at the Beaumont basketball game during halftime, January 5.

Students Perfect Orations for Lions

"My Responsibility in a Changing World" is the theme over which EUHS students are sweating to create orations for presentation and judgment at the Lions Club meeting on February 27. It was announced by Norm Chaffin, contest chairman, and Chuck Pease, president of Lions Club that trophies would be awarded to the winner and each of the three runners-up and that the winner would have the opportunity to participate in the district contest.

There will be a preliminary elimination contest at the high school prior to the Lions' meeting, which will narrow the candidates to four. Each student must write his own eight or ten minute oration and deliver his speech in front of a microphone with only one card of notes. Mrs. Sargent of the EUHS faculty is advisor to the seven participating students: Wayne Hendrickson, Warren Konkle, Marianne Longe. Vicki McGaa, Pat Moniot, Linda Page, and Lyle Yates.

CAMPUS CLUBS MORE THAN CLANS

"SILENCE—STUDENDS WORKING"

A new idea in clubs this year is the Books Between Bites Club. Meeting during the lunch period at school once a week, students have a quiet time during the hectic school day in which to read, prepare book reports, or share new books.

A merit certificate will be awarded at year's end for those reading the most books and making the most reports.

"YOUR SCHOLARSHIP IS SHOWING

Selected on the basis of academic record and school service, California Scholarship Federation members meet once a month and are active in sponsoring several activities during the school year.

Money-raising events—
the "Sock Hop," the annual
Donkey Basketball game
and the Spring Fashion
Show—are projects of the
CSF. The proceeds from
these events are used to
make up scholarship
awards for presentation to
two students with top scholastic standing each year.

"GIRL LETTERMEN"

Sports-minded girls may participate in the Girls Athletic Association at EUHS, meeting after school each week for extra-curricular activity in athletics. Volleyball, basketball, tennis, and softball are favorite sports of the girls and points may be earned for participating in each sport, as well as holding an office

in the club. The point system qualifies girls for awards, pins and medals at the end of each year.

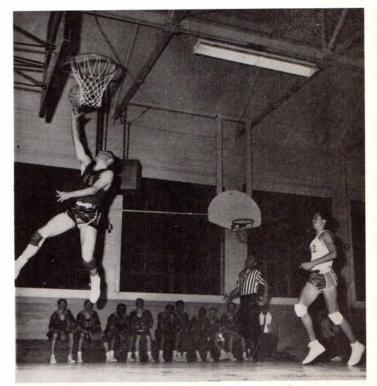
A big event during the year is sponsorship of the annual turnabout dance where the girls ask the boys. This always proves one of the most popular dances of the year.

HOMEMAKERS HEAR SPEAKER

Mrs. Rachel Doran, in addition to acting as advisor of the Future Homemakers of America Club also was featured speaker at the January 9 meeting. At the request of the girls, Mrs. Doran spoke about requirements and qualifications for students anticipating a

career in teaching Home Economics. Her informative talk was enlivened by a recitation of some of her experiences in college—among them, the girls were most amused by an anecdote explaining that during a Science lab period, the frog which was to be her object of dissection for the afternoon proved very much alive and disrupted the lab when it hopped merrily off the table.

The F.H.A. group numbers 25 girls and meets every week in the Home Economics Room of the high school. Cooking and working on projects pertaining to the home are the main interests of the girls.



Lloyd Hales scores for the varsity team in a close contest with Carlsbad.



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Elsinore

Perris



High in the mountains, overlooking Lake Elsinore, is the home of the Edwin A. Tomlins. Photo shows front entrance with swimming pool in foreground.

High on a mountain top

IT'S a "long, long trail that's winding" leading to the Edwin A. Tomlins home high in the Santa Rosa mountains but if you are interested in scenic beauty the trip is well worth the effort.

The route is the old Ortega Highway used years ago by the stage coach and mule-drawn freighters and the spring that supplies the Tomlins with water was once the watering place for the horses and mules.

On this historic site the Tomlins have built an ultra modern 8-room house on a 300 acre estate that overlooks Lake Elsinore, the city and much of the Elsinore Valley.

The home is elaborately furnished in Danish modern furniture with blues and greens the predominate colors.

Features of the house are the glass partitions between the rooms, a glass enclosed fireplace, an atrium patio, three La Laguna Revue — March 1962

large bedrooms with private baths, and one room set aside for a pool table.

Edwin and Betty Tomlin bought the property four years ago and within three months after purchase their cabin burned down. They spent their weekends in a trailer for some time and liked the place so well that they decided to build their permanent home which was completed a year ago last February.

Mr. Tomlin is a mortgage-loan correspondent and his hobby is planting wild-flowers and trees while Mrs. Tomlin has taken up oil painting as a hobby and is currently taking lessons from Theresa Borchard of Lakeland Village and the Love Art Studio in Temecula.

The Tomlins have a son Bill, a senior in Elsinore High School, and two daughters, one residing in San Francisco and the other in San Diego.

Page Twenty-five



View of living room from dining room section showing glass enclosed fireplace. With all glass partitions fire may be seen from adjoining rooms.

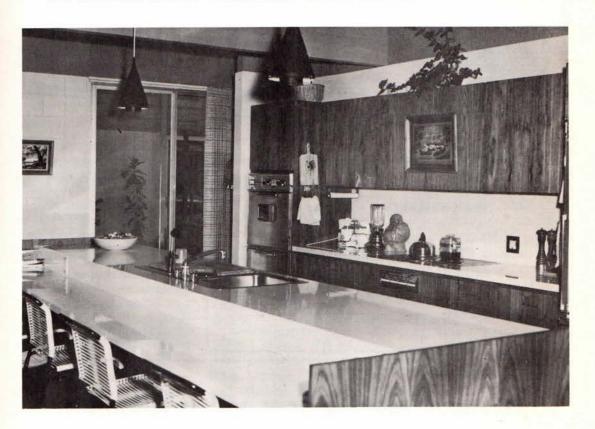


Atrium patio with native shrubbery and large pink rock found nearby

Page Twenty-six



The comfortable den and television room overlooks Lake Elsinore in the distance



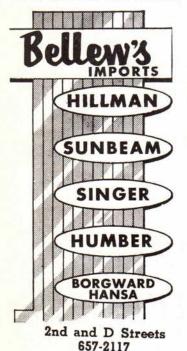
The ultra-modern all-electric kitchen and breakfast bar has everything

MASONS SEAT NEW OFFICERS

New officers of Perris Masonic Lodge were installed January 13 at the fifty-second installation ceremony of the lodge.

Storm conditions resulted in the failure of the official photographer to appear so as a result—no pictures.

Here are the new officers



for 1962: Michael Gilden worshipful master; Herschel Glover, senior warden; William Crocker, junior warden; Foster F. Stuart, treasurer; Carl Anderson, secretary; James L. Laurenson, chaplain; David E. Duff, senior deacon; Joseph Vail, junior deacon; Harvey G. Adams, marshal; Robert N. Johnson, senior steward, Lee H. Davis, junior Steward Howard O. Johnson, organist and William Schmidt, tiler.

Harvey Spencer, scheduled to be the installing master. was called away on emergenty power company work and his place was taken by Hubert J. Raymond, past master of Hemet lodge and district inspector.

L. M. Kirkpatrick. past master of Perris lodge, was master of ceremonies and Robert L. Reynolds, past master of the Perris lodge, was installing chaplain. Installing pianist was Damon C. Kirkpatrick with Martha Westfall as soloist. Perris DeMolay ushers were Henry Parker, master councilor, and Eddie Goode, senior councilor.

Job's Daughters usherettes were Janie Green, honored queen, and Lynn Ward, junior princess.

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School Bond Fight Stopped in Seventh

Billed as the debate of the year the heavyweight battle between Gordon Gid Harrison and John Slugger DiGiacomo was rudely stopped in the seventh round Friday night, February 16 at the Elsinore Elementary school with both men on their feet.

It was declared no contest with all bets called off when Dr. Jack McDowell rushed into the auditorium in the midst of the fray with news that the town was on fire.

There was a wild scramble for the exits and the spectators assembled at the corner of Graham and Main streets to watch the old Elsinore theatre burn.

The referee and judges had made their escape before we could ask who was ahead and, now that the election is over—who cares?

Attends Convention

Attending the annual convention of Four Square Churches held in Los Angeles the middle of February was Olan Taylor, former Murrieta resident.

Olan, with his son Danny, came from their Harrisburg, Pennsylvania home for the convention and at the same time visited with his mother-in-law. Mrs. Blanche Thompson of Elsinore and his mother. Mrs. Ellen Taylor of Murrieta.

Olan is a graduate of the Elsinore Union High School and was employed in the produce department of the Alpha Beta, now Benny's Super Market. He is at present a minister at the Four Square Church in Pennsylvania.

Tommy Morrow does sell Insurance



M.

S.

The Admiral



Commandant's List

LARRY WILLIAMS

As the end of the fall semester approached there was suspense in the entire Cadet Corps at ENMS relative to the announcement of the Commandant's List by Major Frederick R. Stimus. Eagerness, keen anticipation, and watchful waiting characterized the men and their rapid conversations about the names of the cadets who were called at the Sunday afternoon Dress Parade, February 18th.

Your reporter is delighted to release the names of the cadets who received the distinctive awards as members of the Commandant's List:

David Baker, Joseph Brom-

THE ADMIRAL....ENMS

In the last issue, February, 1962, LA LAGUNA RE-VUE, the big ??? at ENMS was who will be the Queen of Cadets for 1962? Through the office of the President news has reached us that Miss Sharon Purcell has been selected as the Queen of Cadets.

It has been reliably reported by the office of the Commandant that the Queen and her Court will be introduced at the next school dance at which time the Queen will be crowned in the beautiful setting of the Cadet Corps surrounded by the lovely ladies who will be their dancing partners for this occasion. In the midst of appropriate music the signal will be sounded for the Queen to be crowned. Who will place the crown on the head of the beautiful Queen? Now! Now! You must attend our next school dance.

Principal's List

JOHN O'CONNELL

Superior scholastic records are still sought for, at least at the Elsinore Naval and Military School, as indicated by the

ley, Willard Carpenter, Jerry Croskrey, Michael Fischer, Raymond Goetz, Garry Gorman, Robert Hauge, Gary Hulsebus, James Jordan, Robert Kesson, Paul Lagerfeld, Larry Larstead, Terry McCarty, John McCord,

Robert Merritt, Val Mullins, Claire Ray, Michael Rogers, Bruce Sexauer, Patrick Slattery, Thomas Smith, Elmer Tilson, Luis Toro, Jose Vasquez, Gabriel Visy, Larry Williams, Greg Wray, James Yazzetti, Douglas Young.

rugged competition among the one hundred and twenty men who comprise the Cadet Corps.

The outstanding scholastic grade point average of 3.5 or a B must be obtained by the men whose names were called at Dress Parade, Sunday afternoon, February 18th. Only nine men at ENMS persisted through the eighteen weeks of the fall semester in order to win the award as members of the 1961-62 Principal's List.

Who are these nine men? These are our scholars at ENMS for the first semester:

Joseph Bromley, Richard Corwin, Dennis Cummins, Garry Gorman, Richard Kesson, Larry Larstead, Phillip Meeker, Larry Williams, James Yazzetti

PATRIOTIC PROGRAM FEATURED

By Eugenio Mendez

The International Club is an organization that has been established at ENMS for many years with members from the United States and various other countries.

This year's officers of the International Club are: Cadet Yazzetti, U. S., president; Cadet Lagerfeld, Hawaii, vice-president; Cadet Mendez, Venezuela, secretary; Cadet Manuel Toro, Venezuela, treasurer; Cadet Luis Toro, Venezuela, music chairman; Cadet Carpenter, program chairman; Cadet Mitchell, speakers bureau chairman; Michael Fischer, social chairman, all of the United States.

The February meeting of the club was held Sunday, the 11th at the home of Mr. and Mrs. F. W. Flyte. Two guests were introduced. They were Lt. David Sinclair, one of the faculty members of ENMS, and George Senega of Wildomar, formerly of Austria.

Some of the cadets gave short talks about United States historic people and events as February is known as a patriotic month in this country. Cadet Mendez spoke on "The Life of Washington." Cadet O'Connell spoke on the "Declaration of Independence." Cadet Carpenter spoke on "The President of the United States." Mrs. Flyte, who is the adviser of the club and has been for six years, gave a talk about Abraham Lincoln's teacher who had lived and died in Blunt, South Dakota, and she closed by reading a poem written by her brother Louis Edmonds, entitled "Lincoln at Gettysburg."

During the meeting members sang patriotic American songs with Mrs. Flyte at the piano. The club's Spanish Quartette sang "Granada." Lt. David Sinclair who is recently from England led a discussion and answered questions on England. A very interesting half hour followed in which the cadets asked questions about England's schools and sports.

In the coming months members of the club are going to appear before community grou appear before groups in programs of music and panel discussions relative to their native lands. Mrs. Flyte with the help of cadets served punch and cookies at the close of the meeting.

Members of the International Club include Cadets Colimodio, Guilliod, Key, Legorburu, Mendez, Toro, Luis, Toro, Manuel, of Venezuela; Morey of France

Visy of Austria; Lagerfeld of Hawaii; Vasquez of Panama; Fritscher of Germany; Carpenter, Fischer, Hauge, Koekritz Mitchell, McCord, O'Connell, Gorman, Garry, and Gorman, Kenneth; Lyon, Merritt, Van Wagner, Terry, McCormick and Yazzetti of the United States.

Seniors Choose Colleges

By PHILLIP MEEKER

Three-fourths of the graduating Seniors of Elsinore Naval and Military School plan to enter college. They all have been thoroughly prepared for this next step and have been wisely counseled in their selection of schools of higher learning. A listing of the Seniors who have made their selections follows:

Cadet Robert Butler plans to attend the University of Pacific in Stockton and is studying to become an architect.

Cadet David Chretien plans to attend Whittier College and is studying to be an accountant.

Cadet Jerry Croskrey plans to attend California Polytechnic State College and hopes to become a mechanical engineer.

Cadet Gary Hulsebus plans to attend Glendale City College and later enroll in the University of California at Los Angeles.

Cadet Gene Doran plans to attend San Jose State College to study law enforcement.

Cadet Jerry Jordan plans to attend San Fernando Valley College and then the University of Hawaii. He wishes to become an electro-chemist.

Cadet Robert Kesson plans to attend the University of California at Davis to study to become a veterinarian.

Cadet Eduardo Key plans to attend Riverside City College and will study to be a drafting engineer.

Cadet Eduardo Legorburu plans to attend the University of Caracas in Venezuela to become a mechnical engineer

Cadet Phillip Meeker plans to attend the University of California at La Jolla and looks toward becoming a mechanical engineer or a journalist.

Cadet Eugenio Mendez plans to attend the Fordham University in New York and will study to become an architect.

Cadet Patrick Mitchell plans to attend the Santa Monica City College and later the University of Utah. He hopes to become a lawyer.

Cadet Robert Munyon plans to attend the Arizona State University to study to become an orthodontist.

Cadet Luis Toro plans to attend the University of Mexico and will study to be a veterinarian.

The rest of the graduating Seniors of Elsinore Naval and Military School plan to enter the Armed Forces and make a career of it.



LT. JAMES YAZZETTI, EDITOR

1962 Academy Meets Deadline

Lt. James Yazzetti, Editor

The 1962 ACADEMY, the school annual produced by the cadets, has gone to press. The ACADEMY staff worked hard to meet the March 1 deadline. The finishing touches were put on just before the deadline with much activity and now the staff may lie back and wait until June 2 when the Annual is issued to cadets as a highlight of Commencement Week.

The staff under the supervision of Mrs. Gertrude Flyte consists of James Yazzetti, Editor; Gary Hulsebus, Associate Editor; Bill Carpenter, Business Manager; Edward Key, Layout Editor; Phil Meeker, Script Writer; Gene Doran, Art

Work; and John McCord, Junior Representative.

Photography this year was done by Louisa Wold of Sunnymead. All work on the book was done in the journalism class. Each member of the class has a position and work is assigned him by the editor. All work must be approved by the editor and the adviser before being made final.

This year for the first time the annual staff has had its own press room, the journalism class previously having met in the Senior English classroom.

James Yazzetti, the editor, served as Junior Representative on the 1961 ACADEMY staff. The rest of the staff members are twelfth graders with the exception of McCord, who applied for their positions.

Rifle Range Near Completion

By LARRY LARSTEAD

For the past two months the old rifle range, because of continued use and bad weather, was completely reconstructed and many new improvements are in the process of being added. These new improvements will make it safer and more convenient to continue weekend firing at the range.

Every weekend the cadets at Elsinore Naval and Military School spend a few hours at the range, improving their marksmanship. Cadets who attain and hold the higher scores make up the school rifle and pistol teams. Besides school usage, civic and community groups, such as the Lake El-Junior Chamber of sinore Commerce schedule monthly turkey shoots at our range which attract many rifle and pistol experts.

Military Life at Military School

By JOHN O'CONNELL

Greetings to everyone, here we are at ENMS bringing to you news of our academy's cadets. The ultimate motive in our mind is to assist you to attain a greater understanding of how we live and work together.

We here at the academy believe that what we learn now will most definitely influence our entire future and outlook during the years that lie ahead of us. We need to know more about our destinies and must strive to fulfill them in accord with our abilities and potentialities. We are cognizant that the fruits of our lives may be only attained by hard work and self-perseverance.

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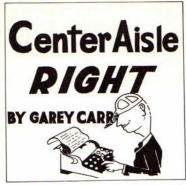
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SEARS-ROEBUCK'S new '62 catalogue, setting a new record for size and beauty, was distributed through the valley early in February. The giant book, with its attractive cover and numbering 1538 pages, will be welcomed by the farmers but it seems almost a pity to tear out the leaves.

The unpredictable Frank Pasquale has opened spring training for the Democrats with headquarters at 200 N. Main St., Elsinore He bought the building and is remodeling for a hot spot during the coming gubernatorial election. Frank is a great showman and it would not be surprising to see him bill Governor Brown in a song and dance act before the election is over.

This is the last time "Queen Scheherazade" will appear in print until next year, and we're glad. In last month's issue she was mentioned three times and misspelled each time. We have got to face it — "Scheherazade" is just too much for our linotype operator and our proof reader broke his bifocals in January and had trouble seeing the original copy so next year we are just going to call her "Queen Zade" for short.

Farmer Sykes was showing the minister about his farm and doing a little bragging at what he had accomplished since taking over the place. "But don't forget," admonished La Laguna Revue — March 1962

DUTY CALLS

Robert D. Tocco and James L. Thomas, former Perris residents, are two of the twentysix men who enlisted in the U. S. Navy at the beginning of 1962.

Chief Owen L. Nelson, county recruiting officer, said that the men are taking their basic training in San Diego.

FOUR-H'ERS HAVE FIELD DAY

The Winchester Harvesters had a 4-H Livestock field day in Perris January 27 featured by a demonstration of fitting and showing of sheep. David and Glenn Brown furnished the sheep and those attending were Danny, Mike and Steve Butler, Andy Domenigoni, David Rheingans and John and Jimmy Switzer.

the Minister, "To include the Lord in the work that has been done."

"Oh I do — I do," exclaimed Sykes, "but you should have seen it when the Lord had it alone!"

MURRIETA FIREMEN

Members of the Murrieta Fire Department hosted a dinner dance on Saturday evening, January 20, at the Fireside In in Escondido. Guests were wives of the firemen, the Fire Commissioners and their spouses.

This is an annual January social financed by the firemen by payment of fines through the year.

Those who enjoyed the delicious dinner and dancing were Fire Chief and Mrs. Raymond Thompson, Assistant Chief and Mrs. Marvin Curran, Mr. and Mrs. Lawrence Dunham, Mr. and Mrs. William Jennings, Mr. and Mrs. Thomas Sheld, Mr. and Mrs. Harold McGaa, Mr. and Mrs. Murrel Jensen, Curtis Thompson, John and Leslie Dunham, Fire Commissioner and Mrs. Howard Morrow.

Unable to attend were Commissioner and Mrs. Howard Sykes, Commissioner and Mrs. Garey Carr, Mr. and Mrs. Ira Rail and Honorary Fireman and Mrs. Charles Yoder.



Meet Murrieta's "Squash King," Howard Morrow, holding one of his prize squash. He is busily engaged this month planting seed in anticipation of another bumper crop in early summer.

Page Thirty-three

It's barbecue time again!

This is the month the Murrieta firemen, eleven strong, get together and make their plans for the big barbecue which takes place every April in the Murrieta firehouse.

This year the event is scheduled for April 6 and preparations are being made to feed 1500 people.

And where do all those people come from?

From all over California and points as distant as Oregon, Washington, and Arizona.

There is a legend that once you have lived in Murrieta you always return for the Firemen's barbecue. Like the salmon it's an urge they can't resist and as the time approaches they get that restless feeling and begin making their plans for the journey ahead.

It is said that there are certain characters who reside in the wilds of the nearby hills who only leave their abode once a year and then only for the purpose of getting their fill of the delicious barbecued beef served on that day in Murrieta.

This annual event was dreamed up by the then volunteer firemen, ten in number, who are naturally hungry most of the time. The first affair was held in April of 1948 and while only a small crowd of townspeople attended that year the word travelled fast and there was a sizeable increase in the next year's attendance



Here are members of the original Murrieta Fire Department taken in April 1948, the year of the first barbecue. Standing from left to right—Victor Garrison, Clayton Erdel, Willis Thompson Jr., Oscar Matteson, Floyd Rail, Chief Raymond Thompson. Seated — Marvin Curran, Lawrence Dunham, Coy Burnett and Ted Sheld,

Page Thirty-four



A few of the firemen and early arrivals at the scene of the first barbecue awaiting the arrival of the hungry horde of townspeople. Photos used in connection with this story are from the collection of Hale Curran of Murrieta.

which has grown steadily every year until now at least 1500 are expected to be on hand for the 1962 banquet.

It is now more than just a barbecue. It is a home-coming affair for hundreds of people and added entertainment features have resulted in scores of first time visitors.

An outstanding horse show is held each year at the Hunt Memorial Park arena, just a stone's throw from the old fire house where the dinner is served.

Leona Cooper is in charge of this year's horse event and has already received entries from as far away as Santa Barbara and many from Arizona.

Best of all, everything is free except the food and soft drinks and it's a gala day for the kids of all ages.

The celebration opens with a dance the night before, held at the Murrieta school house and the barbecue gets under way at noon and lasts until 8 p.m. or until the food supply is exhausted. Those who La Laguna Revue — March 1962



Here are the gals who made the first barbecue possible: Standing, Genie Williams, Behind counter (from the man carving meat), Nelda Sheld, Nadine Erdell, Cora Sheld, Margie Matteson, Winnie Lovett and Octavia Thompson.

have ever attended one of the firemen's barbecues need no invitation to return, they will be back if at all possible, and you can safely count on this year's first time visitors being on hand again next year.

Page Thirty-five

History of Elsinore Womans Club

By FLORENCE I. RICHARDS

(Continued from Feb. Issue)

THE March of Dimes Fund
Drive was sponsored by
the Woman's Club this year of
1956, whose committee was
comprised of Mesdames Alice
Schofield, Foster Jackson and
O. H. McNeil, Elsinore area;
Mrs. Leo Roripaugh, Murrieta
and Temecula; Mrs. Rose McCaghren, North Shore area;
Mrs. Valerie Busse, Lakeland

Village.

The month of April was a busy one. The project of tree planting in the city was recommended to the City Council by Mrs. Harvey French, and Mrs. A. S. Averill was chosen to work with her. Mr. Hugh Walker was on the committee also. The plan was to plant evergreens 40 feet apart on two sides of a street covering about two blocks at a time.

Mrs. Harvey French, one of the club's active members, who at this time was Parliamentarian, Chairman of the Garden Section, Co-chairman of the Flower and Arts and Crafts Show, placed second of six candidates for one of three places on the City Council.

Mrs. O. H. McNeil was chosen as the "Woman of the Year," and was honored by her own club, as well as at the District Federation meeting in Arlington with several other club women of the year. She was active in club work in various capacities, and was House Chairman for six consecutive years. Music had been her vocation, and later a hobby.

The Flower and Handicraft shows during this period of 1955-56 were of great merit.

Approximately 90 posters advertising these events were entered in the Annual Poster contest, and awards were made to Judy Hawk, Anna Rodriguez and Joy Hazard, and honorable mention to Joan Alexander, students in Elsinore High School. In the Elementary School awards were given to Mary Pierce, Roy Nakai and Jim Crow, honorable mention to Jim Nobray. A number of non-winning posters were chosen for their high advertising value and were displayed in business places on both sides of the lake.

During this year Mrs. Ernest Simmons, Program Chairman, presented a fine variety of programs which included guest speakers. on Drama, Antiques, Dial Telephones (which were coming into vogue at this time.) A number of excellent book reviews were given. Mrs. Simmons also served as State Chairman of Citizenship.

At the Annual President's Tea in May, Mrs. Anthony Junkley was installed as President of the club for a second year. The installing officer was Mrs. Alexander M. Rowell of Corona, Parliamentarian of the Southern District and of the newly-formed DeAnza District.

In September 1956 a comprehensive entry in the "Look" magazine contest on the subject of what Elsinore had achieved was compiled by Mrs. C. W. Richards, who was also a member of the Elsinore Board of Realtors, the sponsor of the contest. The main project was the Lake Elsinore State Park, although it includ-

ed the bringing in of Metropolitan water, and the finishing of a section of Freeway to the gate of Elsinore. This documented evidence of achievement consumed 300 hours, and required searching the files of "Elsinore Valley Sun" back to the year of 1949, Mrs. Hazel Gregory assisted her in this task. The color was added by water color scenes by Mrs. Betti Dakin-in the beginning of the four scrap books, the picture depicted an Indian, Spaniard and American astride horses looking at Lake Elsinore; at the end of number four book a rainbow across the mountains reflected in the lake and captioned "The End of the Rainbow-Lake Elsinore State Park!" A summary was written as a part of the entry. A commendation came to the writer from "Look" magazine who pronounced that Elsinore

(To Be Continued)



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PERRIS UNION HIGH SCHOOL

MARCH 1962

PUHS SAYS "YES" FOR BOND!

Few students at Perris Union High School realize the great importance the approaching bond election plays in the future of the school plant. It is of utmost importance that this bond be passed by the citizens of Perris and its outlying areas, and every student must realize the issues involved in the program.

Although the High School is presently capable of providing for the complete educational needs of its students, Mr. Burdette White, Superintendent of Schools, stated that by the time the bond's measures can be carried out, the 287 additional Senior High students expected to enroll will necessitate further facilities. The expected enrollment in September, 1962 will be 447 pupils, 20 students over the present capacity. By passing the bond now, the preparation for construction could begin within 45 days after it is passed. Mr. White also pointed out that if the citizens vote down this issue, the expenses involved in building at a future date would be considerably higher.

The financing of the bond will not require a rise in the present tax level, but will require an extension of the time in which the citizens have pledged to complete the payments on the previous bonds.

This bond issue has the full support of the various faculty organizations for both Junior and Senior High Schools and the Citizens Advisory Committee of Perris. It is our duty as future voters and future leaders of the community to support this bond to our fullest measure to insure the quality of our schools for future generations.



Spinning tops fascinate Seniors, Forest Marshall and Dixie Summers.

Yo-Yo Craze Hits P.U.H.S.

Everyone is doing it! Perris Sophomores are doing it- Perris Juniors are doing it! Perris Seniors are going it! The whole nation has re-adopted the Yo-Yo. Have you noticed that almost every Pantherite has a yo-yo and is busy trying to learn new tricks. Although the yo-yo is an old pastime it is a new fad this year. Every year, it's something new.

We've had hula hoops, pogo sticks, and skate boards, but they've faded out. Now it's the "yo-yo." Do you have yours?



Meet the Press — Mr. Minnich, Pastor Steiner, Mr. White, Mrs. Calhoun, Mr. Lamoureux, and Mr. Beeson confer on the important bond issue.

Home Economics Department Highlights Homemaking

"Miss Bell! What did I do wrong?" is often the cry heard coming from the home economics room. With a friendly smile Miss Janice Bell, head of the home economics department, will try to help the individual find her mistakes and to correct them.

Miss Bell has divided her department course into eight or nine units. New products and methods are shown which help change ideals and/or standards. The idea of "perhaps it can be done another way as well as the old standard way" is shown in the sewing unit. In the classes the students baste with straight pins instead of sewing large basting stitches. This method is a faster way of reaching the same ends.

Home economics is the art and science of home-making. A good general education is offered in a home economics degree. The degree includes English, the sciences, psychology and art. There is also the studying of nutrition as well as the buying, preparation and service of food. Fashion is included with the study of the care and testing of textiles as well as sewing. Interior decoration, the use of the newest home equipment, budgeting for family security, buying a home and buying insurance, child development, family relations, and a great deal of good

citizenship are also included in a study of economics. A high school home economics course can only scratch the surface of the training and knowledge that is available in home economics.



Shown cutting out a spring frock are Wyncie Gardner and Jackie Brown.



Suzie Chase finds fun working at the lathe.



Carolyn Charleston receives assistance from Mr. Delameter on "gas cutting."

Executive Staff

Editor-in-Chief Jim Sims Editor, P. 1 Monica Duden Editor, P. 2 Faye Summers Editor, P. 3 Mike Miller Editor, P. 4 Anna J. Smith Business Mgr. John Motte Art Editor Cindy Zeiders Photographer Dale Proctor Faculty Adv. .. Mr. R. Schmidt

New Idea Tested

A new idea is being tested with the Honors Class here at Perris High.

For this grading period, the students have been divided into three divisions featuring the fields in Industrial Arts. They include Agriculture taught by Mr. Delameter, Woodshop by Mr. Beeson and Metal Shop by Mr. Martin.

Each student will have an opportunity to study agriculture, wood shop, and metal shop for a two week period. It is hoped that this experience will broaden the students' understanding of these fields.

Mike Miller, David Jordan, and Terry Bellew find their information received in Drafting very useful.





FROM THE SIDELINES

UNIQUE TO D.A.L.

Tomorrow, March 2nd, the varsity and junior varsity will take part in a baseball scrimmage, new to DeAnza League schedules. The Panthers will be on the field at 4 in the afternoon, apposing the Banning Broncos, of the Desert Valley League.

The scrimmage will be run as though it were a game, with umpires present and a score kept. However, there are some differences which will make it unique. The coaches will be able to enter the field of play at any time during the game. There will be no change of field after each inning. One team will remain at bat until they have completed their allotted innings. Then they will switch fields.

The scrimmage should prove to be interesting. Come on down to the Panther field tomorrow to see it. Get to know your team. Join them from the beginning in their efforts to achieve a winning season.

NAME YOUR RACKET

Tennis players are still strongly needed by both boys' coach, Mr. Johnson, and girls' coach, Mrs. Mabee. All these athletes interested in tennis do not hesitate to go out for the team.

WORDS TO REMEMBER

It was a wise man who once said, "You don't have to be good at a sport to be a good sport."

See you next month.

Will You Pick Up the Gauntlet?

By MR. HEWITSON

One thousand years ago knights in armor challenged one another to meet in chival-rous combat or joust according to a strict code of rules. The challenge was issued when one medieval warrior threw down his armored glove, a gauntlet, at the feet of his opponent who accepted the challenge by picking up the gauntlet.

Today you must join in a kind of sportsmanlike joust with life and part of this joust requires that you learn from the great fund of human knowledge that has been accumulating for the entire history of human existence. It has been calculated that the total sum of human knowledge has doubled in only the last 10 years.

This then is the challenge to you; there is an ever increasing

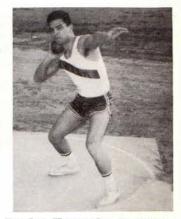


From left to right "sprinters" include James Randall, Jonah Roquemore, and Fred Durante while Ted Wilder looks on.

knowledge. You must pick it up and join us in a kind of chivalrous competition to learn, learn, learn. You must challenge us to learn more so that



Receiving some "tips on tennis" from instructor Mrs. Mabee are left to right, Karen Heidanus, Guillermina Garcia, and Dania Steen.



Rudy Hernandez prepares for the "Shot Put" events.

fund of knowledge and skills which each of you must develop just to make your way in the world. You must master more, far more, to make a really positive contribution to the society and civilization to which you owe your existence.

We, the teachers at PUHS, throw down the gauntlet of we can teach you more.

How many of you have ever really tried to get an "A," or to win in a game or contest—tried so hard that every part of you was straining to win, to come out best? I challenge you, we the teachers throw down the gauntlet to you. Will you pick it up?

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Mack Jones, his dog Smokey and some of his 5000 White King pigeons that produce more than 300 squabs each week.

PIGEONS ARE BIG BUSINESS

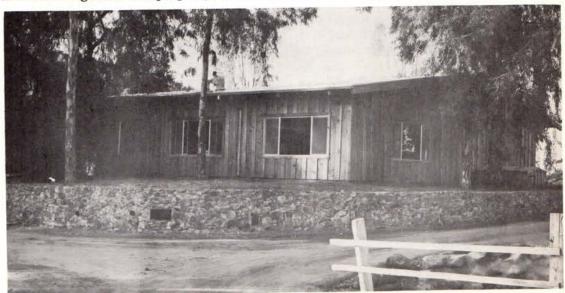
When Mack and Bernice Jones bought 50 acres of land along Highway 74, just four miles out of Elsinore, a home and pigeons were far from their thoughts.

The land was cheap and covered with boulders, hardly suitable for farming, but it had scenic beauty and was ideally situated for a weekend hideout.

Mack was a busy man as head of an electrical contracting firm in Los Angeles and San Diego and the property, with its small house, was conveniently located midway between the two cities.

It didn't take many weekends to convince the couple that this was more than a hideout and they began spending more and more time at the "ranch," as they called it, and less time at their home in the city.

In less than a year from the purchase date of the property the old house had



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Mr. and Mrs. Mack Jones in their model electrical kitchen.

been torn down and a modern home had been erected in its place. On Christmas Day, 1960, the Jones moved into their new home.

Meanwhile, while hand digging a well, they had discovered a tunnel at the 30 foot level which extends 425 feet into the nearby hill. At the end of the tunnel they found a bubbling spring which has been giving them an undiminishing supply of water ever since. The tunnel was reinforced and enlarged and the Jones now have a reservoir containing some five feet of water and 425 feet in length.

With an abundance of water available the Jones incorporated in their house a swimming pool in a room 38 by 44 which is the crowning feature of their home. The room contains not only the swimming pool but also a sunken barbecue, to the delight of all their friends who are fortunate enough to receive invitations as guests.

With all the built-in comfort it is Page Forty-two

natural that thoughts of retiring began to take root in Mack's mind but he had led too active a life to do nothing so be began to look around for a substitute for the electrical business — something he could do and remain at home.

Somebody suggested raising squabs, it sounded good, and it was not long before the White King Squab Ranch came into being.

White King is the name of a breed of pigeons, a large white bird, and the ranch now boasts of 5000 of the birds from which 300 choice squabs go to market each week.

There is only one sour note to the whole arrangement; Mack has a lucrative business going at home but he is still in the electrical business and can't seem to be able to get out, so now he's just twice as busy as he was when he first dreamed of having a hideout. Well, he does get home nights.

A section of the swimming pool showing the electrical fountain in the foreground.



La Laguna Revue -- March 1962



Here is the indoor swimming pool, the fountain, the barbecue in the rear and to the right the living room opening off the pool area.

Below: When day is done. To the rear of the spacious bedroom may be seen the large statue awarded Mack Jones for having sponsored the winning Little League Baseball Team in San Diego. His team, the Seals, won the league championship for both 1960 and 1961.



La Laguna Revue - March 1962

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Hard Water to Remain Hard

The Perris City Council had another discussion on the hardness of the water being delivered to the residents of the city and arrived at the conclusion—let's get some more data.

The debate concerns the merits of the city's admittedly hard water as opposed to Colorado River water, but no changeover from city water to Colorado water is in sight.

The city uses well water from city wells and when necessary draws on its allotted quota of river water from Eastern Municipal Water District as is needed, particularly in the summer and during the two potato seasons annually.

So at present, housewives can settle back, add another cup of soap to the washer, and just make the best of a "hard" situation.

AVOID THIS MOTTO

She: "What is the correct translation of the motto of that lovely ring you gave me?"

He: "Faithful to the last."

She: "The last- How horrid! And you've always told me before that I was the very first!"

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QUICK DRAW POLICEMEN

Don't underrate those Elsinore policemen, there may be a James Arness or a Richard Boone among them. The city council has voted \$260 for the construction of a police pistol range on city property north of the city disposal area and the boys are going to sharpen up their draw and straight shooting.

EIGHT IN STARTING GATE

A field of eight will face the barrier April 10 in the race for two chairs on the Perris city council.

The official entry lists Dwight Benton Minnich, publisher of the Perris Progress; Richard Marruffo, California Electric Power Co. employee: John Hanifin Jr. maintenance employee for Sears-Roebuck: Royce O. Bell, a teacher; two women, Mrs. Fern (James) Laurenson and Mrs. Margaret Nelson, both house wives; and two overnight entries, incumbents Robert L. (Bud) Reynolds, hardware-plumbing merchant and H. N. (Hill) Cummings, retired garage owner.

Date Festival Has Successful Run

Queen Scheherazade, Linda Strangman of Riverside, and her ten princesses, including Raquel Blake of Elsinore and Suzzane Chase of Perris, officially opened and closed the National Date Festival in Indio, February 16 to 25.

This was the 16th annual Arabian festival and was acclaimed one of the best, both in attendance and exhibits.

ROMOLAND DOGS SEEK EDUCATION

Romoland is having dog trouble. Not the town itself but the school. It seems that the dogs have suddenly had the urge to acquire an education along with their young masters and have been in the habit of following the children to school and refuse to leave until school is dismissed.

According to James Weber, school principal, he will either have to hire another teacher and conduct a special class for the dogs or else have the parents of the children form home study groups for their animals.

It's just a dog gone shame.

Art Center Holds Art Show

The Elsinore Art Center, 15986 Grand Ave., Lakeland Village, held the first in a series of art appreciation sessions February 19.

The Center plans one show a month featuring slides of pictures from the principal art galleries of America and Europe with short talks on some phase of art or artists.

The first board of directors' meeting will be held March 5 and the public is invited. The officers are Effie Miller, president; Eleanor Followell, secretary; Nathan Hirsch, treasurer; Vivian Plano, Ways and Means; Ester Clapp, business manager; Lorraine Plano, publicity.

A WARNING

"Spring's on her way," Said Mr. Boff; "But have a care, Don't take 'em off!"

BINGO'S RICHFIELD SERVICE

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SUSANNA LEE

High Honor for Susanna Lee

Susanna Lee, daughter of Mr. and Mrs. C. H. 'Boomer' Lee of Lakeland Village has been chosen by the Students Personnel Committee and the ASB officers as one of 21 seniors for inclusion in "Who's Who Among Students in American Universities and Colleges."

Susanna graduated from Ramona (San Diego County) high school, attended Woodbury Business College for most of one year and then transferred to George Pepperdine College where she will graduate this coming August. She has been secretary to the head of the Social Science department during her four years and is also president of Phi Chi Theta chapter at Pepperdine, a national business fraternity.

She is secretary-treasurer of Phi Alpha Theta, honorary history society. Selections for the "Who's Who" are taken from a list of nominations by heads of academic departments and are made on the basis of grades and extra-curricular activities, service to the school, and promise of future usefulness.

Santa Barbara College Report

Editor's note: The following article is the second in a series written by former Perris High students concerning the college they are attending. This one is written by Donna Smith ('61) now attending the University of California at Santa Barbara.

THE requirements to enter the University of California at Santa Barbara are: the college entrance exam, graduation from high school, and a B average in academic courses in grades 10-12. The cost is variable, but is usually between \$1,200-\$1,400 per year. This includes clothing, books, meals, housing, and all fees.

Going straight from high school to a four-year college gives me an opportunity to compare the two and its hard to really pin-point the difference in words. However, there are two very important aspects that are easy to discern. The first is the problems a freshman student faces when confronted with English in college. The only possible way I can tell you to prepare yourself is to read, read, read! Do not

let it just go in one ear and out the other, but draw conclusions from what you read and think about them. I will agree there is some trouble in construction of themes and compositions, but more frequently you will find you are knocked down when it comes to knowing what you read and being able to understand it. leads to the second point-intellectual independence. high school you are taught how to pass courses, but in college you must think and meet complex intellectual problems and handle these problems on your

Besides the academic approach to college there is the social outlook too. A week is not complete without its cultural events, dances and games. Of course there is the added advantage at UCSB of being located on the beach. Opportunities are always available of meeting new people and making new friends. You must remember though that you get out of college lifeacademicaly or socially-only what you put into it. I believe that going away to college or even living on campus gives you much that living at home or commuting never could. You grow up fast and soon find yourself.

GLEN IVY HOT SPRINGS

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Breakfast . . . 8 to 9 Luncheon . 12 to 1:30 Dinner . . . 6 to 7:30

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SEVENTY-FIVE YEARS OF SERVICE

THIS seems to be the year of Diamond Anniversaries. While the First National Bank of Elsinore is marking its 75th year the Evans-Brown Mortuary also lays claim to 75 years of service in Elsinore and Perris Valleys.

Back in 1922 the undertaking business was conducted by a man named L. D. Clark who owned a furniture store and carried on his undertaking business in the back room of the store. Everybody in the territory knew L. D. Clark. He was the town undertaker for 35 years serving many who were lifelong friends and neighbors. He had the confidence of those who sought his services and of whose sorrows he probably had a more intimate knowledge than any other person in the community.

In 1923 W. L. Everett, along with his wife and two young daughters, came to Elsinore from Santa Maria, for the purpose of taking over the undertaking parlor, then on the lower floor of the Odd

Fellows building. Plans for a modern establishment were in the offing.

Work was started on the new structure in February 1924 on the east side of the Masonic Temple on Washington (East Graham Ave.). In April 1924 the new funeral parlor was formally opened. This building remains as a part of the present structure.

In 1938 Mr. Everett was joined in the business by Carl Peterson and in 1950 another change took place when Tom Evans, who had taken over active management of the firm early in 1946, became the sole owner of the Evans and Peterson Mortuary in Elsinore and Perris. The Perris branch had been opened in May 1948, under the resident management of Mrs. Bessie L. Evans, mother of Tom Evans.

In October 1954 Charles Knauss of Nevada became the owner of the two mortuaries and eleven months later, September 1955, he sold the business to Mr. and



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Mr. and Mrs. John Brown

Mrs. John C. Brown, present owners.

The Browns have been in the funeral business together since their marriage in 1931 and before that date Mr. Brown was the owner of a mortuary on Washington street in Los Angeles. He had received his licenses as an embalmer and funeral director after completing his studies at the California College of Embalming in Los Angeles in 1927. In the intervening years they have owned mortuaries in Taft and Corona. They came to Elsinore from Corona and live at 213 N. Lindsay street in the home built by the Everetts and which was also occupied by the Peterson and Evans families before them. The house was modernized and re-decorated by the Browns shortly after they arrived here. They have one son, John, who is at present a senior at Occidental College.

The Perris and Elsinore mortuaries have been enlarged, remodeled and redecorated in the past three years. The Elsinore facilities were increased by some 2000 square feet in early 1960 and offer the community the equivalent of any large city mortuary in beautiful, comfortable surroundings. Plans are in the offing for additional space in Perris. We quote Mr. Brown: "Facilities are important but they are not the first consideration in funeral service—we place service first. We and La Laguna Revue — March 1962

our entire staff endeavor to be of the greatest help possible to all families who come to us, regardless of their race, creed, color or financial circumstances."

The staff employed by the Evans-Brown Mortuaries includes Mr. Ralph E. Boller, Mr. D. R. Van De Walker and Mr. and Mrs. Ernest Jackson. Mrs. Ruth Tarner is organist for the Elsinore Chapel and Mrs. Grace Reid for Perris. The Jacksons reside at the Perris Mortuary and the Boller and Van De Walker families live in Elsinore.

All staff members work wherever they are needed. Mr. Boller, who is assistant manager, is fully licensed and has had thirty years experience in funeral service and has been with the firm for four years. Mr. Van De Walker, who has been with the firm since March 1960, has been licensed since 1959. The Jacksons have been employed in Perris since August 1960 and came from a similar position in a San Bernardino mortuary. Mrs. Brown holds a funeral director's license and is active in all phases of the business with her husband.

Again quoting Mr. Brown: "We sincerely hope that we may serve the Elsinore and Perris Valleys for many years to come and we shall always strive to be worthy of the confidence placed in us by the families who need our service."

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own the dirt road off the main drag (Hiway 71) you'll find an old restaurant — shabby, dull, run down and tired looking — a place that has no glare, tinsel, or polish and the only reason for its existence is to cater to people who still enjoy the art of good eating, where the food is rich, heavy and full flavored and each meal is an (8) course feast. Complete from beginning to end in a typical Italian style.

Informality is the rule, and we are open 5 to 9 daily, Sunday from 2 p.m. Mondays we rest.

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THE OLD TOWN HALL... SHE AIN'T WHAT SHE USED TO BE

WELL we had another meetof the trustees of the Murrieta Valley Town Hall Association Thursday evening, February 15 and like all the other meetings during the past year it was nip and tuck up to the last minute as to whether there would be enough present to hold a meeting. In fact it looked for a while like we would need both Nip and Tuck in order to make up the required quorum. The bond people from the High School were beating the drum at the Murrieta school house and that didn't help our attendance.

The trouble started about a year ago when the town hall bought a new furnace for the club room. Prior to that time we had a portable stove that was donated to the club because the owner couldn't make the thing work, but with the help of the local "do it yourself" gang we finally got it throwing out enough heat so that if you stood within the distance of a three-foot putt you could get warm, at least on one side.

A dime-in-the-slot device was attached to the butane tank and it was necessary to drop in a dime before you could light the stove as there never was any gas left from the previous meeting.

This caused a little confusion as the first one to arrive was supposed to drop in a dime and get the heat started but because nobody wanted to be first it got so a trustee arriving for a meeting and failing to observe a light in the hall would circle the block a few times until somebody arrived and when others got wise to the trick Thursday night turned out to be a parade rather than a meeting.

Finally they all had to give

up and would sit outside in their car until everybody arrived and then they would all go in together. But this created another problem for the wise ones got to emptying their pockets of change before leaving for the meeting and it look a lot of bantering in order to extract one dime out of the crowd.

If you think we had problems then you should have seen what happened a year ago when the new furnace was installed! The butane man put in a quarter slot machine instead of the dime-a-dip!

Of course the gas supply is only a minor problem. Some of our best workers have left town and others are too busy to take an active interest in the town hall affairs. Bob Donoho is working in Los Angeles and only gets home on weekends; Carl Cain, the educated member of the board, has gone into the real estate business and you never see him but he is on the run; Charlie Yoder is too envolved with a thousand or so acres of wheat and oats and Raymond Thompson, past president, divides most of his time among Camp Pendleton, the Murrieta Fire Department and the Chamber of Commerce besides raising twenty or thirty head of cattle and farming a couple of hundred acres of oats.

About six loyal workers are left, headed by President Gladys Freeman, a worn out secretary and four others. If one fails to show up we fail to have a quorum and no business is transacted.

However, the town hall and Hunt Memorial Park are in fine shape. The property is all clear, we don't owe a cent, we have a skating rink and dance floor, a fine horse arena and the clubhouse is in good shape and the roof doesn't leak. What more can we ask?

We'd like to have four or five more on the board of trustees to help us plan big things for the coming summer. How about you? You don't have to be a Republican in order to serve.

FIRE DESTROYS BARN

A short circuit in the wiring of the barn owned by Edwin Stewart, Machado Street, Elseniors, was the apparent cause of a fire during February.

The barn was completely enveloped in flames when fire fighting units from Elsinore, Quail Valley and Lakeland Village answered the alarm. Destroyed by the fire was a truck, tractor, boat, boat trailer, welding rig and an egg incubator. The loss is estimated at close to \$35,000.

BOETTCHER TO HEAD PERRIS ROTARY

Louis Boettcher, Perris bank manager, is slated to be the next president of the Perris Rotary Club.

Boettcher has been given the nod by the club's nominating committee which is akin to being elected.

Other nominations made by the committee included Andrew Beaumont, vice-president; George Woods, secretary; Del Davis, treasurer, and for directors, John Harrison, retiring president, Norman Hughes and Robert Wooldridge.

Jack N. Savage, superintendent of the California Electric Company, at Perris, was recommended for the office of district governor for the 1963-64 term.

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Wildomar girl a lovely bride

Miss Rachel Rodriguez and Mr. Larry McGhee were united in marriage at a double ring wedding ceremony that took place at the St. Frances of Rome Catholic Church of Elsinore, on Saturday, February 3, 1962 at 11 o'clock in the morning, performed by the Rev. Father Thomas Meagher, of St. Cathrine of Siena Church of Rialto, and former pastor of the Elsinore church before 250 friends and relatives.

Rachel is the daughter of Mr. and Mrs. John Rodriguez of Wildomar. She attended both grammar school and high school in the Valley and graduated from the Elsinore Union High School in 1956, and has been employed in San Diego for the past two years.

The bride's dress was of Chantilly lace, with a Sabrina neckline embroidered with pearls and irridescent sequins. Long sleeves ending in a princess point complemented the full skirt and long train. Her finger tip veil of French i'lusion silk was held in place by a crown of seed pearls. Her bouquet was of white roses and stephonatus centered with a white orchid.

Delicate silk organza over taffeta fashioned the gowns of attendants. Bell skirts topped with a tailored French bow set off the bracelet length sleeves. Azalea pink for the bridesmaids and apple blossom pink for the maid of honor completed the lovely picture. Their bouquets were of light and dark pink carnations. Her flower girls were dressed identical to the other attendants and carried pink baskets filled with flower petals. Their hats and gloves matched the gowns, and their shoes were dyed to match also.

Maid of honor was Mrs. Norman Chaffin of Elsinore. Bridesmaids were Mrs. Roy Howe and Miss Margaret Ponce of Elsinore, and Miss Sylvia Gomez and Miss Lil-



Mr. and Mrs. Larry McGhee, the former Rachel Rodriguez

lian Ayala of San Diego.

Flower girls were Lorraine Sotello of Murrieta and Debbie Dorado of Atwood. Ring bearer was Jaime Rios, little cousin of the bride, and is from Elsinore. He was attired in a b'ack tuxedo to match the best man and ushers.

Larry is the son of Mr. and Mrs. John W. McGhee of San Diego. He graduated from the San Diego High School in 1956 and also attended the Southwestern College in San Diego, and is now employed by the Bank of America in San Diego.

Serving as best man for his brother's wedding was Jerry McGhee of San Diego. Ushers were Richard Rodriguez, brother of the bride, and John Tarner of Elsinore and Jim Anderson and Freddie Moreno of San Diego, all in black tuxe-

dos.

The reception was at the church social hall, where Miss Maxine La Brier was in charge of the guest book.

Serving the four-tiered wedding cake was Mrs. Francis Foley and Mrs. John Sipos. Serving the punch was Mrs. Richard Rodriguez and Miss Percy Rodriguez sister-in-law and cousin of the bride. And pouring coffee was Mrs. Mary Baccus, all of Elsinore.

At the afternoon dinner, which was served at the home of the bride's parents in Wildomar, Miss Olivia Sena and Miss Juanita Arviso served the punch and coffee.

The newlyweds left for a honeymoon trip to an undisclosed destination, and will reside at 1368 47th Street in San Diego on their return.

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La Laguna Revue - March 1962

Quail Valley Owners Meet

A general meeting of the Quail Valley Property Owners



association was held February 17 at the Quail Valley clubhouse with Supervisor Fred McCall as guest speaker.

The association was incorporated October 2, 1961 and the following officers elected to serve until June 16, 1962 when an election will be held as provided in the by-laws:

Raoul Caban, president; James Collins, vice-president; Mrs. Frank Maple, secretary; Mrs. John Van Doren, treasurer; William Febrey, Frank Maple, Denny Martin and John Van Doren, directors.

The following committees have been appointed: Maple, Febrey, and Mrs. Dorothy Ingersoll, membership; Robert Kirkwood and William Sanitta, tax; Mrs. Maple, Mrs. Michael Gilden, Lee Davis and Mrs. Otis Smith, water; Collins and Kirkwood, highway; Martin, Mrs. Beulah Griffin and Andrew Miller, health and welfare and Mrs. Raoul Caban, public relations.

Don't worry about the job you don't like—someone else will soon have it.



It's Barbecue Time Again in Murrieta!

The public is cordially invited to attend the

15th ANNUAL FIREMEN'S BARBECUE AND HORSE SHOW

SUNDAY, APRIL 8, 1962

Come early and stay late — Everything free except the food Full course Barbecue Dinner 11 a.m. to 8 p.m.

Adults \$1.50 Children 75c

Attend the Firemen's Ball at Murrieta School House Sat., April 7

Murrieta, California — "The Horsemen's Paradise"



ELSINORE

First Presbyterian Church Graham and Lindsay, Elsinore Rev. Joseph D. Easter, Pastor

Assembly of God

Peck and Spring, Elsinore

Rev. Larn L. Underwood, Pastor

Blessed Sacrament Church Alberhill Father Marcel P. Jalbert

Church of Jesus Christ of Latter
Day Saints
Ellis and Pottery, Elsinore

Beth Isaac Congregation Graham and Riley, Elsinore Conducted by Cantor Freeman

Seventh-day Adventist 104 S. Kellogg, Elsinore Clarence A. Schram, Pastor

Richardson's Rest Haven Machado Street, Elsinore Services conducted by Bill Davis

Little Chapel of Faith

Demars Ranch Home Hwy 74

Saint Andrews Episcopal 111 S. Kellogg, Elsinore The Rev. John E. Cline

First Baptist Church 18119 Grand Avenue, Elsinore

Lake Providence Missonary
Baptist Church
301 W. Sumner St., Elsinore

Rev. Ralph Mosby, Pastor

First Lutheran Church 217 N. Lindsay, Elsinore Rev. P. J. Steiner Page Fifty-two First Methodist Church Main and Heald St., Elsinore Rev. Carl W. Schmitt, Pastor

Hebrew Congregation
Limited Street
Elsinore
Cantor Morris Grunfield

Saint Frances Catholic Church South Lowell Street, Elsinore Rev. B. Francis Ross, Pastor

Christian Science
Riverside Drive near Rice St.
Elsinore

Murrieta Methodist Community
Washington and A Streets
Murrieta
Rev. Tom Warner, Minister

Independent Church of Elsinore 308 North Kellogg, Elsinore Rev. Howard E. Swancy, Pastor

Church of the Nazarene Graham Ave. at Lewis, Elsinore Rev. Lowell E. Young, Pastor

Church of Christ Heald Ave. at Poe, Elsnore Alvin F. Durham, Minister

Murrieta Union Church Murrieta Rev. Lester Freeman, Pastor

Four Square Church
Deeble Entrance near Grand
Chuch of the Living God
402 Flint Street, Elsinore

Eldress M. L. Bank, Pastor

Lakeview Chapel 33700 Mission Trail, Sedco Hills Samuel K. King, Pastor Church of Christ
Fourth and F
F. T. Hamilton, Minitser

Redeemer Lutheran 401 N. Perris Blvd. Rev. Luther J. Steiner, Pastor

Southern Methodist 337 W. Third St. Rev. Dale Proctor, Pastor

Temple Baptist Church 447 North Perris Blvd. John L. Lyle, Pastor

First Congregational 177 East Sixth Street Charles E. Harvey, Minister

Foursquare Gospel
Fifth and Perris Blvd.
Rev. Joe Matthews, Pastor

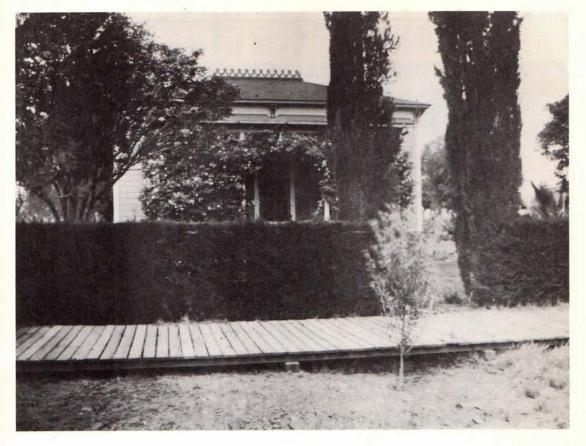
Church of Jesus Christ of Latter-day Saints Welfare Ranch, Perris Blvd. Robert Mortensen, Foreman

St. James Catholic
Third and B
Father Cornelius J. Waldo



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LA LAGUNA REVUE - MARCH 1962



Wooden sidewalks were stylish in 1899, that was before women wore spike heeled shoes. This was the Balfour house, corner Sumner and Kellogg, Elsinore.



Making Money Making Money

If you are one of the many coin collectors in the world you can get a set of freshlyminted United States coins from the mint for \$2.10.

This special cellophane-wrapped package of coins contains a penny, nickel, dime, quarter and fifty-cent piece and has a face value of 91 cents. The cost to the government for manufacturing and mailing is 55 cents, which leaves exactly 64 cents profit on each package sent out. According to Leland Howard, assistant director of the mint, about 3 million sets of coins will be shipped to collectors by the end of the year.

The government first began making special sets of coins for

collectors almost 100 years ago, in 1863, but suspended the operation during World War II and did not resume operation until 1950 when the mint made 54,000 sets. In 1961, 1.7 million sets were made and plans have been made to make 3.5 million of them for this year.

If you send for a set of these coins do not be surprised if you receive a form letter stating that because of the "absolutely unprecedented" number of orders you will have an eight months delivery delay.

There are approximately 200 workmen at the Philadelphia mint turning out about 65,000 sets a week on an around-the-clock, seven-day a week schedule.

If you look back too much you will soon be heading in that direction.

Page Fifty-three



5 TH YEAR

WE ELLEBRATE
YOU A V E!

3 pc. SECTIONAL \$188.88 AUTOMATIC WASHERS \$189.95 & up

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HEATERS
Gas or Electric
\$11.50 & up

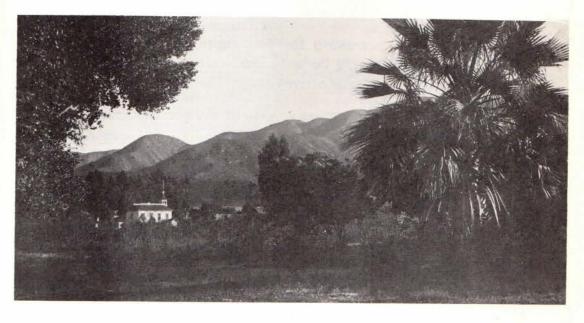
EARLY BIRD SPECIALS
AIR COOLERS
and Air Conditioners
\$29.90 & up

Prices For March

SPEAKING OF SCHOOLS



Elsinore Union High School in September 1899. Fred L. Osenberg was principal, Miss M. E. Leonard, teacher.



Grand Avenue school house from back of Grow's old ranch house. Photo taken October 1899 by Rulief H. Schank.

LA LAGUNA REVUE - MARCH 1962

They Laughed When I Sat Down at the Piano—

and I laughed too, because what I thought was a book of songs turned out to be a copy of La Laguna Revue.

Instead of playing Chop Sticks, as I had intended, I became so absorbed in the magazine that I lost all sense of time.

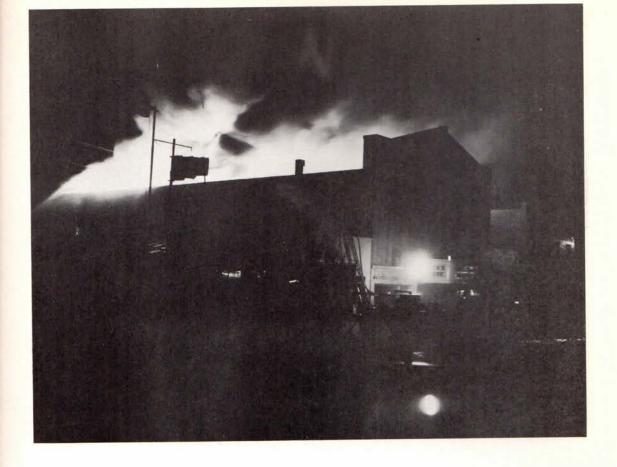
I believe that was the turning point in my life!

From that moment on I quit hanging around pool rooms and became an ardent reader, spending most of my time in the library, especially on cold and rainy days, but search as I might I could find nothing in the library to take the place of La Laguna Revue.

It has created in me a craving for fine literature that can only be satisfied when the monthly issue arrives.

One of my prize possessions is the first copy of La Laguna Revue, autographed by the publisher, which I keep on my mantel in the living room — (the magazine, that is.)

Why don't you, too, become a collector? Only 35c or twelve for 3 dollars. No extra charge for autographing.



When the Old Theatre Burned

A SPECTACULAR FIRE in the heart of the Elsinore business district, that started Friday evening, February 16, and for a time threatened the entire block, was brought under control about midnight with the total loss of the old Elsinore theatre on South Main street.

Quick work on the part of the Elsinore volunteer fire department, under the direction of Fire Chief Hank Boontjer, and assisted by firefighting units from Perris, Riverside, Quail Valley, Lakeland Village and the California Division of Forestry, resulted in the containment of the fire to the theatre building with slight, if any, damage to adjoining buildings.

The old theatre building, owned by H. Clay Scott, had been unoccupied for a number of years since he and associates had erected the new and modern Lake theatre on West Graham Avenue.

The building was rented to an auctioneer for a time last year and recently was leased to the Womack Furniture and LA LAGUNA REVUE — MARCH 1962

Sporting Goods store next door for display and storage purposes.

The fire gutted the entire building and will probably be written off as a complete loss. The building was covered by insurance, according to Scott. The fire was of unknown origin. A few chairs and mattresses belonging to Womack were the only articles saved from the inferno.

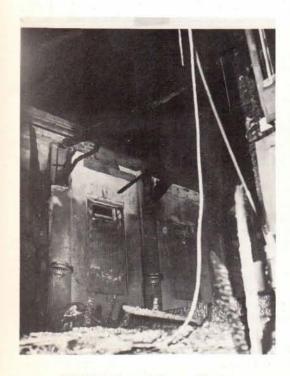
The old theatre building was erected in 1922 by Scott and was operated from 1933 until 1947 by the late Nellie Jackson and her daughter, the late Mrs. Florence Lynch.

In 1947 the theatre was leased by E. D. Patterson who now operates the Lake Theatre, which is owned by Scott, Kenneth Lynch of Riverside and his sister, Florene Kunkle, city clerk of Elsinore.

The burning of the old theatre was a sad sight to many Elsinore residents who were regular patrons of the show house back in the days of silent films and who



Firemen make final check up of theatre building while nothing but walls remain standing



Interior view shows roof gone

saw their first talking picture here.

Scott, himself, worked as a projectionist in the theatre in the early days and Florene Kunkle worked as a cashier in the ticket office while a student in the Elsinore high school.

Many girls, now grown women, look back on the days when they worked as usherettes in the show house.

The greatest audience the old theatre ever played to was on hand that Friday night, lined along the sidewalk, watching the last show, and the final show, the old cinema would ever present—and this one was on the house.

There were tears in the eyes of many of the spectators and it was understandable. They were paying their last respects to the passing of an old friend — a friend they would never see again.

One memory, never to be forgotten by those who lined the sidewalks, was that final show, for all the productions presented by the theatre, during its many years of operation, none equalled that closing spectacular Friday night — and there was no admission charge. Curtain.

LA LAGUNA REVUE - MARCH 1962



Nellie Jackson, who operated the theatre from 1933 to 1947, stands in front of the box office in the early 1930's.



View of the attractive foyer. Dishes at the right would indicate that "dish night" was in the offing when each patron would receive a dish leading to a complete set.



They line up for tickets. Note the automobile on the wrong side of the street. Where was Chief Bittle when this happened?



The pretty little girl at the right, standing in front of her mother, is Florene Kunkle, now City Clerk of Elsinore.

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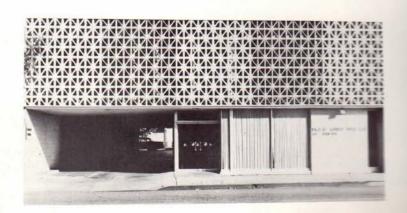
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